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Colorado Hospital Association

**2015 AHA Annual Meeting
Washington, DC**

Community Conversation

May 5, 2015

**Steven J. Summer
CHA President and CEO**

Getting Right People to the Table

- Diverse Stakeholders/Inclusive
- Thought leaders in Business, Education, and Gov't.
- Health care...public and behavioral health
- Avoid Insularity



Defining the Objectives

- Discuss Emerging Trends
- Understand Changing Community Needs
- Assess Impact of Changes on Hospital and Community



Moderator is the “Secret Sauce”

- Unbiased
- Respected
- Appropriately Provocative and Politically Correct



Important Takeaways

- Changes Have Economic Consequences for Community
- Keeping the Community Whole
- Behavioral Health is Cortical Component
- Workforce Challenges Require Creative Solutions
- Rural Communities Are Unique
- Competition is Barrier to Change
- Collaboration is Path to Maintaining Essential Services
- Redefining “Access to Care”

