



American Hospital
Association

Trustee Opinion Survey Fall 2008

*As part of our goals of fostering excellence in hospital governance and involving trustees in priority activities, AHA is interested in understanding your opinions about some key topics. Your responses will help ensure that AHA engages your vantage point in the development of education, research, public policy and field leadership initiatives. **Please complete this survey only once.***

1. What are the top two STRATEGIC challenges that your organization is facing today?

- _____
- _____

2. What are the top two GOVERNANCE challenges that your organization is facing today?

- _____
- _____

3. In the past year, how many times has your board discussed issues related to local or national health care reform?

- Once 2-3 4 or more None

4. On a scale of 1-5, with 5 being "extremely important" and 1 being "not important at all," how important is the issue of health care reform in your local community?

- 1 2 3 4 5

5. Are you familiar with the AHA's framework for health care reform: *Health for Life*?

- Yes No Unsure

5a. If YES to #5 above, have you used any of the *Health for Life* resources to engage your board, hospital staff, or community in a dialog about health care reform?

- Yes No Plan to do so in the future.

5b. If NO to #5 above, would you like to receive information about *Health for Life* and ways trustees can help transform the health care system?

- Yes (*please complete contact information at end of survey*) No

6. On a scale of 1-5, with 5 being "extremely engaged" and 1 being "not at all engaged," how engaged is your board on issues of hospital quality improvement?

- 1 2 3 4 5



7. What are the types of resources that would be most helpful to your board as it considers how to maximize hospital quality improvement?

8. In the last year have you used any of the following AHA resources or services on hospital governance?

- Center for Healthcare Governance (CHG) National Symposium or other education program
- AHA/CHG tools, templates, reports, or monographs
- CHG Speaker’s Express, AHA speaker or consultant
- Trustee Magazine
- AHA hospital governance research and survey results
- Involvement on AHA policy or advocacy committee
- None of those mentioned
- Other _____

9. How likely would you be to turn to the AHA again for these resources, services, or education programs?

- Very likely
- Somewhat likely
- Neutral
- Somewhat unlikely
- Very unlikely

10. If you have a current need for resources or services for governance excellence, please provide your contact information below and a member of the AHA staff will follow up with you.

Name _____
Hospital/System _____
City/State _____
Telephone _____
Email _____

Thank you for your responses. Please send your completed survey to Meg Leahy at mleahy@aha.org or by fax at 312-422-4590.