

The following certification designations as awarded by the American Hospital Association Certification Center (AHA-CC) and corresponding certification logos are sole property of the American Hospital Association (AHA):

- Certified Healthcare Constructor (CHC)
- Certified Healthcare Environmental Services Professional (CHESP)
- Certified Healthcare Facility manager (CHFM)
- Certified in Healthcare Human Resources (CHHR)
- Certified Healthcare Materials & Resource Professional (CMRP)
- Certified Professional in Healthcare Risk Management (CPHRM)

Authorized Parties and their Responsibilities

Only professionals who meet fully all of the following criteria shall be considered certified (referred to as certifiants) and authorized to properly use the certification designation and logo for business cards or stationary:

- Meet fully the certification eligibility requirements for the program's certification examination.
- Pass the corresponding certification examination.
- Abide by the AHA-CC Professional Standards of Conduct.
- Remain currently certified by meeting the program's certification renewal requirements and are in good standing.

Certifiants are responsible for understanding and satisfying the policy for proper use and display of the designation and/or logo (to be referred to as marks). For a minimal fee, current certifiants may order logo artwork to use the marks in the manner as described below if requested use is approved in writing by the AHA-CC. Certifiants requesting the logo must submit the **AHA Certification Logo Request Form** and payment as directed on that Form.

Certifiants and their representatives agree not to misrepresent the certification in any manner or do anything that would damage or disparage the AHA or the AHA-CC, or that would create a likelihood of confusion or misrepresentation of endorsement or affiliation. A certificant may not prohibit, restrict or otherwise limit the authorized and appropriate use of the marks by another certificant who currently holds that mark.

The marks are personal to the certified individual and may not be transferred or assigned to any other individual, organization, business or entity. The following are considered misrepresentation of the certification mark and an infringement that are subject to sanctions including but not limited to being prohibited from earning or re-earning the designation.

- Professionals or others who use the certification marks to promote any product or service, or imply an untrue association.
- Certifiants who continue to use the certification marks after their certification has expired. These individuals revoke their right to use the marks in any manner until they re-earn the certification if they are eligible to do so.
- Professionals who misrepresent the certification by implying the organization for which they are employed or any other organization or entity earned the certification. Eligible individuals, not organizations, earn the AHA certifications.
- Organizations or entities that misrepresent the mark as being their own, awarded by them, or earned by them.

Authorized Use of the AHA-CC Certification Marks

A certification designation is limited and personal to the eligible professional who earned it from the AHA-CC and may not be transferred to, assigned to, or otherwise used by any other individual, organization, business or entity. A certificant may not prohibit, restrict or otherwise limit the authorized and appropriate use of the marks by another AHA certificant.

Only a certificant may use the Mark for the sole purpose of representing his/her individually-earned certification and shall adhere to the following policies:

- The marks may not be displayed, positioned or used in any manner that may lead the public to believe that an organization, company, business, or the products and/or services of such are certified or otherwise endorsed by the AHA-CC. The AHA-CC awards certification to qualified individuals, not entities, products or services.
- The mark shall not be displayed immediately adjacent to the name of the certificant's employer, organization, company, business, product or service.
- The marks shall be displayed only in conjunction with the name of the individual professional who earned it. The mark may appear immediately above, below or adjacent to the certificant's name.
- The certification acronym shall be displayed in its entirety after the name of the certificant, in all uppercase letters, and without any punctuation. The certificant may choose the order/sequence of designation presentation after the certificant's name when the certificant holds more than one certification awarded by the AHA or other organization.
- The spatial and visual elements of the logos are fixed and shall not be altered. The logos must be easily legible and sufficient space must be maintained around a logo for maximum clarity
- Each logo shall appear either in full color (100%) or in black and white. Where color is used, logo colors may not be modified.
- The mark shall always be used in its entirety, and must always appear with the "TM" trademark symbol.
- The mark shall not be combined with marks, designations or logos related to certifications or credentials offered by other entities. The mark must remain separate and distinct to avoid the appearance of association of or endorsement by the AHA-awarded certifications with other credentials or entities.



Sample business card

Violation Reporting Responsibilities

Each certificant has the responsibility to report the unauthorized use or misuse to the AHA-CC. Unauthorized use, misuse or other violations include, but are not limited to, an individual using the designation who never was or is not currently certified, or the improper usage of the designation.

Violations and Related Actions

The AHA-CC considers misrepresentation to be a serious matter. Following receipt of information that an inappropriate or unauthorized use of the certification designation may have occurred, the AHA-CC will review the allegation to determine whether there was violation of the policy.

Upon determination that a policy violation may have occurred, correspondence may be issued by the AHA-CC to the entity(ies) involved. The correspondence shall include citation of the policy and how the policy was violated, in addition to the requirement that the offending entity cease and desist from the objectionable or unauthorized use of the marks immediately and in the future.

To Report Violations or Submit Inquiries

Contact the **AHA Certification Center**:

155 North Wacker Drive, Suite 400; Chicago, IL 60606

Phone: 312.422.3702

Fax: 312.422.4575

Email: certification@aha.org