

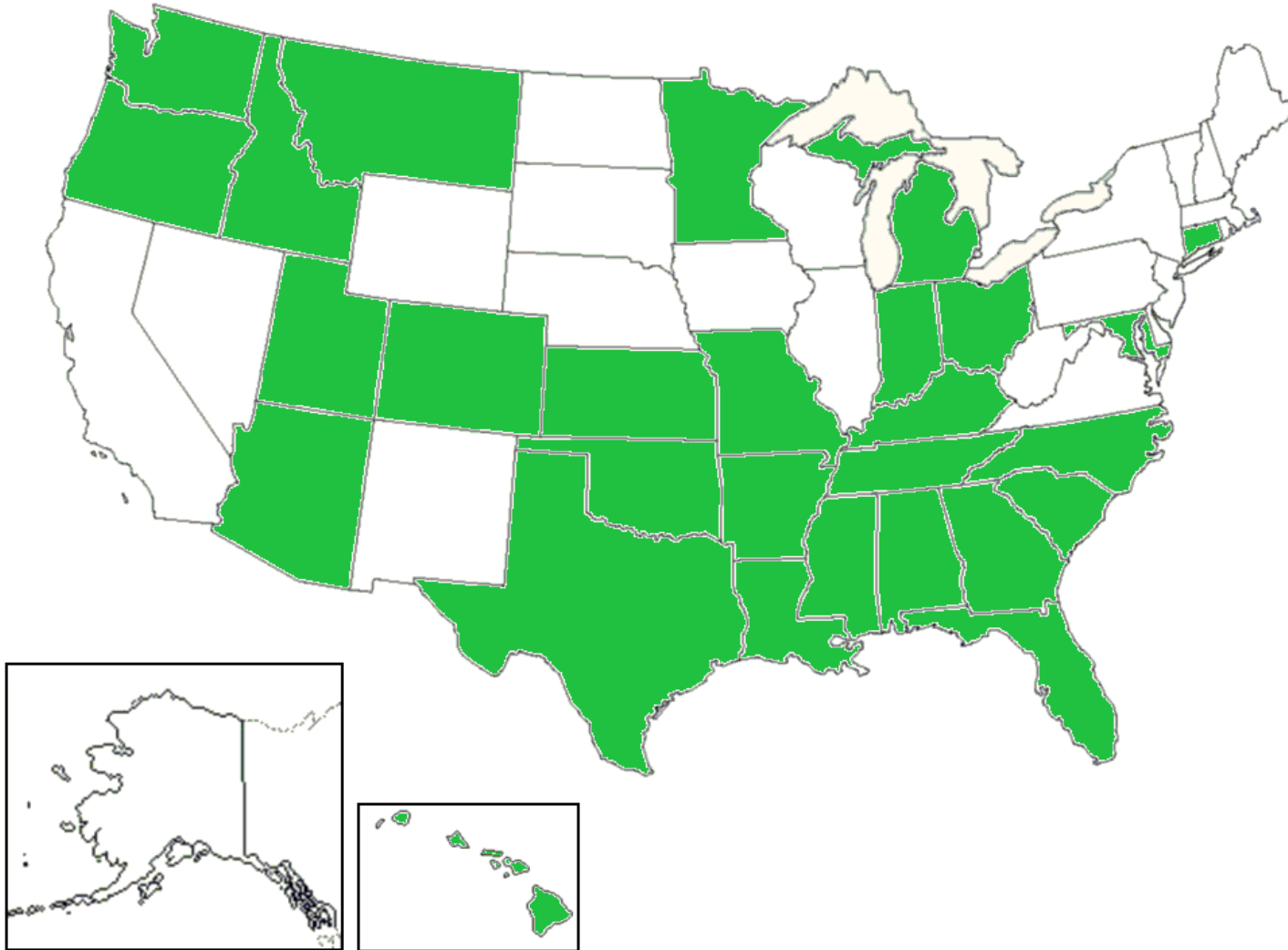


2015 FALL SAGRO MEETING

Meritage Resort – Napa, California

November 15-18, 2015

WELCOME!



OBJECTIVES OF SAGRO MTGS

To Learn, To Bond, To Decompress

- **Learn:** share and compare experiences, strategies, tactics
- **Bond:** reconnect with old friends from other states; make some new ones
- **Decompress:** group therapy after long legislative year; recharge batteries

GROUND RULES

To Get the Most Out of Our Time Together

- Interact in each session
- Stay on-topic & on-schedule
- Take calls & private talks outside...
...same with extended messaging

Remember the Golden Rule!

THEME OF THIS MEETING

Strategic Adaptation in an Era of Change

Hospital associations increasingly face:

- Extreme political ideologies, gridlock
- Consolidation of health care stakeholders
- Speed of information...and expectations
- Blurring of federal/state/local issues

We know the policy issues and challenges we all face...we're here to compare notes on how to **deal** with it all!

TODAY

Sessions & Activities

- Working Lunch
- Logistics & Introductions
- Health Plan Consolidation
- Coordinating Our State & Federal Political Strategy
- Medicaid Provider Tax Advocacy
- The Best Data to Make Our Case
- Roundtable
- Evening on Your Own

TUESDAY

Sessions & Activities

- Breakfast & Networking
- Lobbying “Non-Moderates”
- Hospital System Consolidation
- Remaining Relevant
- Roundtable
- Afternoon on Your Own
- Dinner – Vineyard Terrace – 6:30 p.m.

WEDNESDAY

Sessions & Activities

- Breakfast & Networking
- Effective Advocacy Communication
- White Hat Campaigns for Advocacy
- SAGRO Business Session
- Roundtable
- Adjourn

OHA collaborates with member hospitals and health systems to ensure a healthy Ohio

Jonathan Archey

2015 SAGRO Chair

Jonathan.Archey@ohiohospitals.org

Ohio Hospital Association

155 E. Broad St., Suite 301

Columbus, OH 43215-3640

T 614.221.7614

ohiohospitals.org