

The FACT Act

An Overview of the Final Rulemaking on Identity Theft Red Flags and Address Discrepancies

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Statutory Provisions Implemented

- FACT Act amended the Fair Credit Reporting Act (FCRA)
- Sections 114 and 315 of the Fair and Accurate Credit Transactions Act of 2003 (FACT Act)

Rules: 72 Fed. Reg. 63718 (November 9, 2007)

<http://www.ftc.gov/os/fedreg/2007/november/071109redflags.pdf>

Background

- Joint rulemaking
- Final rules published November 9, 2007
- Full compliance required by November 1, 2008

Identity Theft Red Flags

FACT Act Section 114

FCRA Section 615(e)

16 CFR 681.2 and 681.3

Purpose of the Red Flags Rule

- To detect identity thieves using personal information at your institution
- Distinct from data security (HIPAA)

Don't Panic!

- The Programs are risk-based and flexible.
- Consider the bigger picture: preventing medical identity theft can save patients' lives.

Covered Entities

“Financial institutions” and “creditors” must conduct a periodic risk assessment to determine if they have “covered accounts.”

Definitions

A “financial institution” is:

- A state or national bank
- A state or federal savings and loan association
- A mutual savings bank
- A state or federal credit union, or
- Any other person that directly or indirectly holds a transaction account belonging to a consumer

Definitions (cont'd)

A “creditor” is:

- Any person who regularly extends, renews, or continues credit
- Any person who regularly arranges for the extension, renewal, or continuation of credit, or
- Any assignee of an original creditor who participates in the decision to extend, renew, or continue credit

Definitions (cont'd)

An “account” is:

- a continuing relationship established by a person with an FI or creditor to obtain a product or service for personal, household, or business purposes.

Definitions (cont'd)

A “covered account” is:

- A consumer account designed to permit multiple payments or transactions, and
- Any other account for which there is a reasonably foreseeable risk from identity theft

Standard HCP Scenario

A patient comes to an HCP. The HCP collects information, including billing and insurance info. The patient pays a co-pay, but is ultimately responsible for payment for services. The HCP provides services, later the patient receives a bill (due upon receipt) for amounts unpaid by insurance. The patient never comes back to the HCP again.

Program Requirement

“Financial institutions” and “creditors” with covered accounts” must implement a written Identity Theft Prevention Program to detect, prevent, and mitigate identity theft in connection with:

- the opening of a covered account, or
- any existing covered account

Elements of the Program

Must include policies and procedures to:

- Identify relevant red flags and incorporate them into the Program
- Detect red flags that are part of the Program
- Respond appropriately to any red flags that are detected
- Ensure the Program is updated periodically to address changing risks

Administration of the Program

- Obtain approval of the initial Program by the board or a committee thereof
- Ensure oversight of the Program
- Train appropriate staff
- Oversee service provider arrangements

Consideration of the Guidelines

Rules require:

- Consideration of the Guidelines
- Incorporation of appropriate Guidelines into the Program

Identity Theft

Red Flag Guidelines

Overview of the Guidelines

- I. Incorporate existing policies and procedures
- II. Identify relevant red flags
- III. Procedures to detect red flags
- IV. Appropriate responses to red flags
- V. Periodic updating of the Program
- VI. Administering the Program
- VII. Other legal requirements

I. Incorporate Existing Policies and Procedures

- Existing anti-fraud program
- Information security program (HIPAA)

II. Identify Relevant Red Flags

Risk factors for identifying relevant red flags are:

- Types of covered accounts offered or maintained
- Methods provided to open or access covered accounts
- Previous experiences with identity theft

II. Identify Relevant Red Flags (cont'd)

Sources of red flags are:

- Incidents of identity theft that have been experienced
- Methods of identity theft reflecting changes in identity theft risks
- Applicable supervisory guidance

II. Identify Relevant Red Flags (cont'd)

Five categories of red flags are:

- Alerts, notifications, or other warnings received from consumer reporting agencies or service providers
- Presentation of suspicious documents
- Presentation of suspicious personal identifying information
- Unusual use of, or other suspicious activity related to, a covered account
- Notice from customers, victims of identity theft, or law enforcement authorities

III. Procedures to Detect Red Flags

- Verify identity
- Authenticate customers
- Monitor transactions
- Verify validity of address changes

IV. Appropriate Responses to Red Flags

- Monitor accounts
- Contact customer
- Change passwords
- Close and reopen account
- Refuse to open account
- Don't collect on or sell account
- Notify law enforcement
- No response

V. Periodic Updating of the Program

- Experience with identity theft
- Changes in methods of identity theft
- Changes in methods to detect, prevent, and mitigate identity theft
- Changes in types of accounts offered
- Changes in business arrangements

VI. Administering the Program

Oversight of the Program involves:

- Assigning specific responsibility
- Reviewing reports
- Approving material changes in the Program

VI. Administering the Program (cont'd)

Report Requirements:

- At least annually
- Address material matters
 - Service provider arrangements
 - Effectiveness of the policies and procedures in addressing the risk of identity theft in connection with covered accounts
 - Significant incidents involving identity theft and management's response
 - Recommendations for material changes to the Program

VI. Administering the Program (cont'd)

Oversight of service providers:

- Ensure the service provider's activities are conducted in accordance with reasonable policies and procedures designed to detect, prevent, and mitigate the risk of identity theft

VII. Other Legal Requirements

- Suspicious Activity Reports (SARs)
- Other FCRA provisions

Identity Theft Red Flags

- Risk-based final rule
- Guidelines
- Supplement (26 examples of red flags)

Examples of Red Flags

- Warning from consumer reporting agencies

⇒ Fraud or active duty alert included in consumer report

- Suspicious documents

⇒ Documents provided for identification appear to be altered

- Suspicious personal information

⇒ Inconsistent with external information sources

Examples of Red Flags (cont'd)

- Unusual use of account

⇒ Account used in a manner that is not consistent with historical patterns of activity

- Notice from customers

⇒ Customer notifies bank of unauthorized charges

Enforcement of Red Flags Rules

- Administrative enforcement under 12 USC 1818
- No private right of action
- State Attorneys General
- No criminal penalties

Don't Panic!

- The Programs are risk-based and flexible.
- Consider the bigger picture: preventing medical identity theft can save patients' lives.

Rule on
Notices of
Address Discrepancy

Notices of Address Discrepancy

FACT Act Section 315

FCRA Section 605(h)

16 CFR 681.1

Notices of Address Discrepancy

Duties of users of consumer reports that receive a “notice of address discrepancy” from a nationwide consumer reporting agency (NCRA as defined in FCRA)

Notices of Address Discrepancy

“Notice of address discrepancy” notifies the user of a substantial difference between:

- Address the user provided, and
- Address in the NCRA’s files

Notices of Address Discrepancy

Regulatory Requirement:

The user must have reasonable policies and procedures to establish a reasonable belief that the consumer report relates to the consumer about whom the report was requested

Notices of Address Discrepancy

Establishing a reasonable belief — Examples

- Compare information in the consumer report to information the user:
 - Maintains in its records
 - Obtains from third-party sources
 - Obtained to comply with CIP rules
- Verify information in the consumer report with the consumer

Notices of Address Discrepancy

Regulatory Requirement:

The user must have reasonable policies and procedures to furnish a confirmed address for the consumer to the NCRA, when the user:

- Can form a reasonable belief that the report relates to the consumer
- Establishes a continuing relationship with the consumer
- Regularly furnishes information to the NCRA

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