Let life bloom.

Sign up to give the gift of life.
Register as an organ, eye, and tissue donor.

Letter/Email from Hospital CEO to Another Leader (Hospitals, Vendors, Board Members, Rotary)

Letter Format:
[Other Leader's Name]
[Title]
[Address]
[City, State ZIP]

OR

Email Message Line:
Join [HOSPITAL NAME] in supporting the Workplace Partnership for Life Hospital Campaign

Dear [CONTACT NAME]:

Recently, I joined other area hospitals and [OPO's NAME] to commit [HOSPITAL NAME] to participate in the national campaign. The campaign challenges our hospital to educate all employees and our community about the crucial need for organ, eye, and tissue donation and to encourage people to register as donors. ***The goal of the campaign is to register 300,000 new organ donor designations by April 30, 2012.***

Sponsored by the U.S. Department of Health and Human Services, Health Resources and Services Administration, the WPFL Hospital Campaign builds on the success of existing workplace partnerships. Created in 2001, the Workplace Partnership for Life counts more than 11,000 companies and organizations as participants in educating their employees and associates about donation.

Don't miss your opportunity to be involved. Every day, more people are added to the national organ transplant waiting list and each week, more than 100 of them die because not enough organs are available for transplant. Thousands of others whose lives would benefit from the gift of organ, eye, and tissue donations continue to wait and hope.

Please join me and [HOSPITAL NAME] today, as we partner with [OPO/DLA NAME] to bring the campaign to [NAME OF CITY OR REGION]. For more information and details on ways [RECIPIENT ORGANIZATION's NAME] can become actively involved in the WPFL Hospital Campaign, please contact [OPO CONTACT NAME] at [OPO CONTACT's PHONE NUMBER AND/OR EMAIL ADDRESS], or visit www.organdonor.gov.

In helping to spread this message, you will literally be ***saving lives***. Thank you for caring—and for your support!

Sincerely,
[Name]
[Title]