



American Hospital
Association®

Call for Entries

Highlight Your Hospital Champions Photo/Video Submission

As part of National Hospital Week and the AHA Annual Membership Meeting, the AHA is asking hospital employees to help celebrate the many “champions for care” in hospitals across the country. Submissions will be used in promotions for National Hospital Week, at AHA’s Annual Membership Meeting and on our YouTube site.

Tell us what makes a champion. *Is it a great nursing staff?
Sponsoring a mobile van? Who are your champions?*

There are two ways to participate.

1. SUBMIT A PHOTO: Work with your communications/marketing department. Show us champions for care and have them hold a three-word sign that defines your “champion.”

Here are a few examples:

- Our ER staff
- Making Miracles Happen
- Open 24/7
- Community Health Fairs
- Our Mobile Van

Use these or get creative and think of your own. You can use flip charts, large poster boards or basic 8 1/2 x 11 printed pages.

Click here to see a sample

Be creative, but it is paramount that the words be large and legible.

2. SUBMIT A (VERY) SHORT VIDEO: Tell us who in your organization is a champion for care in one sentence... and then include visual footage that helps tell that story. *(Video should be 90 seconds or less.)*

Here are a few examples:

- Our nurses (doctors, technicians, etc.) are champions for care
(video of nursing staff at an immunization clinic)
- Staff that makes miracles happen every day
(video of NICU staff, cancer center, childbirth classes)

NEXT, email your high-resolution photo or video to champions@aha.org. Be sure to include your name, the name(s) of your champions along with your hospital’s name, city and state.

(Files limited to 10MB.)

DEADLINE: The AHA must receive submissions by April 6.