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Join Us in Supporting Community Hospitals

Interested in supporting the valuable contributions of community hospitals? Invite all your volunteers to join the [AHA-supported Coalition to Protect America's Health Care](#) to fight to protect quality care for all Americans.

Save the date!
2017 SAL Meeting and HAVE Breakfast

Winter 2017

Beadles named 2017 COV chair



Margie Beadles,
2017 COV Chair

The AHA Board of Trustees named Margie Beadles chair of the Committee on Volunteers (COV) for 2017. She is an auxilian at CoxHealth in Springfield, MO. Margie succeeds Lynn Smith from CHI St. Vincent-Hot Springs in Hot Springs, AR, who becomes immediate past chair.

The COV, a specialty committee of the AHA board, is concerned with the roles, responsibilities, and services of organized volunteers and auxilians, as well as the community perspective they provide for the health care field. The committee supports the AHA mission and policy agenda by providing input on public policy development; participating in AHA grassroots advocacy; and serving as the selection committee for AHA's Hospital Awards for Volunteer Excellence.

This fall the COV provided feedback on:

- Actions hospitals are taking to prevent violence
- Federal legislative issues
- Workforce challenges and opportunities
- AHA's campaign "My Hospital: Advancing Health in America"

COV members whose terms ended in 2016 are former chair Barbara Muesing from Essentia Health in Fosston, MN, and members Frechia Barrett, DeKalb Medical at North Decatur, Decatur, GA; Kelley Boothby, CAVS, Hartford Hospital, Hartford, CT; Earline Kelley, Freeman Health System, Joplin, MO; Eileen McConville, CAVS, New Hanover Regional Medical Center, Wilmington, NC; and Angela Smith, CAVS, Summa Health, Akron, OH.

Joining the COV in 2017 are Jerry Berley, Ouachita County Medical Center, Camden, AR; Marlene Cochran, Medstar Franklin Square Medical Center, Baltimore, MD; Kristy Fidler, CAVS, Charleston Area Medical Center, Charleston, WV; Sandra Marshall, CAVS, LRGHealthcare, Laconia, NH; Nancy Viele, Hurley Medical Center, Flint, MI; and Yolanda Voigt, CAVS, Aspirus Wausau Hospital, Wausau, WI.

Go [here](#) for more information on the COV.

Incoming COV members:

**State Auxiliary Leaders Meeting:
May 6-8, 2017**

**Hospital Awards for Volunteer
Excellence Breakfast:
May 8, 2017**

Washington Hilton
Washington, DC
In conjunction with the AHA Annual
Membership Meeting

All states are encouraged to send
representatives to the State
Auxiliary Leaders Meeting and
learn how volunteers can support
hospitals as they advance health in
America.

**Do We Have Your Current
Information?**

Please send updates to the
[State Auxiliary Leaders Roster](#)
to Meg Leahy, mleahy@aha.org

**Looking for a Conference
Speaker?**

Check out the additions to [list of
speakers](#) who might be appropriate
for your next volunteer meeting. To
add someone to the list, contact
Joan Ryzner at jryzner@aha.org.



Jerry Berley



Marlene Cochran



Kristy Fidler,
CAVS



Sandy Marshall,
CAVS



Nancy Viele



Yolanda Voigt

For more information on the COV, see the [frequency asked questions](#) resource.

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AHA outlines legislative priorities for 2017

After a long and contentious 2016 campaign, Donald Trump emerged victorious and will be sworn in as the 45th President of the United States on January 20, 2017. Additionally, Republicans have maintained control of both the House and the Senate, marking the first time since 2007 that one party has held both the executive and legislative branches of government.

Over the next few months, President-elect Trump and his transition advisors will be putting together his leadership team. More than 4,000 positions, including the secretaries of the various governmental departments, will need to be filled.

As the 114th Congress draws to a close and the 115th Congress begins to take shape, the AHA is well prepared and positioned to work with the new Administration as we advocate for the needs of our membership, including advancing health care in America and pursuing the following goals:

- Advancing the transformation of health care;
- Ensuring coverage for as many Americans as possible;
- Protecting patient access to care;
- Ensuring our members have adequate resources;
- Enhancing quality and patient safety; and
- Making health care more affordable.

The AHA will be reaching out to our entire membership to help us achieve these goals. Hospital volunteers can play a key role, helping to educate your local communities of the importance of maintaining resources for hospitals and providing leadership as agents of change.

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AHA provides tools to interrupt

the cycle of violence



The AHA's Hospitals Against Violence initiative has created a new web-based resource, www.aha.org/hospitalsagainstviolence, to help hospitals and health systems address violence and the toll it takes on their communities and colleagues. The webpage provides information on national, state and local efforts to help end violence in communities and to help hospital employees and volunteers cope with the impact of violence, whether at home, on the job or in their neighborhoods. Visit the site to learn more.

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Volunteers encouraged to engage in AHA efforts to tell the hospital story

AHA participates in social media in order to build relationships, educate and engage with our various audiences – most importantly, AHA's members. You can interact with AHA through a variety of online social media tools. When speaking to your community, Advancing Health in America – AHA's consumer facing campaign, features information and resources highlighting the important work hospitals and health systems are doing to redefine what it means to be a hospital. AHA also has made available a Hospital Guide to Social Media to help navigate through the healthcare social media world. Stay up to date with AHA by following AHA Stat, a blog with information and news about hospitals and healthcare policy.

- [Advancing Health in America](#) – AHA's consumer-facing campaign highlighting the important work hospitals and health systems are doing to redefine the H. This website features information and resources that illustrate how hospitals are working toward the future of health care.
- [AHA on Social](#) – Stay connected with the AHA through a variety of online social media tools. The AHA participates in social media to build relationships, educate and engage with our various audiences about health care issues, and ensure that the perspectives and needs of the health care field are clearly articulated and understood. Read our social media guidelines [here](#).
- [Hospital Guide to Social Media](#) - A Hospital Leadership Guide to Digital & Social Media Engagement will help you and your organization navigate through the healthcare social media world. You can explore the guide using the topic headers on the right side navigation. Make sure to check back on this page to read the latest of what hospitals and health systems are doing in the world of social media.
- [AHA Stat](#) – AHA Stat is AHA's leading blog where you can get up-to-date information and news about hospital and health care policy.

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What a great idea!

Health care volunteers across the country are serving their communities in new and creative ways. AHA is



Case Examples of Volunteers Transforming Health Care

proud to spread the word of these [examples of innovative initiatives](#) in an online resource. To order free postcards promoting the resource, please contact Joan Ryzner, at jryzner@aha.org. Several state volunteer organizations have distributed the cards to their members at state and regional meetings.

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New York volunteers hold annual conference



Speaker Wendy Biro-Pollard discusses board governance and leadership issues at the 50th Annual Institute for Health Care Auxiliaries and Volunteer Leaders sponsored by the Healthcare Association of New York State in October.

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All Are Invited to AHVRP Annual Conference

Volunteers, auxiliaries, retail managers and directors of volunteer services are invited to attend the [Association for Healthcare Volunteer Resource Professionals Conference and Exposition](#) September 23-26, 2017, in Phoenix, AZ. This AHA-affiliated event is the only national conference devoted to health care volunteer services, and features educational sessions and networking opportunities for all.

Volunteers and auxiliaries are granted a discounted registration rate, regardless of when they register. Registration opens in the spring.



COMPASSIONATE Care
COMMITMENT to Service
49th Annual AHVRP Conference & Exposition
Phoenix, AZ * September 23-26, 2017



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2018 HAVE Awards timeline

Nominations open: July 2017

Nominations close: September 2017

It's never too early to be thinking which service area you want to nominate for the AHA Hospital Awards for Volunteer Excellence! Awards are given in the following categories:

- Community service
- Fundraising
- In-Service
- Community outreach and/or collaboration

The [nomination questions](#) will be similar to those on the 2017 nomination form. To read about innovative programs, view the [summaries of the 2016 HAVE winners](#), as well as the [archives](#).

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Need More Information on SALs?

This list of [frequently asked questions](#) about State Auxiliary Leaders and how AHA supports them may answer some questions. If you have suggestions or ideas, please contact Joan Ryzner at jryzner@aha.org.

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Visit us at www.aha.org/volunteers