

## **NEIL JOSEPH JESUELE**

### **Biographical Sketch**

Mr. Jesuele began his career in 1975 working with a variety of businesses inside and outside of health care, including Colgate-Palmolive. In 1983, he joined Johnson & Johnson where he had an opportunity to work across the J & J business sectors for 12 years. As Vice President, Market Development and Strategic Planning, Mr. Jesuele initiated and chaired the J & J Business Development Council and served on a variety of corporate and business development task forces.

In 1995, he joined the American Hospital Association as Senior Vice President for Member Relations and Strategic Development. In 1999, Mr. Jesuele became Executive Vice President of Leadership and Business Development, responsible for the AHA for-profit companies, individual membership groups, AHA's research and educational trust, and its institute to bring greater diversity to health care's leadership ranks. He serves as President of AHA Services, Inc. and its largest for-profit operating entity, the Health Forum, responsible for the Association's data, publishing, and executive education businesses. In 2004, Mr. Jesuele helped establish the Center for Healthcare Governance, dedicated to excellence in governance in this era of accountability and transparency. In 2006, he led the development and launch of the AHA Quality Center (now transformed to Hospitals in Pursuit of Excellence), designed to help hospitals accelerate their quality and performance improvement processes.

Mr. Jesuele received his bachelor of Business Administration degree from the College of William and Mary and a Masters in Business Finance and Marketing from Farleigh Dickinson University.

Mr. Jesuele serves on the Boards of Health Forum, AHA Solutions, Inc., AHA Services, Inc., and the Center for Healthcare Governance, and regularly participates in a number of AHA governance committees.

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