

Biography

Shelly Johnson RN MPH MBA Spectrum Health Gerber Memorial

Shelly Johnson is the Vice President of Community and Integrated Services at Spectrum Health Gerber Memorial. Gerber is a 25 bed hospital with the designation as a Critical Access Hospital. Shelly is a thought leader in community health strategy and expanding health to include its determinants. She has a passion for the underserved and vulnerable populations, especially children. She is currently the Chair of the Newaygo County Healthcare Improvement Council, now called LiveWell Newaygo County and she has transformed the group from a collaborative informational model to one with a collective impact approach. She is a leader in community benefit, health plans and collective impact groups. In addition to community health, she has experience leading primary care practices, occupational health, employee safety, community wellness, diabetes education, women's health and more.

Background

Shelly joined Gerber in February 2014. Starting as a Registered Nurse, Shelly has been in healthcare for over 14 years. She has extensive education, experience and leadership in occupational health, community wellness, and employee health. She served as the Director of Primary Care, Community Wellness, Occupational Health Wellness in the Kishwaukee Health System in Dekalb, Illinois for six years. During her tenure she initiated and defined the organization's population health management plan and created innovation in the business model by developing a framework using the principals of the Institute of Healthcare Improvement's (IHI) Triple Aim. She addressed unmet community needs; worked with stakeholders to identify areas of limited healthcare access and to eliminate gaps. She partnered with the local health department to co-produce IPLAN and the system's first community health needs assessment and community benefit grant program. She directed innovative programs and access such as a primary care services for emergency homeless shelter, health coaching and behavioral health/primary care coordination. She was also instrumental in directing the explosive growth in evidence based community and population health programs such as CATCH, We Can, Pioneering Healthier Communities, Memphis Church Model, Clinical Coaching and others.

Shelly's educational background includes an MBA at the University of Michigan with courses in strategy, marketing, entrepreneurial, supply chain and global management from the nation's top business school professors and an MPH from the University of North Carolina at Chapel Hill, with her work published in the American Association of Occupational Health Nursing Journal.

Affiliations

Shelly is a member of American College of Healthcare Executives, Association of Community Health Improvement, and Society for Healthcare Strategy and Market Development.