

Starbucks

Increase awareness about rising health care costs

Organization Description: With more than 11,000 stores in 37 countries, Starbucks is the world's largest multinational chain of coffee shops. Starbucks provides health coverage for all employees who work at least 20 hours a week. Over the next two years, Starbucks will spend more on health insurance than on raw materials needed to brew its coffee. Despite rising costs, Starbucks remains steadfast in its commitment to provide health coverage for its employees.

Proposal Description: Starbucks does not have a comprehensive health reform proposal, but does advocate for a solution that will make America's health care system more efficient, reliable, transparent, and affordable. In an effort to raise awareness, Starbucks has been engaging national policymakers on the issue of health reform. These efforts included CEO Howard Schultz's participation in the CNBC 2005 Washington Summit Health Care Panel.

Proposal Date: N/A