



**Protect Care Digital Toolkit**  
**American Hospital Association**

*Virtual Advocacy Day, Washington, D.C.*

As part of a Virtual Advocacy Day, on September 27, we encourage you to get online and urge the Senate to protect health coverage and reject the Graham-Cassidy-Heller-Johnson Proposal. The coverage of millions is at stake, and you can make a difference. To that end, here are some sample posts and messages to get you started. Use these messages on your organization's Facebook or Twitter page and tag your member of Congress, @AHAadvocacy, and use the tag #ProtectCare with the message.

***Twitter***

- Deep cuts to the Medicaid program threaten coverage. Urge your Senators to Oppose #GrahamCassidy #ProtectCare
- The Senate health bill could result in millions of Americans losing health coverage and reduced benefits for patients #ProtectCare
- #DYK - 1 in 3 children is covered by Medicaid #ProtectCare
- #DYK - 1 in 10 veterans depends on Medicaid #ProtectCare
- All states will suffer economically as a result of major losses in coverage. We must #ProtectCare
- Loss of Medicaid coverage will threaten access to treatment for those suffering from #opioid addiction #ProtectCare

**Messages for Facebook / Other**

- Coverage is critical to patients' ability to access opioid abuse treatment. We must stand together and urge the Senate to protect coverage. Share this message and help #ProtectCare
- The vast majority of people on Medicaid are children, the elderly and the disabled. It is those populations that will be most harmed by the legislation, particularly vulnerable seniors who rely on the program for nursing home care.
- The coverage and financial losses that would result from passage of the #GrahamCassidy proposal would be catastrophic to efforts to prevent and treat opioid abuse and addiction. Tell the Senate to vote no.

**Below are some share graphics for you to use on Facebook, Twitter and Instagram.**

**TELL THE SENATE  
TO VOTE NO ON  
THE HEALTH  
PROPOSAL.**

#ProtectCare



**URGE THE SENATE  
TO REJECT  
GRAHAM-CASSIDY  
PROPOSAL**

#ProtectCare

**NOW IS THE TIME  
JOIN US TO  
PROTECT CARE**

#ProtectCare

Use the AHA Advocacy Action Center online to make your voice heard.

[www.aha.org/ActionCenter](http://www.aha.org/ActionCenter)