



Expanding Health Coverage:

Special Webcast on Working with Community Stakeholders on Health Insurance Enrollment

Oct. 1 marks the start of a six-month open enrollment period to offer health insurance to eligible individuals through the new state-based Health Insurance Marketplaces, also known as exchanges. Coverage generally will take effect Jan. 1, 2014. But people will only enroll if they know about and understand the new coverage options. That's why it's critical for community stakeholders – hospitals, faith groups, civic organizations and others – to help make the enrollment process straightforward and widely available.

Join us Monday, Sept. 16 at 2:30 p.m. ET for a special hour-long webcast designed to help hospital leaders – and their community partners – as they prepare for the approaching open enrollment period.

You'll hear the latest on enrollment-related activities, as well as an overview of available resources, including training materials for your own staff and volunteers and many consumer-focused materials that have been translated into several languages other than English. And leaders from several pioneering hospital organizations will share their experiences partnering with community stakeholders to help uninsured individuals understand and access their coverage options. You'll also have an opportunity to get your most-pressing questions answered.

We encourage hospital leaders to invite their community partners involved in local enrollment efforts to join them in listening to the webcast, and use that opportunity to coordinate local efforts.

More information, including how to register, will be available after Labor Day.