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American Hospital  
Association®

# Leadership

ANNUAL MEMBERSHIP MEETING

# Advocacy

MAY 1-4, 2016 ■ WASHINGTON, D.C.

# Transformation



American Hospital Association®

Dear Colleague:

The paths of some of America's most influential political, policy, opinion and health care leaders will converge May 1-4 in Washington, D.C., for the **AHA ANNUAL MEMBERSHIP MEETING**. Don't miss this opportunity to gain perspectives that will help us continue to build a better health care system for the future. Hope to see you in Washington.



*Rick Pollack*

Rick Pollack  
President and CEO  
American Hospital Association

**SATURDAY APRIL 30**

2:00 P.M. – 4:00 P.M. **REGISTRATION**

5:00 P.M. – 6:30 P.M. **STATE AUXILIAN LEADERS WELCOME RECEPTION** ☒

**SUNDAY MAY 1**

7:00 A.M. – 5:00 P.M. **REGISTRATION**

8:00 A.M. – 9:00 A.M. **LITURGY OF THE EUCHARIST**  
*Sponsored by the Catholic Health Association of the U.S. (BREAKFAST TO FOLLOW)*

9:00 A.M. – 4:00 P.M. **STATE AUXILIAN LEADERS MEETING** ☒

11:30 A.M. – 1:15 P.M. **PAC APPRECIATION LUNCHEON** ☒



Donna Brazile

Republican and Democratic insiders **ALEX CASTELLANOS** and **DONNA BRAZILE** share their take on politics and the upcoming elections. AHAPAC Capitol Club, Chairman's Circle and Ben Franklin Club members only. For more information on AHAPAC, contact Shari Dexter at (202) 626-2338.



Alex Castellanos

1:00 P.M. – 4:00 P.M. **COMMITTEE ON NOMINATIONS**

1:30 P.M. – 3:00 P.M. **AMERICAN COLLEGE OF HEALTHCARE EXECUTIVES (ACHE) EDUCATIONAL SESSION** ☒

**TRULY ENGAGING OUR PATIENTS: A REQUISITE TO DELIVERING ON QUALITY, ACCESS AND EXPERIENCE**



Craig Deao

Connect patient experiences with quality, safety and cost strategies using proven methods. **CRAIG DEAO**, senior executive team member with Baldrige-winner Studer Group, discusses ways to engage patients using evidence-based practices to reduce costs and improve quality measures while improving patients' ratings of care.

*Participants will receive 1.5 ACHE Face-to-Face Education credits for this session. See registration form for information.*

**SCHEDULE**

1:30 P.M. – 3:00 P.M. **TRUSTEE EDUCATIONAL SESSION I** ☒

**SOMETHING DISRUPTIVE THIS WAY COMES: CONSUMERISM COMES TO HEALTH CARE**



James E. Orlikoff

Will your organization compete with disruptive innovators that appeal directly to consumers and challenge traditional health care business models or partner with them? **JAMES E. ORLIKOFF**, president, Orlikoff & Associates, Inc., and senior consultant to the Center for Healthcare Governance, reveals the governance implications of consumerism.

*Presented by the AHA's Center for Healthcare Governance*

**SPECIAL BRIEFINGS** ☒

1:30 P.M. – 3:00 P.M. **SMALL/RURAL MEMBERS**

Learn the latest federal issues affecting small/rural hospitals.

1:30 P.M. – 2:45 P.M. **340B UPDATE**

The special briefing will cover the latest developments in the 340B Drug Pricing Program with a focus on telling the hospital story.

1:30 P.M. – 3:00 P.M. **NEW PARTNERSHIPS: HOSPITALS & POST-ACUTE CARE**



Mary Beth Walsh, M.D.

To improve care and lower costs, hospitals and post-acute care partners are engaging in new ways. **MARY BETH WALSH, M.D.**, AHA board member and CEO and executive medical director of Burke Rehabilitation Hospital, will moderate this panel of organizations bridging the continuum of care through improved referrals, at-risk arrangements and post-acute networks.

3:15 P.M. – 4:45 P.M. **ASSOCIATE MEMBERS**

Hear the latest developments in the health care field, and learn how associate members can be involved in AHA's mission and 2016 objectives. *The AHA associate membership is comprised of commercial firms and non-hospital health providers that are members of the AHA.*

3:15 P.M. – 4:15 P.M. **NEW MEMBERS/FIRST-TIME ATTENDEES**

Get the most from AHA membership and maximize your annual meeting experience through this special briefing.

3:15 P.M. – 4:45 P.M. **AHA DIVERSITY ROUNDTABLE**

Learn how best practices, free resources and national collaborative efforts are reducing health care disparities and promoting diversity within the health care field.

5:00 P.M. – 6:00 P.M. **ANNUAL MEETING OPENING CEREMONY AND INVESTITURE OF CHAIRMAN, AHA BOARD OF TRUSTEES**



Jim Skogsbergh

Celebrate the investiture of **JIM SKOGSBERGH**, president and CEO, Advocate Health Care, as 2016 chairman of the AHA board of trustees.

6:00 P.M. – 7:30 P.M. **RECEPTION HONORING THE CHAIRMAN, AHA BOARD OF TRUSTEES**

**ATTENDANCE KEY**

**S** Tickets for this event are \$40 per person and can be purchased using the registration form.

**R** This is included in your registration fee; please indicate whether you will attend on the registration form.

**☒** By invitation only.

MONDAY

MAY 2

6:30 A.M. – 4:00 P.M. **REGISTRATION**

7:00 A.M. – 8:15 A.M. **HOSPITAL AWARDS FOR VOLUNTEER EXCELLENCE RECOGNITION BREAKFAST**

AHA leaders, volunteers, auxiliaries and hospital executives recognize excellence in volunteer programs and the service hospital volunteers and auxiliaries provide to patients, hospital staff and their communities.

7:00 A.M. – 8:15 A.M. **SECTIONS FOR METROPOLITAN AND SMALL/RURAL HOSPITALS BREAKFAST MEETING**

**CHRIS WALLACE**, host of *Fox News Sunday*, shares election year insights.  
\$5 from every purchased ticket benefits the AHA Rural Hospital Leadership Award.



Chris Wallace

8:30 A.M. – 10:30 A.M. **FEDERAL FORUM OPENING PLENARY**

AHA President and CEO **RICK POLLACK** kicks off the federal forum and sets the stage for a discussion around hospital advocacy with **TOM NICKELS**, AHA executive vice president of government relations and public policy. Also hear from **MARC MORIAL**, National Urban League president and CEO, and honor the 2016 AHA Distinguished Service Award winner.



Marc Morial

10:45 A.M. – 12:15 P.M. **EXECUTIVE BRIEFINGS**

Attend one of these concurrent briefings on challenges and opportunities facing the hospital field.

**ADVANCED ILLNESS MANAGEMENT: PUTTING PATIENTS AND FAMILIES FIRST**

With end-of-life care a political flash point and emotional challenge for many, hospitals are uniquely positioned to make advanced illness planning a standard part of patient care. AHA board member **JOE WILKINS**, chairman, St. Joseph Hoag Health, will moderate this panel of policymakers, hospital leaders and others exploring strategies for improving quality and honoring patient preferences.



Joe Wilkins

**HEALTH PLAN CONSOLIDATION: HOW WILL IT AFFECT YOUR HOSPITAL AND PATIENTS?**

Join AHA board member **THOMAS MILLER**, CEO, Quorum Health Corporation, for a discussion on the proposed Anthem-Cigna and Aetna-Humana merger and its impact on patients, medical staff and facilities featuring panelists **LEEMORE DAFNY**, director of health enterprise management at Northwestern University's Kellogg School of Management and antitrust experts **DOUGLAS ROSS**, partner at law firm Davis Wright Tremaine, and **DAVID BALTO**, founder of the Law Offices of David A. Balto.



Thomas Miller



Douglas Ross



Leemore Dafny



David Balto

10:45 A.M. – 12:15 P.M. **TRUSTEE EDUCATIONAL SESSION II**

**GOVERNANCE OF COLLABORATIVE PARTNERSHIPS THAT IMPROVE COMMUNITY HEALTH**

AHA CMO and Senior Vice President and Center for Healthcare Governance President **JOHN COMBES, M.D.**, will moderate a discussion on lessons learned from Foster G. McGaw prize winners and their partners featuring panelists **VINCE FORD**, senior vice president for community health services at Palmetto Health; **AMY SCHULTZ, M.D.**, executive director of population health at Allegiance Health/Jackson Health Network, and **STEVEN SMITH, M.D.**, trustee of Mt. Ascutney Hospital & Health Center.  
*Presented by the AHA's Center for Healthcare Governance*



John Combes, M.D.

10:45 A.M. – 12:15 P.M. **STATE AUXILIARY LEADERS MEETING**

12:30 P.M. – 2:15 P.M. **AHA RECOGNITION LUNCHEON**

**JANE PAULEY**, television anchor and journalist, and AHA Chairman **JIM SKOGSBERGH** honor recipients of the AHA's leadership awards.



Jane Pauley

12:30 P.M. – 2:15 P.M. **GOVERNMENT RELATIONS OFFICERS NETWORK LUNCHEON**

Political campaign strategist **STEVE SCHMIDT** shares key insights on this year's race for the White House. A well-known political operative who is a *Morning Joe* regular, Schmidt has worked on campaigns for President George W. Bush, Governor Arnold Schwarzenegger and Senator John McCain.



Steve Schmidt

2:30 P.M. – 4:00 P.M. **FEDERAL FORUM PLENARY**

POLITICO and the AHA will cover the critical final stretch as presidential candidates and their campaigns head into July's party conventions and nominations. Building on POLITICO's robust campaign coverage and insider reporting, **MIKE ALLEN**, POLITICO's chief White House correspondent, will host a deep dive exploring who's up and who's down in the race to the White House. We'll also honor the 2016 AHAPAC Award winners.



Mike Allen

4:30 P.M. – 6:00 P.M. **AHAPAC'S RED, WHITE AND THANK YOU — BEN FRANKLIN CLUB RECEPTION**

Join AHAPAC for this exclusive event honoring Ben Franklin Club members. Wear your red, white and blue and enjoy fabulous food, décor and festivities as we celebrate the 2016 elections. For more information on AHAPAC, please contact Shari Dexter at (202) 626-2338.

5:00 P.M. – 6:00 P.M. **TRUSTEE RECEPTION**

REGISTER NOW AT [WWW.AHA.ORG](http://WWW.AHA.ORG)

TUESDAY

MAY 3

**6:30 A.M. – 12:00 P.M. REGISTRATION****7:00 A.M. – 8:15 A.M. ACHE BREAKFAST MEETING** 

Edward H. Lamb

Network with fellow ACHE colleagues and get the latest news from ACHE Chair **EDWARD H. LAMB**, FACHE, western division president of IASIS Healthcare.

**7:00 A.M. – 8:15 A.M. TRUSTEE LEADERSHIP BREAKFAST: NATIONAL POLITICAL UPDATE** 

Jonathan Martin

New York Times national political correspondent **JONATHAN MARTIN** takes a break from the campaign trail to share insights and predictions about the 2016 elections.

**7:00 A.M. – 8:15 A.M. NEW! EQUITY OF CARE BREAKFAST** 

Ram Raju, M.D.

Hear real-world examples detailing how equity of care is more than a national priority—it contributes to hospital and health system organizational success and award-winning reputation. Moderated by **RAM RAJU, M.D.**, president and CEO, NYC Health + Hospitals and AHA board member.

*Presented by the AHA's Institute for Diversity.*

**8:30 A.M. – 10:30 A.M. FEDERAL FORUM CLOSING PLENARY**

Megyn Kelly

**MEGYN KELLY**, anchor of Fox News Channel's *The Kelly File*, explores the current political climate. The 2015 Foster G. McGaw Prize winner is honored.

**10:45 A.M. – 12:15 P.M. EXECUTIVE BRIEFINGS** 

Attend one of these concurrent briefings on challenges and opportunities facing the hospital field.

**ONLINE AND SECURE: HOW CYBERSECURITY CHALLENGES AFFECT HEALTH CARE**

Melinda L. Estes, M.D.

Connected devices and cloud-based solutions increasingly support patient care and hospital operations, bringing both patient care advantages and new security challenges. Moderated by AHA board member **MELINDA L. ESTES, M.D.**, president and CEO of Saint Luke's Health System, this panel of top federal and private-sector experts will discuss cybersecurity threats facing the U.S., challenges unique to health care, and how hospital leaders can best manage cyber risks.

**THE RISING COST OF DRUGS: IMPACT AND IMPLICATIONS**

Bruce Lawrence

With rising drug prices, the issue has become a destabilizing force on hospital budgets with potential clinical care implications. Moderated by AHA board member **BRUCE LAWRENCE**, president and CEO, INTEGRIS Health, this panel will focus on hospital, as well as the policy and political, options available to combat continual increases in drug prices.



John Vassall II, M.D.

**MOVING TO VALUE: GETTING READY FOR MEDICARE PHYSICIAN PAYMENT IN A POST-SGR WORLD**

Passage of a permanent fix to the flawed Sustainable Growth Rate (SGR) formula created a physician payment system that will link up to nine percent of payment to value, and incentivize participation in new payment models. Join AHA board member **JOHN VASSALL II, M.D.**, CMO, Swedish Health Services, in a discussion with public policy and clinical leaders to learn about the new payment system and how to prepare.

**10:45 A.M. – 12:15 P.M. TRUSTEE EDUCATIONAL SESSION III** **WOMEN IN GOVERNANCE: A SAVVY STRATEGY FOR GOVERNING DIVERSE COMMUNITIES**

Rick de Filippi



Kimberly McNally

The business case for bringing more women onto boards is discussed in a panel moderated by **JOANN MCNUTT**, of Nygren Consulting, featuring panelists **RICK DE FILIPPI**, past AHA board chair, and AHA board members **CONSTANCE HOWES**, women's health advisor at Care New England Health System, and **KIMBERLY McNALLY**, trustee at the University of Washington Medicine.

*Presented by the AHA's Center for Healthcare Governance*

**12:30 P.M. – 2:00 P.M. ROGER G. LARSON MEMORIAL LECTURE AND LUNCHEON** 

Ian Morrison

Hear from **IAN MORRISON**, an internationally known author and futurist, about how to use the present to manage the velocity of change in the health care environment to advance access to quality and affordable health care for every American.

*Hosted by the AHA Section for Health Care Systems Governing Council.*

**12:30 P.M. – 2:00 P.M. THE FOSTER G. MCGAW PRIZE LUNCHEON** 

This luncheon, hosted by The Baxter International Foundation, honors the 2015 Foster G. McGaw Prize winner and finalists. The Foster G. McGaw Prize recognizes excellence in community service and is jointly sponsored by The Baxter International Foundation, the AHA and the Health Research & Educational Trust.

**3:30 P.M. – 5:00 P.M. STATE CAUCUSES**

WEDNESDAY

MAY 4

**9:00 A.M. – 5:00 P.M. STATE DELEGATION CAPITOL HILL VISITS**

**“** *The breakout sessions were excellent.*

— Steve Altmiller

Good Shepherd Medical Center, Long View, TX

## REGISTRATION INFORMATION

## DEADLINES

By Mail: **APRIL 15** • Online: **APRIL 29**

Register by **MARCH 18** and **SAVE!**

### HOW TO REGISTER

**ONLINE:** Register with credit card only at [WWW.AHA.ORG](http://WWW.AHA.ORG).

**MAIL:** Download the registration form from [WWW.AHA.ORG](http://WWW.AHA.ORG).

Mail your form and check to:

**American Hospital Association  
2016 AHA Annual Membership Meeting  
75 Remittance Drive, Suite 6881  
Chicago, IL 60675-6881**

For registration, customer service and overnight mail instructions, call **(844) 441-9610** (9 a.m. – 5 p.m. ET).

**ON-SITE:** Register on-site using a check or credit card at the Washington Hilton, **APRIL 30 – MAY 3**.

### REGISTRATION FEES

#### Attend the AHA Annual Membership Meeting

*(includes the Federal Forum Plenary Sessions, choice of Trustee Educational Sessions, and Executive Briefings, AHA Board Chair Investiture and Reception, AHA Recognition Luncheon, and Equity of Care Breakfast):*

- **\$850** AHA Member – **EARLY BIRD: \$800 BY MARCH 18**
- **\$450** State, Regional and Metropolitan Hospital Association Staff
- **\$700** Regional Policy Board, Committee on Governance, Governing Council Member
- **\$950** AHA Associate Member
- **\$1,100** Non-AHA Member

#### Attend the AHA Annual Membership Meeting PLUS the Sunday ACHE Educational Session

- **\$1,050** for AHA Member – **EARLY BIRD: \$950 BY MARCH 18**
- **\$1,275** for Non-AHA Member

AHA is authorized to award **11.5 HOURS** of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting an application to ACHE for advancement or recertification.

#### Register your spouse and/or student

- **\$125** for Spouse or Student

**Registration will not be processed without payment.**

**“It’s such a great meeting. I can tailor around my needs. It’s a lot of information and definitely time for networking as well.**

— **Carolyn Caldwell**

Desert Regional Medical Center, Palm Springs, CA

### CANCELLATIONS

Cancellations must be made in writing via email to [aharegistration@expologic.com](mailto:aharegistration@expologic.com). Refunds, less a \$150 service fee, will be given for the AHA Annual Membership Meeting registration and special events, if written cancellation is received no later than **APRIL 15**. From **APRIL 15** to **APRIL 22**, only your AHA Annual Membership Meeting registration fee will be refunded, less a \$150 service fee. No refunds will be given after **APRIL 22**. You can send a substitute, even at the last minute. Please call registration customer service at **(844) 441-9610**.

### HOTEL INFORMATION

#### The Washington Hilton

1919 Connecticut Ave., NW (at Columbia Road, NW)

Washington, DC 20009

**(800) 445-8667** or **(202) 483-3000**

You must be registered for the AHA Annual Membership Meeting to reserve a room at the Washington Hilton. Your registration confirmation email will contain a link to a special AHA-Hilton web page, along with an event code. You can use this web page to book your room anytime before the AHA hotel block expires on Friday, April 8. You can also make a reservation by phone by providing the code to a reservation agent. You will only be able to make one room reservation per registrant.

**RATES:** Single (one guest): **\$328**

Double (two guests): **\$338**

Single Executive Level Room: **\$348**

Double Executive Level Room: **\$355**

Please contact the Hilton directly at **(202) 483-3000** for suite rates and availability. **Hotel reservations must be made no later than FRIDAY, APRIL 8.**

### TRAVEL DISCOUNTS

**DELTA AIRLINES** ticketing, call **1 (800) 328-1111**.

Refer to Meeting Code **NMMCZ**.

**UNITED AIRLINES** ticketing, call **1 (800) 426-1122**.

Refer to Meeting Code **ZVMR492540**.

**HERTZ** car rental reservation, call **1 (800) 654-2240**.

Refer to Meeting Code **CV#03AB0012**.

### AHA THANKS ITS 2016 ANNUAL MEETING

#### UNDERWRITERS

(as of 2/1/16)



**SIEMENS**

**Valence Health**