

REGISTER NOW AT WWW.AHA.ORG

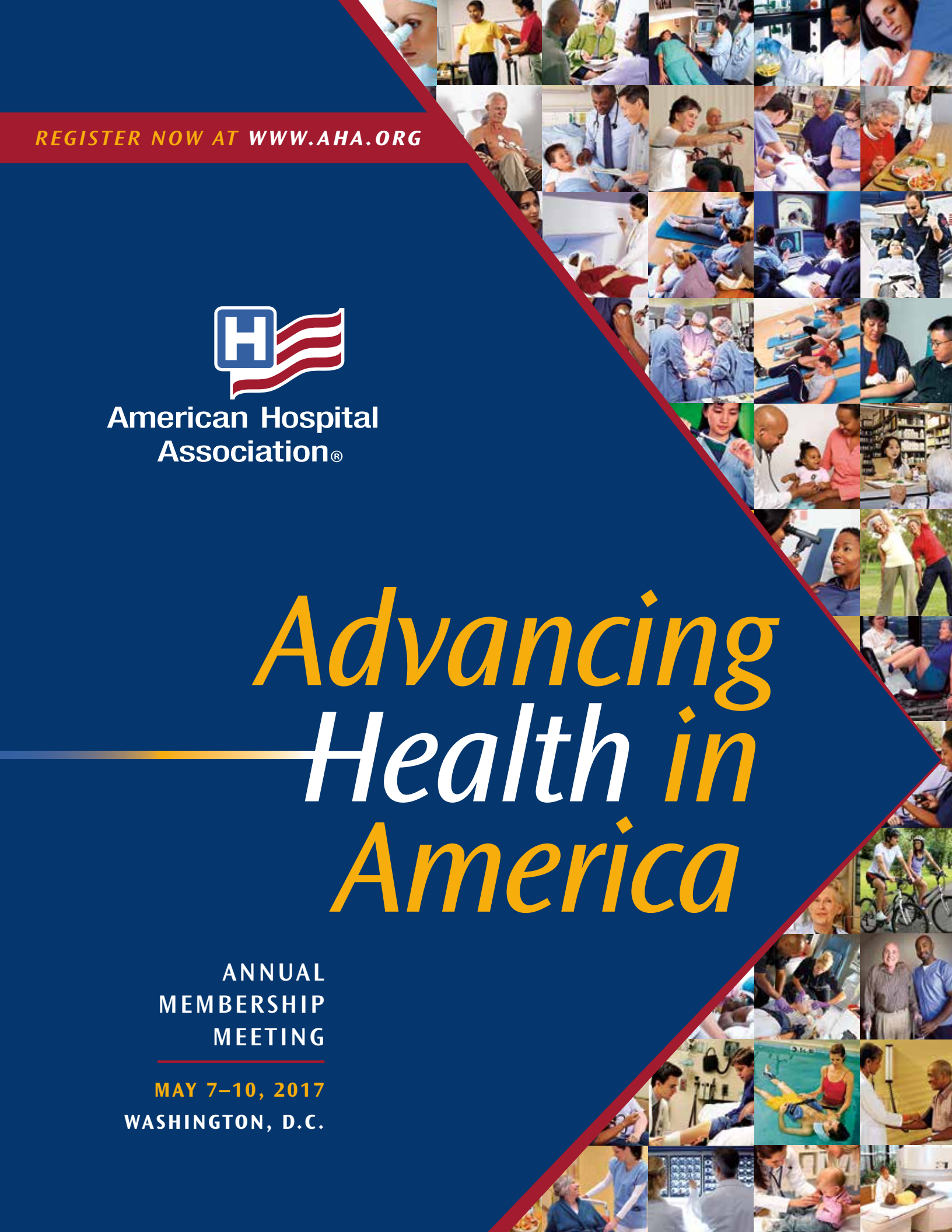


American Hospital
Association®

Advancing Health in America

ANNUAL
MEMBERSHIP
MEETING

MAY 7-10, 2017
WASHINGTON, D.C.





American Hospital
Association®

Dear Colleague:

Health care is changing and what the future holds depends largely on how we shape it. Political, policy, opinion and health care leaders will come together May 7-10, 2017 in Washington, D.C., at the **AHA ANNUAL MEMBERSHIP MEETING**. Don't miss this opportunity to be part of the discussion as hospitals and health systems continue to Advance Health in America. See you there!



Rick Pollack

Rick Pollack
President and CEO
American Hospital Association

SATURDAY

MAY 6

3:00 P.M. – 5:00 P.M. **Registration**

5:00 P.M. – 6:30 P.M. **State Auxilian Leaders Welcome Reception** ☒

SUNDAY

MAY 7

7:00 A.M. – 5:00 P.M. **Registration**

8:00 A.M. – 9:00 A.M. **Liturgy of the Eucharist**

Sponsored by the Catholic Health Association of the U.S.
(BREAKFAST TO FOLLOW)

9:00 A.M. – 4:30 P.M. **State Auxilian Leaders Meeting** ☒

11:00 A.M. – 12:00 P.M. **AHAPAC's Ben Franklin Club Reception** ☒

Join AHAPAC for this exclusive event honoring Ben Franklin Club members. For more information on AHAPAC, please contact Shari Dexter at (202) 626-2338.

12:00 P.M. – 1:30 P.M. **AHAPAC Appreciation Luncheon** ☒



Second City

Chicago-based **SECOND CITY** brings its improv humor to D.C. for this special AHAPAC appreciation luncheon. For more information on AHAPAC, contact Shari Dexter at (202) 626-2338.

1:45 P.M. – 3:15 P.M. **American College of Healthcare Executives (ACHE) Educational Session** ☒

VALUE-BASED CARE DELIVERY — LOCAL MARKETS STILL RULE THE DAY

Interested in how organizations overcame challenges and how your organization can find a realistic value-based path forward? **BRIAN J. SILVERSTEIN, M.D.**, managing partner at HC Wisdom, will outline key operations from organizations delivering value-based



Brian J. Silverstein, M.D.

care and improving outcomes as well as reducing total costs.

Participants will receive 1.5 ACHE Face-to-Face Education credits for this session. See registration form for information on how to register.

1:45 P.M. – 3:15 P.M. **Trustee Educational Session I** ☒

WHITHER THE SOUL OF TRUSTEESHIP? EFFECTIVE GOVERNANCE IN A TIME OF CHALLENGE AND CHANGE

Governance expert **JAMES E. ORLIKOFF**, president, Orlikoff & Associates, Inc., will identify the trends impacting boards and address the changing soul of governance, outlining take-home strategies for effective governance in these challenging times.



James E. Orlikoff

Special Briefings

 ☒

1:45 P.M. – 3:15 P.M. **RURAL ROUNDTABLE**

Learn what federal legislative and regulatory activity will impact rural hospitals, including Medicare extenders, 340B, and direct supervision, and hear what Congress and the administration are planning.

1:45 P.M. – 3:15 P.M. **PROTECTING 340B**

Policy experts weigh in about the latest developments in the 340B Drug Pricing Program.

1:45 P.M. – 3:15 P.M. **POST-ACUTE CARE**

Hear from innovative hospital/post-acute partnerships that bridge the continuum of care through improved referrals, case management, at-risk arrangements and post-acute networks to improve care and lower costs.

1:45 P.M. – 3:15 P.M. **UNDER THE MACROSCOPE – AN UPDATE ON THE PHYSICIAN QUALITY PAYMENT PROGRAM**

The Medicare Access and CHIP Reauthorization Act changes to clinician payment are here to stay and will impact clinicians and hospitals alike. Join us for the latest developments from CMS and how they may impact your MACRA implementation.

3:30 P.M. – 4:45 P.M. **ASSOCIATE MEMBER BRIEFING**

At this special briefing, AHA associate members hear the latest developments in the health care field and how to become involved in AHA's mission and 2017 objectives.




The AHA associate membership is comprised of commercial firms and non-hospital health providers.

3:30 P.M. – 4:30 P.M. **NEW MEMBERS/FIRST-TIME ATTENDEES**

Get the most from AHA membership and maximize your annual meeting experience through this special briefing.

3:30 P.M. – 4:45 P.M. **AHA DIVERSITY ROUNDTABLE**

Be part of the conversation around how best practices and national collaborative efforts are reducing health care disparities and promoting diversity within the health care field.

By invitation only. 
 Tickets for this event are \$43 per person and can be purchased using the registration form. 
 This is included in your registration fee; please indicate whether you will attend on the registration form. 

5:00 P.M. – 6:00 P.M. Annual Meeting Opening Ceremony and Investiture of Chairman, AHA Board of Trustees



Gene Woods

Celebrate the investiture of **GENE WOODS**, president and CEO of Carolinas HealthCare System, as 2017 chairman of the AHA Board of Trustees.

6:00 P.M. – 7:30 P.M. Reception honoring the Chairman and AHA Board of Trustees

MONDAY MAY 8

6:30 A.M. – 4:00 P.M. Registration

7:00 A.M. – 8:15 A.M. Hospital Awards for Volunteer Excellence Recognition Breakfast 

AHA leaders, volunteers, auxiliaries and hospital executives recognize excellence in volunteer programs and the service hospital volunteers and auxiliaries provide to patients, hospital staff and their communities.

7:00 A.M. – 8:15 A.M. Sections for Metropolitan and Small/Rural Hospitals Breakfast Meeting 



Nicolle Wallace

NICOLLE WALLACE, political analyst, New York Times best-selling author and former White House director of communications under President George W. Bush, shares her political insights.

\$5 from every purchased ticket benefits the AHA Rural Hospital Leadership Award.

8:30 A.M. – 10:30 A.M. Federal Forum Opening Plenary



Frank Sesno

RICK POLLACK, AHA president and CEO, kicks off the federal forum and sets the stage for public policy and advocacy discussions. **TOM NICKELS**, AHA executive vice president of government relations and public policy, with **FRANK SESNO**, former CNN Washington bureau chief, review the key issues impacting hospitals on Capitol Hill, and within the administration. We will also honor the 2017 AHA Distinguished Service Award winner.

10:45 A.M. – 12:15 P.M. Executive Briefings 

Attend one of these concurrent briefings on challenges and opportunities facing the hospital field.

HEALTH CARE POLITICS: CONGRESSIONAL CHIEFS OF STAFF PANEL

Congressional chiefs of staff discuss how policy and politics play out in the health and hospital field. Moderated by **ERIK RASMUSSEN**, AHA vice president legislative affairs.

Connect with colleagues and AHA leadership in the **EXECUTIVE NETWORKING LOUNGE** open to all attendees.

ACHIEVING MEANINGFUL REGULATORY RELIEF



M. Michelle Hood

This session, moderated by AHA board member **M. MICHELLE HOOD**, president and CEO of Eastern Maine Healthcare Systems, will focus on AHA's work cataloguing the full sweep of regulatory requirements along with opportunities for reducing the current regulatory burden that hospitals and health systems face.

CONTINUING THE MOVE TO VALUE IN CHANGING TIMES



Rodney F. Hochman, M.D.

Get a timely update on CMS efforts to increase participation in alternative payment and delivery models in the Trump administration. In addition, hospital/health system leaders share their own experiences with the move to value. Moderated by AHA board member **RODNEY F. HOCHMAN, M.D.**, president and CEO of Providence St. Joseph Health.

10:45 A.M. – 12:15 P.M. Trustee Educational Session II 

LEADING AND ENGAGING BOARDS IN IMPROVING COMMUNITY HEALTH



Philip Newbold

How can governing boards guide traditional business models focused on health care to one of health and well-being? **PHILIP NEWBOLD**, Beacon Health System president and CEO, explains how boards can better understand community health needs, set priorities and allocate resources for community health initiatives, and guide the organization's work with community partners.

10:45 A.M. – 12:15 P.M. State Auxilian Leaders Meeting 

12:30 P.M. – 2:15 P.M. AHA Recognition Luncheon 



Bret Baier

AHA Chairman **GENE WOODS** is joined by special guest **BRET BAIER**, FOX News Channel's chief political anchor and host of the *Special Report with Bret Baier*, to honor recipients of AHA's leadership awards.

12:30 P.M. – 2:15 P.M. Government Relations Officers Network Luncheon 



Ana Navarro

ANA NAVARRO, CNN Political Analyst and GOP Strategist, shares insights on the election, politics and what it means for America.

2:30 P.M. – 4:00 P.M. Federal Forum Plenary



Trent Lott

Former senators **TRENT LOTT** and **TOM DASCHLE**, coauthors of "Crisis Point: Why We Must — and How We Can — Overcome our Broken Politics in Washington and Across America," talk



Tom Daschle

“The AHA Annual Meeting is the ‘go-to’ event to learn how health policy decisions are going to affect my hospital. I consider it part of my board responsibilities to attend.”

— Anthony C. Stanowski, DHA, Board of Trustees, Bon Secours Baltimore Health System, Baltimore, Maryland



Kelly O'Donnell

to **KELLY O'DONNELL**, NBC News Capitol Hill Correspondent, about how our country must move beyond politics to governing. We'll also honor the 2017 AHAPAC Award Winners.

4:30 P.M. – 5:50 P.M. **Trustee Reception**

TUESDAY

MAY 9

6:30 A.M. – 12:00 P.M. **Registration**

7:00 A.M. – 8:15 A.M. **ACHE Breakfast Meeting**



Chuck D. Stokes

Network with fellow ACHE colleagues and get the latest news from ACHE Chair **CHARLES “CHUCK” D. STOKES**, FACHE, executive vice president and COO of Memorial Hermann Health System.

7:00 A.M. – 8:15 A.M. **Trustee Leadership Breakfast: National Political Update**



David Gregory

DAVID GREGORY, journalist and former moderator of NBC's *Meet the Press*, shares insights and political predictions for 2017.

7:00 A.M. – 8:15 A.M. **Equity of Care Breakfast**

Ensuring the highest quality of care requires a focus on health care disparities and their reduction. Join us as we hear from experts on how equity of care and the promotion of diversity can benefit your organization. *Presented by the AHA's Institute for Diversity.*

8:30 A.M. – 9:45 A.M. **Executive Briefings**

Attend one of these concurrent briefings on challenges and opportunities facing the hospital field.

MAKING HEALTH CARE MORE AFFORDABLE

Government, private sector and hospital and health system leaders discuss policies, technologies, and other approaches that reduce costs and make health care more affordable. Moderated by AHA board member **DAVID ENTWISTLE**, president and CEO of Stanford Health Care.



David Entwistle

THE FUTURE OF HEALTH CARE COVERAGE

With a new administration and Congress, the future of coverage for millions of Americans is uncertain. Get an update on where Congress and the Trump administration stand on “repeal and replace” of the Affordable Care Act and an assessment of potential coverage alternatives as well as implications for hospitals and health



Wright L. Lassiter III

systems. Moderated by AHA board member **WRIGHT L. LASSITER III**, president and CEO of Henry Ford Health System.

THE PATH FORWARD TO ENSURING ACCESS TO ESSENTIAL HEALTH CARE SERVICES IN VULNERABLE COMMUNITIES

AHA board member **RANDY OOSTRA**, president and CEO of ProMedica Health System, moderates a discussion on public policy initiatives that support integrated, comprehensive strategies to reform health care and delivery in rural and inner city communities as outlined in the AHA Task Force on Ensuring Access in Vulnerable Communities.



Randy Oostra

8:30 A.M. – 9:45 A.M. **Trustee Educational Session III**

CREATING A CULTURE OF INNOVATION AND SAFETY: FROM THE BOARDROOM TO THE BEDSIDE

Learn techniques to engage board members in patient safety goals. **TODD LINDEN**, Grinnell Regional Medical Center president and CEO, explores how generative thinking in the boardroom leads to innovative solutions to foster a culture of safety.



Todd Linden

10:00 A.M. – 11:30 A.M. **Federal Forum Closing Plenary**

HUGH HEWITT, host of *The Hugh Hewitt Show* and NBC News analyst, explores the current political climate. The 2016 Foster G. McGaw Prize winner is honored.



Hugh Hewitt

12:30 P.M. – 2:00 P.M. **The Foster G. McGaw Prize Luncheon**

This luncheon, hosted by The Baxter International Foundation, honors the 2016 Foster G. McGaw Prize winner and finalists. The Foster G. McGaw Prize recognizes excellence in community service and is jointly sponsored by The Baxter International Foundation, AHA and Health Research & Educational Trust.

3:30 P.M. – 5:00 P.M. **State Caucuses**

WEDNESDAY

MAY 10

9:00 A.M. – 5:00 P.M. **State Delegation Capitol Hill Visits**

Contact your state hospital association for Capitol Hill visit details.



REGISTER NOW AT WWW.AHA.ORG

REGISTRATION INFORMATION

DEADLINES:

By Mail: **APRIL 21**Online: **MAY 5**Register by **MARCH 24** and **SAVE!**

HOW TO REGISTER

ONLINE: Register with credit card only at WWW.AHA.ORG.**MAIL:** Download the registration form from WWW.AHA.ORG.

Mail your form and check to:

American Hospital Association
2017 AHA Annual Membership Meeting
75 Remittance Drive, Suite 6881
Chicago, IL 60675-6881

For registration, customer service and overnight mail instructions, call **(844) 441-9610** (9 a.m. – 5 p.m. ET).

ON-SITE: Register on-site using a check or credit card at the Washington Hilton, **MAY 6 – MAY 9**.

REGISTRATION FEES

Attend the AHA Annual Membership Meeting

(includes the Federal Forum Plenary Sessions, choice of Trustee Educational Sessions, Executive and Special Briefings, AHA Board Chair Investiture and Reception, AHA Recognition Luncheon, and Equity of Care Breakfast):

- **\$850** AHA Member – **EARLY BIRD: \$800** BY **MARCH 24**
- **\$450** State, Regional and Metropolitan Hospital Association Staff
- **\$700** Regional Policy Board, Committee on Governance, Governing Council Member
- **\$950** AHA Associate Member
- **\$1,100** Non-AHA Member

Register your spouse and/or student

- **\$125** for Spouse or Student

Add the Sunday ACHE Educational Session to your Annual Membership Meeting Registration

- **\$150 EARLY BIRD** for AHA Member by **MARCH 24**
- **\$200** for AHA Member and Non-AHA Member

ACHE programming must be added to a full meeting registration.

ACHE EDUCATION CREDITS

Attendees of the **Sunday ACHE Education Session** will receive **1.5 HOURS** of ACHE Face-to-Face Education credits.

For All Annual Meeting Attendees:

AHA is authorized to award **10.5 HOURS** of pre-approved ACHE Qualified Education credit for the **AHA Annual Membership Meeting** toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select ACHE Qualified Education Credit.

CANCELLATIONS

Cancellations must be made in writing via email to aharegistration@expologic.com. Refunds, less a \$150 service fee, will be given for the AHA Annual Membership Meeting registration and special events, if written cancellation is received no later than **APRIL 21**. No refunds will be given after **APRIL 21**. You can send a substitute. Please call registration customer service at **(844) 441-9610**.

HOTEL INFORMATION

The Washington Hilton

1919 Connecticut Ave., NW (at Columbia Road, NW)
Washington, D.C. 20009

(800) 445-8667 or **(202) 483-3000**

You must be registered for the AHA Annual Membership Meeting to reserve a room at the Washington Hilton. Your registration confirmation email will contain a link to a special AHA-Hilton web page, along with an event code. You can use this web page to book your room anytime before the AHA hotel block expires on Friday, April 14. You can also make a reservation by phone by providing the code to a reservation agent. You will only be able to make one room reservation per registrant.

RATES: Single: **\$341**Double: **\$351**Single Executive Level Room: **\$361**Double Executive Level Room: **\$371**

Please contact the Hilton directly at **(202) 483-3000** for suite rates and availability. **Hotel reservations must be made no later than FRIDAY, APRIL 14.**

TRAVEL DISCOUNTS

The following carriers are offering special meeting discounts for all attendees of the the AHA Annual Membership Meeting. Simply call (or have your travel agent call) one of our preferred airlines directly to receive these special fares.

DELTA AIRLINES ticketing, call **1 (800) 328-1111**.Refer to Meeting Code **NMPDK**.**UNITED AIRLINES** ticketing, call **1 (800) 426-1122**.Refer to Meeting Code **ZXPJ620165**.**HERTZ** car rental reservation, call **1 (800) 654-2240**.Refer to Meeting Code **CV#03AB0013**.**ENTERPRISE &****NATIONAL** car rental reservation, call **1 (800) 261-7331**.Refer to Meeting Code **K2C1074**.*“I look forward to this meeting each year.”*

— Craig E. Aasved, CEO, Shodair Children's Hospital, Helena, Montana