American Hospital Association®

Advancing Health in America

ANNUAL MEMBERSHIP MEETING
MAY 7–10, 2017
WASHINGTON, D.C.
Dear Colleague:

Health care is changing and what the future holds depends largely on how we shape it. Political, policy, opinion and health care leaders will come together May 7-10, 2017 in Washington, D.C., at the AHA ANNUAL MEMBERSHIP MEETING. Don’t miss this opportunity to be part of the discussion as hospitals and health systems continue to Advance Health in America. See you there!

Rick Pollack
President and CEO
American Hospital Association

1:45 p.m. – 3:15 p.m.  
Trustee Educational Session I:  
WHITHER THE SOUL OF TRUSTEESHIP? EFFECTIVE GOVERNANCE IN A TIME OF CHALLENGE AND CHANGE  
Governance expert JAMES E. ORLIKOFF, president, Orlikoff & Associates, Inc., will identify the trends impacting boards and address the changing soul of governance, outlining take-home strategies for effective governance in these challenging times.

Special Briefings
1:45 p.m. – 3:15 p.m.  
RURAL ROUNDTABLE  
Learn what federal legislative and regulatory activity will impact rural hospitals, including Medicare extenders, 340B, and direct supervision, and hear what Congress and the administration are planning.

1:45 p.m. – 3:15 p.m.  
PROTECTING 340B  
Policy experts weigh in about the latest developments in the 340B Drug Pricing Program.

1:45 p.m. – 3:15 p.m.  
POST-ACUTE CARE  
Hear from innovative hospital/post-acute partnerships that bridge the continuum of care through improved referrals, case management, at-risk arrangements and post-acute networks to improve care and lower costs.

1:45 p.m. – 3:15 p.m.  
UNDER THE MACRASCOPE – AN UPDATE ON THE PHYSICIAN QUALITY PAYMENT PROGRAM  
The Medicare Access and CHIP Reauthorization Act changes to clinician payment are here to stay and will impact clinicians and hospitals alike. Join us for the latest developments from CMS and how they may impact your MACRA implementation.

3:30 p.m. – 4:45 p.m.  
ASSOCIATE MEMBER BRIEFING  
At this special briefing, AHA associate members hear the latest developments in the health care field and how to become involved in AHA’s mission and 2017 objectives.

The AHA associate membership is comprised of commercial firms and non-hospital health providers.

3:30 p.m. – 4:30 p.m.  
NEW MEMBERS/FIRST-TIME ATTENDEES  
Get the most from AHA membership and maximize your annual meeting experience through this special briefing.

3:30 p.m. – 4:45 p.m.  
AHA DIVERSITY ROUNDTABLE  
Be part of the conversation around how best practices and national collaborative efforts are reducing health care disparities and promoting diversity within the health care field.
5:00 P.M. ~ 6:00 P.M.  Annual Meeting Opening Ceremony and Investiture of Chairman, AHA Board of Trustees

Celebrate the investiture of GENE WOODS, president and CEO of Carolinas HealthCare System, as 2017 chairman of the AHA Board of Trustees.

6:00 P.M. ~ 7:30 P.M.  Reception honoring the Chairman and AHA Board of Trustees

M O N D A Y  M A Y  8

6:30 A.M. ~ 4:00 P.M.  Registration

7:00 A.M. ~ 8:15 A.M.  Hospital Awards for Volunteer Excellence Recognition Breakfast

AHA leaders, volunteers, auxiliaries and hospital executives recognize excellence in volunteer programs and the service hospital volunteers and auxiliaries provide to patients, hospital staff and their communities.

7:00 A.M. ~ 8:15 A.M.  Sections for Metropolitan and Small/Rural Hospitals Breakfast Meeting

NICOLLE WALLACE, political analyst, New York Times best-selling author and former White House director of communications under President George W. Bush, shares her political insights.

5:00 P.M. ~ 6:00 P.M.  Federal Forum Opening Plenary

RICK POLLACK, AHA president and CEO, kicks off the federal forum and sets the stage for public policy and advocacy discussions.

TOM NICKELS, AHA executive vice president of government relations and public policy, with FRANK SESNO, former CNN Washington bureau chief, review the key issues impacting hospitals on Capitol Hill, and within the administration. We will also honor the 2017 AHA Distinguished Service Award winner.

8:30 A.M. ~ 10:30 A.M.  Federal Forum Opening Plenary

RICK POLLACK, AHA president and CEO, kicks off the federal forum and sets the stage for public policy and advocacy discussions.

TOM NICKELS, AHA executive vice president of government relations and public policy, with FRANK SESNO, former CNN Washington bureau chief, review the key issues impacting hospitals on Capitol Hill, and within the administration. We will also honor the 2017 AHA Distinguished Service Award winner.

10:45 A.M. ~ 12:15 P.M.  Health Care Politics: Congressional Chiefs of Staff Panel

Congressional chiefs of staff discuss how policy and politics play out in the health and hospital field. Moderated by ERIK RASMUSSEN, AHA vice president legislative affairs.

ACHIEVING MEANINGFUL REGULATORY RELIEF

This session, moderated by AHA board member M. MICHELLE HOOD, president and CEO of Eastern Maine Healthcare Systems, will focus on AHA’s work cataloguing the full sweep of regulatory requirements along with opportunities for reducing the current regulatory burden that hospitals and health systems face.

CONTINUING THE MOVE TO VALUE IN CHANGING TIMES

Get a timely update on CMS efforts to increase participation in alternative payment and delivery models in the Trump administration. In addition, hospital/health system leaders share their own experiences with the move to value. Moderated by AHA board member RODNEY F. HOCHMAN, M.D., president and CEO of Providence St. Joseph Health.

10:45 A.M. ~ 12:15 P.M.  Trustee Educational Session II

LEADING AND ENGAGING BOARDS IN IMPROVING COMMUNITY HEALTH

How can governing boards guide traditional business models focused on health care to one of health and well-being? PHILIP NEWBOLD, Beacon Health System president and CEO, explains how boards can better understand community health needs, set priorities and allocate resources for community health initiatives, and guide the organization’s work with community partners.

2:30 P.M. ~ 4:00 P.M.  Federal Forum Plenary

Former senators TRENT LOTT and TOM DASCHLE, coauthors of “Crisis Point: Why We Must — and How We Can — Overcome our Broken Politics in Washington and Across America,” talk
“The AHA Annual Meeting is the ‘go-to’ event to learn how health policy decisions are going to affect my hospital. I consider it part of my board responsibilities to attend.”

— Anthony C. Stanowski, DHA, Board of Trustees, Bon Secours Baltimore Health System, Baltimore, Maryland

4:30 p.m. – 5:50 p.m.  Trustee Reception

TUESDAY  MAY 9

6:30 a.m. – 12:00 p.m.  Registration

7:00 a.m. – 8:15 a.m.  ACHE Breakfast Meeting

Network with fellow ACHE colleagues and get the latest news from ACHE Chair CHARLES “CHUCK” D. STOKES, FACHE, executive vice president and COO of Memorial Hermann Health System.

7:00 a.m. – 8:15 a.m.  Trustee Leadership Breakfast: National Political Update

DAVID GREGORY, journalist and former moderator of NBC’s Meet the Press, shares insights and political predictions for 2017.

7:00 a.m. – 8:15 a.m.  Equity of Care Breakfast

Ensuring the highest quality of care requires a focus on health care disparities and their reduction. Join us as we hear from experts on how equity of care and the promotion of diversity can benefit your organization. Presented by the AHA’s Institute for Diversity.

8:30 a.m. – 9:45 a.m.  Executive Briefings

Attend one of these concurrent briefings on challenges and opportunities facing the hospital field.

MAKING HEALTH CARE MORE AFFORDABLE

Government, private sector and hospital and health system leaders discuss policies, technologies, and other approaches that reduce costs and make health care more affordable. Moderated by AHA board member DAVID ENTWISTLE, president and CEO of Stanford Health Care.

THE FUTURE OF HEALTH CARE COVERAGE

With a new administration and Congress, the future of coverage for millions of Americans is uncertain. Get an update on where Congress and the Trump administration stand on “repeal and replace” of the Affordable Care Act and an assessment of potential coverage alternatives as well as implications for hospitals and health systems. Moderated by AHA board member WRIGHT L. LASSITER III, president and CEO of Henry Ford Health System.

THE PATH FORWARD TO ENSURING ACCESS TO ESSENTIAL HEALTH CARE SERVICES IN VULNERABLE COMMUNITIES

AHA board member RANDY OOSTRA, president and CEO of ProMedica Health System, moderates a discussion on public policy initiatives that support integrated, comprehensive strategies to reform health care and delivery in rural and inner city communities as outlined in the AHA Task Force on Ensuring Access in Vulnerable Communities.

8:30 a.m. – 9:45 a.m.  Trustee Educational Session III

CREATING A CULTURE OF INNOVATION AND SAFETY: FROM THE BOARDROOM TO THE BEDSIDE

Learn techniques to engage board members in patient safety goals. TODD LINDEN, Grinnell Regional Medical Center president and CEO, explores how generative thinking in the boardroom leads to innovative solutions to foster a culture of safety.

10:00 a.m. – 11:30 a.m.  Federal Forum Closing Plenary

HUGH HEWITT, host of The Hugh Hewitt Show and NBC News analyst, explores the current political climate. The 2016 Foster G. McGaw Prize winner is honored.

12:30 p.m. – 2:00 p.m.  The Foster G. McGaw Prize Luncheon

This luncheon, hosted by The Baxter International Foundation, honors the 2016 Foster G. McGaw Prize winner and finalists. The Foster G. McGaw Prize recognizes excellence in community service and is jointly sponsored by The Baxter International Foundation, AHA and Health Research & Educational Trust.

3:30 p.m. – 5:00 p.m.  State Caucuses

WEDNESDAY  MAY 10

9:00 a.m. – 5:00 p.m.  State Delegation Capitol Hill Visits

Contact your state hospital association for Capitol Hill visit details.
Cancellations must be made in writing via email to aharegistration@expologic.com. Refunds, less a $150 service fee, will be given for the AHA Annual Membership Meeting registration and special events, if written cancellation is received no later than APRIL 21. No refunds will be given after APRIL 21. You can send a substitute. Please call registration customer service at (844) 441-9610.

The Washington Hilton
1919 Connecticut Ave., NW (at Columbia Road, NW)
Washington, D.C. 20009
(800) 445-8667 or (202) 483-3000

You must be registered for the AHA Annual Membership Meeting to reserve a room at the Washington Hilton. Your registration confirmation email will contain a link to a special AHA-Hilton web page, along with an event code. You can use this web page to book your room anytime before the AHA hotel block expires on Friday, April 14. You can also make a reservation by phone by providing the code to a reservation agent. You will only be able to make one room reservation per registrant.

RATES:
- Single: $341
- Double: $351
- Single Executive Level Room: $361
- Double Executive Level Room: $371

Please contact the Hilton directly at (202) 483-3000 for suite rates and availability. Hotel reservations must be made no later than FRIDAY, APRIL 14.

The following carriers are offering special meeting discounts for all attendees of the the AHA Annual Membership Meeting. Simply call (or have your travel agent call) one of our preferred airlines directly to receive these special fares.

DELTA AIRLINES ticketing, call 1 (800) 328-1111. Refer to Meeting Code NMPDK.
UNITED AIRLINES ticketing, call 1 (800) 426-1122. Refer to Meeting Code ZXPJ620165.
HERTZ car rental reservation, call 1 (800) 654-2240. Refer to Meeting Code CV#03AB0013.
ENTERPRISE & NATIONAL car rental reservation, call 1 (800) 261-7331. Refer to Meeting Code K2C1074.