



# America

TOGETHER. FORWARD. NOW.

Better Health, Better Health Care

ANNUAL  
MEMBERSHIP  
MEETING



APRIL 26-29  
2009  
WASHINGTON, DC

# America

TOGETHER. FORWARD. NOW.

## Better Health, Better Health Care

Dear Colleague:

2008 was an historic year. In addition to a hard fought presidential election, 2008 was a year of gut-wrenching economic news, capped by financial uncertainty. It was a year that saw many Americans lose their jobs and homes, and a year in which hospitals confronted new challenges as the number of uninsured and bad debt climbed higher. Through it all, the women and men who work in and lead America's hospitals never lost sight of their mission—caring for our communities.

Now that the new administration and Congress have settled in, we turn our attention to confronting our immediate challenges, keeping in mind that today's difficulties can become tomorrow's successes and triumphs, if we work together.

The 2009 Annual Meeting theme, *America Together. Forward. Now. Better Health, Better Health Care*, sets the tone for what we all must do to make change a reality—work together for better American health and health care.

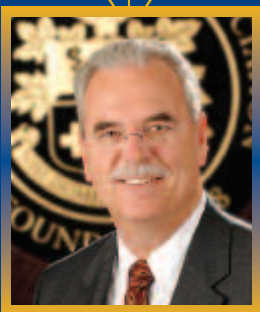
As a hospital executive, your voice, experience and firsthand knowledge of our health care system is essential as we continue to work to change American health care for the better.

The 2009 AHA Annual Membership Meeting, April 26-29, is the ideal forum for assessing what the changes in Washington will mean to hospitals. You will hear how the AHA plans to move hospitals' reform agenda forward and how we will fight to protect the resources you need to do the job your patients and communities expect and deserve.

As always, the 2009 Annual Membership Meeting will feature motivating, provocative and engaging speakers, topical educational sessions that will make you think and laugh, and, above all, bring us together for a few days to reconnect with distant friends and to make new ones.

So please make plans to join your colleagues in Washington, DC, April 26-29 for our annual salute to the women and men of America's hospitals!

Rich Umbdenstock  
President and CEO  
American Hospital Association



Rich Umbdenstock

# Meeting Schedule

## SATURDAY

## APRIL 25

- 3:00 p.m. – 5:00 p.m. **Registration**
- 5:00 p.m. – 6:30 p.m. **State Auxilian Presidents Welcome Reception**  
*(by invitation only)*

## SUNDAY

## APRIL 26

- 8:00 a.m. – 5:00 p.m. **Registration**
- 8:00 a.m. – 9:00 a.m. **Liturgy of the Eucharist**  
*Sponsored by the Catholic Health Association of the U.S.  
(breakfast to follow)*
- 8:45 a.m. – 4:15 p.m. **State Auxilian Presidents Meeting**  
*(by invitation only)*
- 11:00 a.m. – 4:00 p.m. **Committee on Nominations**
- 11:30 a.m. – 1:30 p.m. **PAC Appreciation Event**  
*(by invitation only)*  
In recognition of their support, all eligible PAC members are invited to attend a special luncheon with former U.S. Representative **JOE SCARBOROUGH**, host of MSNBC’s *Morning Joe*. A separate invitation will be sent to Capitol Club, Chairman’s Circle and Ben Franklin Club members. If you are interested in joining AHAPAC, contact the AHA’s Mark Seklecki at (202) 626-2341.
- 2:30 p.m. – 4:00 p.m. **American College of Healthcare Executives (ACHE)**  
**PHYSICIAN INTEGRATION STRATEGIES FOR TODAY AND TOMORROW**  
Developing innovative strategies to align both physician and provider interests is critical to delivering high-quality care, improving organizational performance and achieving financial goals. In this hard-hitting session, **KEN MACK, FACHE**, president of Mack/Voyten and Associates, a provider of revenue development and physician integration approaches, will explore the key issues, incorporating the perspectives of both the hospital and the physician. Topics to be addressed include: contracting vs. employing physicians; perceiving physicians as a partner or a competitor; reimbursement challenges in the near future; and building bridges with improved communication.  
*Participants will receive 1.5 Category I (ACHE education) credits for this session. Register for the AHA Annual Membership Meeting and this ACHE session using the registration form.*

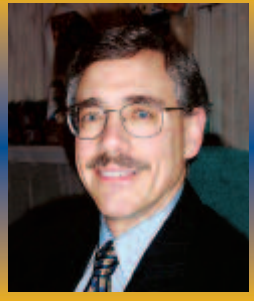


Joe Scarborough



Ken Mack

# Meeting Schedule



James E. Orlikoff

2:30 p.m. – 4:00 p.m.

## Trustee Educational Session I

### FINDING BALANCE ON SHIFTING SANDS: MICROGOVERNANCE AND THE CHANGING ROLES OF THE BOARD AND MANAGEMENT

As the forces and challenges affecting health care and the entire economy become more volatile and intense, the role of the board and the distinction between governance and management is quickly changing. There is a rapidly emerging component of board work that at first glance seems less like governance and more like micro-management. Yet, this “microgovernance” is now a key and growing component of effective board work. In this presentation, **JAMES E. ORLIKOFF**, president of Orlikoff & Associates Inc. and a senior consultant for the Center for Healthcare Governance, will summarize the trends that are driving this significant transition in governance, and outline how boards and CEOs can effectively re-examine and refine a unique and productive governance/management balance that is increasingly essential to ongoing organizational survival and success.

*Presented by the Center for Healthcare Governance*

2:30 p.m. – 4:00 p.m.

## Special Briefing: Small/Rural Members

A briefing on the most important issues affecting AHA small/rural members. This meeting is open to all members; please indicate on the registration form if you will attend.

2:30 p.m. – 4:00 p.m.

## Special Briefing: Medicare Recovery Audit Contractors

A briefing on Medicare’s permanent Recovery Audit Contractor program. This meeting is open to all members; please indicate on the registration form if you will attend.

2:30 p.m. – 4:00 p.m.

## Special Briefing: Employee Relations

A briefing on the latest trends and developments in hospital-employee relations featuring **ROBERT S. GREEN** of the Coalition for a Democratic Workplace. This meeting is open to all members; please indicate on the registration form if you will attend.

2:30 p.m. – 4:00 p.m.

## Special Briefing: Associate Members

*(by invitation only)*

A briefing for AHA Associate Members on issues facing the hospital field.

3:00 p.m. – 4:00 p.m.

## Special Briefing for New Members/First-time Attendees

A briefing for new members and first-time annual meeting attendees. This meeting is open to all members; please indicate on the registration form if you will attend.

5:00 p.m. – 6:00 p.m.

## Annual Meeting Opening Ceremony and Investiture of Chairman, AHA Board of Trustees

The nation’s hospital and health care leaders gather to mark the investiture of **THOMAS M. PRISELAC** as 2009 Chairman of the AHA Board of Trustees. The AHA Board of Trustees and state association chairs are special guests.

6:00 p.m. – 7:30 p.m.

## Reception honoring Chairman, AHA Board of Trustees



Thomas M. Priselac



# Meeting Schedule

M O N D A Y

A P R I L 27

7:00 a.m. – 4:00 p.m. **Registration**

7:00 a.m. – 8:15 a.m. **Hospital Awards for Volunteer Excellence Recognition Breakfast**

Hospital volunteers and auxiliaries provide invaluable services to hospitals and make a positive difference in the lives of many—from patients and hospital staff to the community at large. Join AHA's leadership, volunteers, auxiliaries and hospital executives from around the country at this special breakfast as they recognize excellence in volunteer programs and the services they provide to their communities and health care organizations. Tickets for this event are \$58 per person and can be purchased using the registration form.

7:00 a.m. – 8:15 a.m. **Section for Metropolitan Hospitals Breakfast Meeting**

Join metropolitan hospital executives and other health care providers for breakfast and a special presentation from *New York Daily News* columnist and radio host **MIKE BARNICLE**. Barnicle also is a frequent guest, and occasional guest host, on MSNBC's *Hardball with Chris Matthews*. Tickets for this event are \$58 per person and can be purchased using the registration form.

7:00 a.m. – 8:15 a.m. **Section for Small or Rural Hospitals Breakfast Meeting**

Executives from small or rural hospitals and other interested health care professionals are invited for breakfast and an opportunity to hear from **BRETT BAIER**, chief White House correspondent for FOX News Channel. Tickets for this event are \$58 per person and can be purchased using the registration form. (\$5 of each ticket price will help underwrite the Shirley Ann Munroe Leadership Award.)

8:30 a.m. – 10:30 a.m. **Federal Forum Opening Plenary**

During this opening session, join AHA President and CEO **RICH UMBDENSTOCK** and Executive Vice President **RICK POLLACK** for an outline of the AHA's advocacy agenda and hear about the many legislative challenges hospitals may face. You also will celebrate the presentation of the AHA's Distinguished Service Award.

10:45 a.m. – 12:15 p.m. **Executive Briefings**

Attend one of these concurrent briefings hosted by a respected health care leader. These briefings are included in your registration fee; please indicate your choice of session on the registration form.

## CLINICAL INTEGRATION: THE CHANGING POLICY CLIMATE AND WHAT IT MEANS FOR CARE COORDINATION

Clinical integration is fundamental to the delivery of high-quality, cost-effective care. Yet, in today's health care delivery system, there are many forces that drive hospitals and physicians apart, including economics, changes in health care delivery and outdated payment and regulatory requirements. Efforts have been underway to address these issues and to reduce the regulatory barriers to clinical integration. This session, moderated by AHA Immediate Past Chairman **WILLIAM D. PETASNICK** and featuring **NICHOLAS J. WOLTER, M.D.**, CEO of the Billings (MT) Clinic; **RICHARD BLAKELY, M.D.**, Chief Medical Officer of Memorial Hermann Health Network Providers Inc. in Houston, TX; and a



Mike Barnicle



Brett Baier



William D. Petasnick

## Meeting Schedule

federal antitrust official, will highlight some of these efforts, focusing on how the policy climate is changing to increase opportunities for greater coordination of health care services and, ultimately, high-quality, cost-effective care.

### HEALTH INFORMATION TECHNOLOGY: IDENTIFYING RETURN AND VALUE IN A TIME OF LIMITED RESOURCES

As the use of health information technology increases, how do the concepts of “return” and “value” evolve over time, and how does it affect a hospital’s ability to accurately forecast capital requirements? How are investment decisions made when cost savings from hospital IT may benefit payers more than the hospital? In tough economic times, how do hospitals continue to find resources for IT projects that are more and more often being considered a “public good”? This panel, moderated by former AHA Chairman **GEORGE LYNN**, will feature **ROD DYKEHOUSE**, Chief Information Officer for ProHealth Care in Waukesha, WI; **MARTY FATTIG**, CEO of Nemaha County Hospital, in Auburn, NE; and **BILL SPOONER**, Chief Information Officer for SHARP Healthcare in San Diego. The panel will highlight IT best practices and examine the relationship between traditional returns from technology investments and measuring value to both the hospital and the community.

*Presented by the AHA and the National Alliance for Health Information Technology*

### NEW CHALLENGES AND SOLUTIONS IN HOSPITAL CAPITAL FINANCING

The recent economic turmoil has greatly affected the capital markets, impacting hospitals’ ability to access capital and finance long-term projects. In this session, **DICK CLARKE** of the Healthcare Financial Management Association, **ROGER MILLER** of the Department of Housing and Urban Development’s Office of Insured Health Care Facilities, **JEFFERY SEUBEL**, managing director of public finance for Banc of America Securities LLC, **CRAIG HOWIE** from the Pittsburgh Federal Home Loan Bank, and others will discuss the impact of the shrinking capital market on hospitals. Topics to be examined include: availability of financing; the new law on letters of credit; and strategies for navigating the new lending environment.

10:45 a.m. – 12:15 p.m.

### Trustee Educational Session II

#### COMPETENCY-BASED GOVERNANCE IN HEALTH CARE: CONCLUSIONS OF THE BLUE RIBBON PANEL ON TRUSTEE CORE COMPETENCIES

The failures of both for-profit and not-for-profit organizations have stimulated calls for greater governing board performance and accountability; however, boards need practical guidance to help achieve this goal. The Health Research & Educational Trust and Center for Healthcare Governance, with funding from Hospira Inc., convened a Blue Ribbon Panel on Trustee Core Competencies to examine the nature of competencies and how they can be developed and applied to improve health care governance. In this session, AHA Chairman-Elect **RICK DE FILIPPI** and Center President **JOHN R. COMBES, M.D.**, will share the results of the panel’s work, including what competencies really are, and how they differ from the way competencies are viewed and applied in health care governance today.

*Presented by the Center for Healthcare Governance*

10:45 a.m. – 12:15 p.m.

### State Auxilian Presidents Networking Session and Roundtable Discussions

*(by invitation only)*



George Lynn



Rick de Filippi

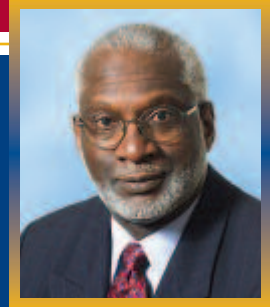


John R. Combes, M.D.

# Meeting Schedule

**12:30 p.m. – 2:15 p.m. AHA Recognition Luncheon**

Join former U.S. Surgeon General **DAVID SATCHER** and your colleagues to honor the recipients of the AHA's leadership awards, including the 2009 Award of Honor, the Board of Trustees Award and the Justin Ford Kimball Innovators Award. You must be ticketed to attend this event. This lunch is included in your registration fee; please indicate on the registration form if you will attend.



David Satcher, M.D.

**12:30 p.m. – 2:15 p.m. Government Relations Officers Network Luncheon**

*(by invitation only)*

Political strategist and commentator **PAUL BEGALA** joins government relations officers at this year's luncheon.



Paul Begala

**2:30 p.m. – 4:00 p.m. Federal Forum Plenary**

During this interactive session, former Secretary of State **JAMES BAKER** will share his thoughts in a wide-ranging discussion on politics and health care with *Health Affairs* Editor-in-Chief **SUSAN DENTZER**. Audience members will have an opportunity to ask questions. In addition, you will join your colleagues in honoring AHAPAC award winners.



James Baker

**4:30 p.m. – 6:00 p.m. Ben Franklin Club Reception**

*(by invitation only)*

Take part in a unique reception honoring Ben Franklin Club members and network with colleagues during this lively and colorful event! The Ben Franklin Club honors those who contribute \$1,000 or more to either AHAPAC or their state association PAC. If you are interested in becoming a Ben Franklin Club member, please contact the AHA's Mark Seklecki at (202) 626-2541.

**T U E S D A Y                      A P R I L 2 8**

**7:00 a.m. – 12:00 p.m. Registration**

**7:00 a.m. – 8:15 a.m. American College of Healthcare Executives Breakfast Meeting**

Join colleagues and hear the latest news about ACHE from its chairman, **CHARLES R. EVANS, FACHE**, president and CEO of International Health Services Group. Tickets for the breakfast event are \$58 per person and can be purchased using the registration form.



Charles R. Evans

**7:00 a.m. – 8:15 a.m. Trustee Leadership Breakfast: National Political Update**

In a fast changing health care environment, trustees are called upon to provide grassroots advocacy leadership and direction for hospitals and communities. Join AHA's Committee on Governance and other trustee leaders from across the country to hear from former U.S. Senator **ALAN SIMPSON**. Tickets for this special educational event are \$58 per person and can be purchased using the registration form.



Alan Simpson

**7:00 a.m. – 8:15 a.m. Grassroots Champions Appreciation Breakfast**

*(by invitation only)*

Grassroots advocacy is key to ensuring that concerns of hospitals and their patients are heard by lawmakers in state capitals and Washington, DC.

## Meeting Schedule

Join your colleagues and grassroots strategist **DAVID PLOUFFE**, President Obama's campaign manager, in honoring grassroots champions who have been recognized by their state hospital associations for outstanding accomplishments in grassroots advocacy.

### 8:30 a.m. – 10:30 a.m. **Federal Forum Closing Plenary**

This important session features dynamic speakers, including former ABC News reporter and *Nightline* host **TED KOPPEL**. You also will recognize the winner of the 2008 Foster G. McGaw Prize for excellence in community service.

### 10:45 a.m. – 12:15 p.m. **Executive Briefings**

Attend one of these concurrent briefings hosted by a respected health care leader. These briefings are included in your registration fee; please indicate your choice of session on the registration form.

#### **DIVERSITY AND DISPARITIES: A CALL TO LEADERSHIP FOR 21ST CENTURY HEALTH CARE**

There continues to be confusion in the health care field about the difference between diversity and disparities. The terms are often used interchangeably and inappropriately, leading to strategies directed at addressing one set of concerns that end up focusing on or failing to take into account the other. This makes measuring the success of initiatives difficult at best and building national platforms for action a confusing proposition. In this session, **JANICE DREACHSLIN, PH.D.**, a noted expert on health care and diversity from Pennsylvania State University, will outline the differences and interplay between diversity and disparities and what they mean to 21st century health care.

#### **TAX EXEMPTION AND COMMUNITY BENEFIT: GOING BEYOND SCHEDULE H**

Beginning in tax year 2009, tax-exempt hospitals will be required to file publicly available information with the Internal Revenue Service on their spending for a variety of community programs and services in a new form designated Schedule H. That information—some of which is financial and some of which is narrative—will provide the community with only a limited view of the range and depth of activities and programs that hospitals sponsor. In this session, moderated by AHA Chairman-Elect **RICK DE FILIPPI**, **DEBORAH T. ASHFORD**, a partner with Hogan & Hartson L.L.P. in Washington, DC; **FRANK D. BYRNE, M.D.**, president of St. Mary's Hospital in Madison, WI; **SCOTT A. DUKE**, CEO of Glendive (MT) Medical Center; and **THOMAS C. GAGEN**, CEO of Sutter Medical Center in Sacramento, CA, will review both the requirements of Schedule H and the innovative ways in which leading hospitals from around the country communicate to their communities the important programs and services they provided to meet their communities' unique needs that go beyond Schedule H.

#### **MEDPAC: PAST, PRESENT AND FUTURE**

The Medicare Payment Advisory Commission (MedPAC) is an independent body that advises the U.S. Congress on issues affecting the Medicare program, including payments to hospitals. This interactive session will feature a discussion about the commission's charge and challenges with current MedPAC leadership, including Chairman **GLENN M. HACKBARTH** and Vice Chairman **JACK C. EBELER**, as well as economist **STUART ALTMAN, PH.D.**, former chairman of the Prospective Payment Assessment Commission, which preceded MedPAC. Please check [www.aha.org](http://www.aha.org) for the latest program updates.

### 10:45 a.m. – 12:15 p.m. **Executive Briefing for Health System Leaders**

(by invitation only)



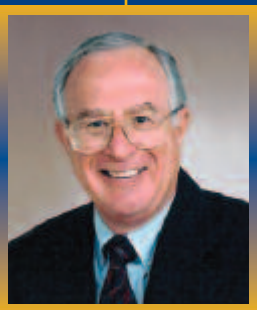
David Plouffe



Ted Koppel



Janice Dreachslin, Ph.D.



Stuart Altman, Ph.D.



# Meeting Schedule

10:45 a.m. – 12:15 p.m. **Trustee Educational Session III**

**GOVERNANCE CULTURE AND HOSPITAL PERFORMANCE IMPROVEMENT**

Does governance culture influence hospital performance improvement? How do boards and CEOs collaborate in fostering and overseeing improvement efforts? Which comes first, a focus on strong financial performance or improving hospital quality and patient safety? These and other questions will be addressed as **KATHRYN J. McDONAGH, PH.D.**, vice president of executive relations for Hospira Inc., and **MARY TOTTEN**, president of Totten Associates and director of content and publications for the Center for Healthcare Governance, share the results of extensive interviews with hospital CEOs and board chairs about how they collaborate in achieving improved hospital performance.

*Presented by the Center for Healthcare Governance*



Kathryn J. McDonagh, Ph.D.

12:30 p.m. – 2:00 p.m. **Roger G. Larson Memorial Lecture and Luncheon**

Join **DON BERWICK, M.D.**, president and CEO of the Institute for Healthcare Improvement, for the 2009 Roger G. Larson Lecture and Luncheon. This event, hosted by the Governing Council of the AHA's Section for Health Care Systems, honors a leader and innovator in health care system management. This event strives to advance the development of system management and encourage innovation and leadership through thought-provoking presentations from system leaders on the frontlines as well as opinion leaders from the broader health care field. Tickets for this event are \$58 per person and can be purchased using the registration form.



Mary Totten

12:30 p.m. – 2:00 p.m. **The Foster G. McGaw Prize Luncheon**

*(by invitation only)*

The luncheon honors the 2008 Foster G. McGaw Prize winner and finalists. The Foster G. McGaw Prize recognizes excellence in community service and is jointly sponsored by the AHA, The Baxter International Foundation and the Cardinal Health Foundation.



Don Berwick, M.D.

2:15 p.m. – 3:15 p.m. **AHA Open Forum: Hospitals' Efforts to Reshape America's Health Care**

AHA leadership discusses the hospital field's efforts to reshape America's health care. During this highly interactive session, attendees will have the opportunity to ask questions and share their views with AHA leaders.

3:30 p.m. – 5:00 p.m. **State Caucuses**

**W E D N E S D A Y                      A P R I L 29**

9:00 a.m. – 5:00 p.m. **State Delegation Capitol Hill Visits**

**AHA THANKS ITS 2009 ANNUAL MEETING UNDERWRITERS:**



P L A T I N U M

C O R P O R A T E

## Meeting Underwriters

# Registration Information

## HOW TO REGISTER

**ONLINE:** Visit the AHA at [www.aha.org](http://www.aha.org).

**MAIL:** Mail your form and payment to:  
**American Hospital Association**  
**2009 AHA Annual Membership Meeting**  
**75 Remittance Drive, Suite 6881**  
**Chicago, IL 60675-6881**

**FAX:** For payment by credit card only, fax form to  
**(805) 654-1676** (available 24 hours a day).

For registration customer service and overnight mail instructions, call (805) 290-1336 (8:00 a.m. – 5:00 p.m. PT).

**ON-SITE:** Register on-site using a check, cash or credit card at the Hilton Washington, Terrace Level, during the following times:

|                 |          |                        |
|-----------------|----------|------------------------|
| <b>SATURDAY</b> | April 25 | 3:00 p.m. – 5:00 p.m.  |
| <b>SUNDAY</b>   | April 26 | 8:00 a.m. – 5:00 p.m.  |
| <b>MONDAY</b>   | April 27 | 7:00 a.m. – 4:00 p.m.  |
| <b>TUESDAY</b>  | April 28 | 7:00 a.m. – 12:00 p.m. |

## REGISTRATION DEADLINES

- 1. Early Registration Discount for AHA Members**  
 Register by **Friday, March 13, 2009** and pay just \$625. After **March 13**, regular registration rate applies.
- 2.** To register in advance, registration must be received by **Friday, April 10, 2009**.
- 3.** Registration confirmation will be sent by e-mail or fax within seven days of receipt of registration form, if received by the registration deadline. Please provide e-mail address or fax number for registration confirmation.
- 4.** Registration will not be processed without payment.

## CANCELLATIONS

Cancellations must be made in writing via fax to (805) 654-1676. Refunds, less a \$150 service fee, will be given for the AHA Annual Membership Meeting registration and special events, if written cancellation is received no later than April 10, 2009. From April 11 to April 17, 2009, only your AHA Annual Membership Meeting registration fee will be refunded, less a \$150 service fee. No refunds will be given after April 17, 2009. You can send a substitute, even at the last minute. Please call registration customer service at (805) 290-1336 by 5:00 p.m. (PT) on Friday, April 24, 2009 for more information.

## HOTEL INFORMATION

**The Hilton Washington**  
**1919 Connecticut Ave., NW (at Columbia Road, NW)**  
**Washington, DC 20009**  
**(800) 445-8667 or (202) 483-3000**

Rates: Single (one bed, one person): \$264  
 Double (one double or two twin beds): \$284  
 Single Tower Room: \$294  
 Double Tower Room: \$314

Please contact the Hilton directly at **(202) 483-3000** for suite rates and availability. **Hotel reservations must be made no later than Friday, April 10, 2009.**

To all rates shown, add 14.5% DC sales tax. The first night's room rate is required as an advance deposit for all reservations. Deposits are required within 10 days of the date of confirmation. Your deposit may be made by check or credit card. When using a credit card number, you

must include the expiration date, cardholder's name and signature. The credit card must belong to the reservation holder. In the event that a cancellation is necessary, your deposit will be returned if canceled 72 hours prior to scheduled arrival. When calling to cancel, please obtain a cancellation number. Check-in time is 3:00 p.m. ET. Check-out time is 12:00 noon ET.

## TRAVEL DISCOUNTS

To receive 2–10% off applicable United Airlines domestic published airfare, including First Class, call United at (800) 521-4041 and reference meeting code 500CJ. An additional 5% discount is available on tickets purchased at least 30 days in advance of travel. Discounts also apply on United Express and United code share flights (UA\*) operated by US Airways, US Airways Express and Air Canada. Book online at [www.united.com](http://www.united.com), and enter promotion code 500CJ.

Simplify your travel plans by using Association Travel Concepts, the leading travel management company for associations. This easy-to-use, personalized service will provide you access to special discounts on not only your airline tickets but also car rental, hotel, event tickets, dining and more! To start saving immediately, contact ATC online at [www.atcmeetings.com/americanhospital](http://www.atcmeetings.com/americanhospital), via e-mail at [farequoteaha@atcmeetings.com](mailto:farequoteaha@atcmeetings.com) or talk to a live agent at 1-800-458-9383. (When calling or sending an e-mail to ATC, please reference **promotional code 500CJ**.) Please note a minimal service fee will apply to ticketed reservations.

## ADDITIONAL NOTES

- Registration at the AHA Member rate is available to individuals affiliated with a hospital, health care system, patient care organization, or allied health education program that is an institutional member of the Association, and to active members of AHA-affiliated personal membership groups. Please contact the AHA Office of Member Relations at (312) 422-2750 with questions or to verify membership status.
- Registration at the AHA Associate Member rate is available to individuals affiliated with organizations that are AHA Associate members. Associate members are organizations—such as commercial firms, medical suppliers, consultants, etc.—that are interested in the goals and objectives of the Association, but which do not provide patient care services.
- AHA Annual Membership Meeting attendees wishing to have the American College of Healthcare Executives consider this program for Category II (non-ACHE) continuing education credit should list their attendance when applying for advancement or recertification in ACHE.

## SPECIAL ASSISTANCE

The AHA wishes to take any steps required to ensure that no individual with a disability is excluded, denied services, segregated, or otherwise treated differently than other individuals because of the absence of auxiliary aids and services. If you need auxiliary aids or services identified in the Americans with Disabilities Act (e.g., listening devices or Braille materials), please write to Heather Drevna, AHA Washington Office, 325 7th St., NW, Washington, DC 20004, or attach a written description to your registration form.

April 26 – 29, 2009  
Washington, D.C.

Registration Deadline: April 10, 2009  
Register by March 13, 2009 and save!

# Registration

## STEP ONE: Your Information (Please print clearly)

First Name: \_\_\_\_\_ MI: \_\_\_\_\_

Last Name: \_\_\_\_\_

Name for badge: \_\_\_\_\_

Job Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

E-mail and/or fax number **must** be provided to confirm registration.  
Questions? Call (805) 290-1336.

## STEP TWO: Your Position

### OCCUPATIONAL CATEGORY

- |  |   |
|--|---|
| <input type="checkbox"/> 2A Pres./CEO/Administrator        | <input type="checkbox"/> 2D Auxilian/Volunteer  |
| <input type="checkbox"/> 2B Other Exec. Staff              | <input type="checkbox"/> 2E Physician Executive |
| <input type="checkbox"/> 2C Governing Board Member/Trustee | <input type="checkbox"/> 2F Other               |

## STEP THREE: Your Registration Fees

Select one annual meeting registration package  
**Advance Registration Deadline: APRIL 10, 2009**

- I. I will attend the AHA Annual Membership Meeting**  
*(includes the Federal Forum Plenary Sessions, choice of Executive Briefings on Monday and Tuesday, AHA Board Chair Investiture and Investiture reception, and AHA Recognition Luncheon on Monday):*
- 3A **\$675** AHA Member – **Early Bird: \$625 by MARCH 13**
  - 3B **\$400** State, Regional and Metropolitan Hospital Association Staff
  - 3C **\$500** Regional Policy Board, Committee on Governance, Governing Council Member
  - 3D **\$775** AHA Associate Member
  - 3E **\$875** Non-AHA Member
- II. I will attend the AHA Annual Membership Meeting plus the Sunday ACHE Educational Session**
- 3F **\$875** for AHA Member – **Early Bird: \$775 by MARCH 13**
  - 3G **\$1,025** for Non-AHA Member
- III. I would like to register my spouse and/or student**
- 3H **\$100** for Spouse
  - 3I **\$100** for Student
- Name(s) for badge(s): \_\_\_\_\_

## TEAM DISCOUNT

Register three people from your organization, and get a fourth registration free! To qualify for the Team Discount, one person among the registrants must be designated as the Primary Contact; a separate form must be submitted for each registrant; all registrants must select the same registration package; and all registration forms, with payment information, must be submitted at the same time, in one package, via U.S. mail. **Fax and online registrations are not eligible for the Team Discount. Individual registrants for Team Discount may register separately for special event tickets.**

- Yes, we're registering for the Team Discount.**  
Our Primary Contact is:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

## STEP FOUR: Your Special Event Tickets

You must register for an Annual Membership Meeting package to order special event tickets. Select as many as applicable:

### Sunday, April 26

- 4A Trustee Educational Session I\* \$38

#### **AHA Special Briefing – Included in registration fee**

Please select one.

- 4B Special Briefing: New Members/First-time Attendees
- 4C Special Briefing: Small/Rural Members
- 4D Special Briefing: Medicare Recovery Audit Contractors
- 4E Special Briefing: Employee Relations

### Monday, April 27

- 4F Metropolitan Hospitals Breakfast \$38
- 4G Small or Rural Hospitals Breakfast \$38
- 4H Auxilian/HAVE Awards Breakfast \$38
- 4I Trustee Educational Session II\* \$38

#### **AHA Executive Briefing – Included in registration fee**

Please select one.

- 4J Clinical Integration: The Changing Policy Climate and What it Means for Care Coordination
- 4K Health Information Technology: Identifying Return and Value in a Time of Limited Resources
- 4L New Challenges and Solutions in Hospital Capital Financing
- 4M AHA Recognition Luncheon – **Included in registration fee; please indicate if you will attend.**  
Featuring former U.S. Surgeon General David Satcher

### Tuesday, April 28

- 4N ACHE Breakfast \$38
- 4O Trustee Leadership Breakfast\* \$38
- 4P Trustee Educational Session III\* \$38

#### **AHA Executive Briefing – Included in registration fee**

Please select one.

- 4Q Diversity and Disparities: A Call to Leadership for 21st Century Health Care
  - 4R Tax Exemption and Community Benefit: Going Beyond Schedule H
  - 4S MedPAC: Past, Present and Future
  - 4T Roger G. Larson Memorial Lecture and Luncheon \$38
  - 4U Trustee Educational Sessions and Leadership Breakfast\* \$135
- \*Sign up for all three Trustee Educational Sessions and the Leadership Breakfast and SAVE!

**Special Event Tickets Subtotal:** \$ \_\_\_\_\_

## STEP FIVE: Your Payment Information

**Registration Fee:** \$ \_\_\_\_\_

**Special Event Tickets:** \$ \_\_\_\_\_

**TOTAL DUE:** \$ \_\_\_\_\_

### Method of Payment:

- Check       Credit Card       Visa       American Express
- Master Card

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_

- To register online and for additional meeting information, visit [www.aha.org](http://www.aha.org).

- Return this form with payment to:  
2009 AHA Annual Membership Meeting  
75 Remittance Drive, Suite 6881  
Chicago IL 60675-6881

- Fax form and credit card payment information to (805) 654-1676 (available 24 hours a day).

- For registration customer service, call (805) 290-1336 (8:00 a.m. – 5:00 p.m. PT).

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APRIL 26-29, 2009  
WASHINGTON, DC

