

MARCUM & WALLACE MEMORIAL HOSPITAL, IRVINE, KY.

IMPROVING POPULATION HEALTH AND ACCESS TO EMERGENCY CARE

Marcum & Wallace Memorial Hospital (MWMH) in Irvine, Ky. is a member of Catholic Health Partners, Cincinnati. The 25-bed critical access hospital serves a community of approximately 31,000, covering four rural counties that experience health care challenges including chronic disease and access to care.

Marcum & Wallace Memorial Hospital
Irvine, KY
Population Health

- Legacy member of the Kentucky Trauma Advisory Committee.
- Certified as the first Level IV Trauma Center in Kentucky.
- Project HOME (Helpful Opportunities for Medical care Enhancement) combines diverse partners to assist patients find a medical home decreasing unnecessary ED visits by 62 percent.
- Provider based rural health clinics are NCQA recognized as level 2 and 3 Patient Centered Medical Homes.
- Project COPE (Cancer Outreach Prevention and Education) is a collaboration to address a high prevalence of breast and lung cancers.
- Initiating community wellness programs for local employers.

MARCUM & WALLACE Memorial Hospital
Caring together. MERCYHEALTH

MWMH leads several population health initiatives such as Project HOME (Helpful Opportunities for Medical care Enhancement), which connects uninsured and underinsured patients with preventative healthcare services. It was responsible for decreasing unnecessary ED visits by 62 percent in its first year.

Additional partnerships resulted in the areas first rural community lung cancer screening and breast cancer awareness and screening programs. Project COPE (Cancer Outreach Prevention and Education) is a collaboration of area provides and service agencies to address a high prevalence of breast and lung cancers. Screenings have increased significantly for all cancers since its launch.

MWMH has built strong partnerships through the years with state and regional health care organizations to improve primary health care services. In addition, MWMH led the formation of the state Kentucky Trauma Advisory Committee and was certified as the first Level IV Trauma Center in Kentucky.

MWMH helped found the Leadership in Estill and Powell Counties (LEAP) Program that focuses on developing young leaders and their interests in political science and public policy for health care.

