



**American Hospital
Association**

NEWS RELEASE

FOR IMMEDIATE RELEASE

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AHA Partners with HRSA on Organ Donor Registration Campaign

WASHINGTON (November 21, 2011) –The American Hospital Association has signed on as a partner to the U.S. Department of Health and Human Services, Health Resources and Services Administration's (HRSA) Workplace Partnership for Life (WPFL) campaign, a donor registration campaign.

WPFL is a national initiative that joins the U.S. Department of Health and Human Services with the donation community to spread the word about the importance of organ, eye, tissue, blood and bone marrow donation and to encourage the American public to register as donors.

As a national partner, AHA is sharing information and encouraging hospitals across the country to join in this important effort and help increase donor registration within their facilities and local communities. Hospitals and health systems have the unique ability to educate patients, visitors, members of the community, and their own staff and caregivers about the importance of signing up to become an organ and tissue donor.

“AHA is pleased to join HRSA as a partner in increasing organ donation awareness and donor registration,” said Rich Umbdenstock, president and CEO, American Hospital Association.

“Hospitals are already doing a great job of encouraging donor registration among their staff and within their communities. But as we can always do more, we appreciate this opportunity to join

with HRSA and others in this important endeavor and look forward to providing resources to the hospital field that will support their efforts.”

This campaign complements AHA’s commitment to this issue and aligns with other initiatives AHA is involved in with the Organ Donation and Transplantation Alliance and Donate Life America.

About AHA

The American Hospital Association (AHA) is a not-for-profit association of health care provider organizations and individuals that are committed to the health improvement of their communities. The AHA is the national advocate for its members, which includes more than 4,800 hospitals, health care systems, networks, and other providers of care, and 42,000 individuals. Founded in 1898, the AHA provides education for health care leaders and is a source of information on health care issues and trends. For more information, visit the AHA website at www.aha.org.

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