

## Main Care

Sponsor: York County Community Action Corporation

Location: York County, Maine

**Partners:** Southern Maine Medical Center, Biddeford; and Counseling Services, Inc., Biddeford; Goodall Hospital, Sanford; Sacopee Valley Health Center, Parsonfield; York Hospital, York; and Wells Regional Medical Center and Community Health Connection, Wells

Cover the Uninsured Week (CTUW), held March 10-16, 2003, featured health fair and outreach events in communities across the country - including York County, Maine. Health care organizations in this southern Maine county continued enrolling eligible citizens in MaineCare during health fairs held at individual facilities during the week. Each partner organization offered health services and screenings for high blood pressure, blood sugar, cholesterol and cardiac risk, as well as chair massages, tai chi demonstrations, and health tips and gifts.

Southern Maine Medical Center (SMMC) in Biddeford worked with local media to promote and raise community awareness of the weeklong series of events, and on the day of the health fair, provided enrollment staff from 7:00 a.m. until 6:00 p.m. for events held at their facility. SMMC staff worked with Maine's Department of Human Services to assist eligible participants with the enrollment process and documentation.

In addition to SMMC's health fair, other York County CTUW events were held at Counseling Services, Inc., in Biddeford, Goodall Hospital in Sanford, Sacopee Valley Health Center in Parsonfield, York Hospital in York and Wells Regional Medical Center in Wells. These events complemented other MaineCare enrollment events held throughout the year around the area, including events held at bingo halls, department stores and the local race track.

### **For more information contact:**

Debbie Roberts, assistant director for women, infants and children program, at (207) 283-2402 or [debbie.roberts@maine.gov](mailto:debbie.roberts@maine.gov).

Published by AHA News  
Covering Kids, July 2003