



Sign up to give the gift of life.
Register as an organ, eye, and tissue donor.

Sample Newsletter Article for Hospitals

For graphics, statistics, and other art that could accompany this newsletter article, visit www.organdonor.gov and click on “National Hospital Campaign” and “Images and Graphics.”

Help [HOSPITAL’S NAME] Save Lives

National WPFL Hospital Campaign aims to register 300,000 new organ, eye, and tissue donors by April 30, 2012

More than 111,000 people in the United States are waiting for a life-saving organ transplant, and time is running out. Today, 18 of them will die because not enough organs are available for transplantation. Hundreds of thousands of others whose lives would benefit from the gift of tissue and eye donations continue to wait and hope.

In [YOUR STATE], there are [GO TO <http://optn.transplant.hrsa.gov/latestData/stateData.asp?type=state> AND CLICK ON YOUR STATE. CHOOSE CATEGORY “WAITING LIST” AND SELECT “CANDIDATES” FOR “COUNT.” CHOOSE “OVERALL BY ORGAN” AND USE THE NUMBER UNDER “ALL ORGANS.”] people waiting for an organ transplant.

[HOSPITAL’S NAME] can help you give the gift of life. Recently, [HOSPITAL’S NAME] joined the WPFL Hospital Campaign as a Hospital Partner to work with organ donation organizations, national associations in the healthcare sector, and hospitals nationwide to register 300,000 new donors by April 30, 2012.

“[INSERT QUOTE FROM HOSPITAL OFFICIAL OR SPOKESPERSON HERE],” said [NAME AND TITLE] “[BREAK UP LONGER QUOTES TO MAKE THEM EASIER TO READ]”

The U.S. Department of Health and Human Services, Health Resources and Services Administration, launched the WPFL Hospital Campaign on June 29, 2011. This campaign builds on the success of existing national and local workplace partnerships with more than 11,000 companies and organizations already participating in a broader awareness initiative, created in 2001—the “Workplace Partnership for Life.”

[HOSPITAL’S NAME] is partnering with [OPO’S/DLA’S NAME] to help register [OPO’S/DLA’S NUMERICAL GOAL] new organ donor designations in our region as part of reaching the national goal.

But [HOSPITAL’S NAME] and [OPO’S/DLA’S NAME] need your involvement and support. We are asking our entire hospital community to help save lives by joining with our partner organ donation organization [OPO NAME] in educating staff members, patients and their families, visitors, and the extended community outside our doors on the critical need for organ donation and providing opportunities for people to sign up as organ, eye, and tissue donors.

Joining the campaign is easy. For event information and details on ways you can become actively involved, contact [HOSPITAL CHAMPION’S NAME AND CONTACT INFORMATION], [OPO/DLA NAME] at

[OPO/DLA CONTACT INFORMATION], or visit www.organdonor.gov. In the months ahead, you'll be hearing more about [HOSPITAL NAME]'s participation in this important campaign, so please stay tuned.

And please take a few minutes today to add your name to our state's donor registry. Someday you may save a life. Visit [[insert state donor registry link](#)] to find out how.

Optional Sidebar

Get the facts about organ, eye, and tissue donation

Myth: If emergency room doctors know you're an organ, eye, and tissue donor, they won't work as hard to save you.

Fact: If you are sick or injured and admitted to the hospital, the No. 1 priority is to save your life. Organ, eye, and tissue donation can only be considered after death has been declared.

Myth: You are too old or ill to be a donor.

Fact: People of all ages and medical histories should consider themselves potential donors. Your medical condition at the time of death will determine if organs, eyes, and tissues can be donated.

Myth: Your religion prohibits organ, eye, and tissue donation.

Fact: Most major organized religions in the U.S. approve of organ, eye, and tissue donation and consider it an act of charity.

Myth: Organ and tissue donation disfigures the body and changes the way it looks in a casket.

Fact: Donated organs and tissues are removed surgically, in an operation similar to gallbladder or appendix removal. Donation need not change the appearance of the body for the funeral service.

Myth: Only hearts, livers, and kidneys can be transplanted.

Fact: Transplantable organs include the heart, kidneys, pancreas, lungs, liver, and intestines. Tissue that can be donated includes eyes, skin, bone, heart valves, and tendons. One donor can improve the lives of many people.

For more facts about organ, eye, and tissue donation, visit www.organdonor.gov [[or insert your donation organization's website link](#)].