



**American Hospital
Association**

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JEFFREY D. SELBERG TO RECEIVE AHA BOARD OF TRUSTEES AWARD

WASHINGTON (April 11, 2013) – The American Hospital Association (AHA) today announced that Jeffrey D. Selberg, executive vice president and chief operating officer of the Institute for Healthcare Improvement (IHI) will be awarded its 2013 Board of Trustees Award. The award is presented to individuals or groups who have made substantial and noteworthy contributions to the work of the AHA. Selberg will receive the award at a ceremony at the AHA Annual Membership Meeting on Monday, April 29th in Washington, DC.

“Jeff has given impressive service to the AHA, its Board of Trustees and various committees,” said AHA President and CEO Rich Umbdenstock. “He has effectively focused on how we can improve patient outcomes. The AHA is honored to recognize Jeff’s contributions to the AHA with the Board of Trustees Award.”

Selberg chaired the American Hospital Association-McKesson Quest for Quality Committee from 2004 to 2012, providing crucial insight on quality issues and important organizational skills. Selberg served as an AHA board member and a Health Research and Educational Trust board member. His work with AHA also included participation on the Committee on Performance Improvement, Committee on Research, Regional Policy Board for Region 8, the Advisory Committee on Health Care Reform and the Committee on Governance.

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Trustees Award/Page 2

A 35 year veteran of health care leadership, Selberg has served in several executive leadership positions. At IHI, he is responsible for operations and has worked diligently to develop strategic partnerships, while improving patient safety and looking at new innovative models of care.

Additionally, Selberg served as president and chief executive officer of Exempla HealthCare in Colorado for 12 years. Additionally, he held the positions of president and chief executive officer of Southwest Washington Medical Center/Clark United Providers and executive vice president and chief of operations for Good Samaritan Hospital and Medical Center in Portland, Ore.

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About the AHA

The AHA is a not-for-profit association of health care provider organizations and individuals that are committed to the health improvement of their communities. The AHA is the national advocate for its members, which includes more than 5,000 hospitals, health care systems, networks, other providers of care and 42, 000 individual members. Founded in 1898, the AHA provides education for health care leaders and is a source of information on health care issues and trends. For more information, visit the AHA Web site at www.aha.org.