



**Sign up to give the gift of life.**  
Register as an organ, eye, and tissue donor.

**Email/Letter from Hospital CEO to All Staff**

**Letter Format:**

[Employee Name]

[Hospital Name]

[Address]

[City, State ZIP]

**OR**

**Email Message Line:**

Join me in our hospital's support for the Workplace Partnership for Life Hospital Campaign

Dear [HOSPITAL NAME] staff member:

[HOSPITAL NAME] is pleased to announce we have joined the WPFL Hospital Campaign as a Hospital Partner. Sponsored by the U.S. Department of Health and Human Services, Health Resources and Services Administration, the campaign brings together National Partners (national associations and advocacy groups in the healthcare sector), regional and local organ, eye, and tissue donation organizations, and their "Hospital Partners" to educate hospital communities on the importance of organ, eye, and tissue donation. ***The goal of the campaign is to register 300,000 new organ donors by April 30, 2012.***

Every day new people join the national organ transplant waiting list, and this week more than 100 of them will die because not enough organs are available for transplant. Thousands of others whose lives would benefit from the gift of organ, eye, and tissue donations continue to wait and hope.

It doesn't have to be that way. Each day, on average, 78 Americans receive life-saving organ transplants, and thousands more benefit from cornea and tissue transplants. These extraordinary gifts have been selflessly donated by ordinary people—individuals like you—who took just a few minutes in a busy day to record their decisions to become organ, eye, and tissue donors.

I am writing to urge your active involvement in the WPFL Hospital Campaign. As a Hospital Partner in this initiative, we encourage all members of our staff to join with our partner organ donation organization [OPO NAME] in educating our hospital community on the critical need for organ donation and providing opportunities for people to sign up as organ, eye, and tissue donors.

**(Option 1)** As a first step in our hospital's commitment to this important campaign, ***I urge you to join me in registering your generous decision to be an organ, eye, and tissue donor.*** To learn more about donation and to register your decision to be a donor, please visit [www.organdonor.gov](http://www.organdonor.gov). By taking a few minutes to register, you ensure that your desire to give this gift is officially recorded. You may someday be able to give the priceless gifts of life, sight, and mobility to another.

**(Option 2)** As part of this initiative, we will offer three brief sessions to give all our employees the opportunity to learn more about organ, eye, and tissue donation, and to make sign-up convenient.

- [DATE] at [TIME] in [PLACE]
- [DATE] at [TIME] in [PLACE]
- [DATE] at [TIME] in [PLACE]

(Option 3) As part of this initiative, we will host an employee registration drive on [DATE] at [TIME] in [PLACE].

In the months ahead, you'll hear more about [HOSPITAL NAME]'s participation in this important campaign. For event information and details on ways you can become actively involved, contact [HOSPITAL CHAMPION'S NAME at CONTACT INFORMATION] or visit [www.organdonor.gov](http://www.organdonor.gov).

Please join me now in supporting our involvement and in spreading this message that helps us to literally *save lives*. Thank you for caring—and for your support!

Sincerely,  
[Name]  
[Title]