



Meeting Today's Challenges

Creating a Healthier Tomorrow

ANNUAL MEMBERSHIP MEETING

APRIL 7-10, 2019 ■ WASHINGTON, D.C.

REGISTER NOW AT WWW.AHA.ORG

Registration Deadlines

Early Bird: February 22
Mail: March 22
Online: April 5



Registration Information

Registration is available online or by mail. Visit www.aha.org for all forms and instructions. Registration questions? Call **(847) 620-4474** (9 a.m. – 6 p.m. ET).

Registration Fees

Fee Includes: the Federal Forum Plenary Sessions, choice of Trustee Educational Sessions, Executive Insights, AHA Leadership Celebration, and AHA Recognition Luncheon.

- ▶ **\$1,050** AHA Member – **Early Bird: \$995**
- ▶ **\$500** State, Regional and Metropolitan Hospital Association Staff
- ▶ **\$750** Regional Policy Board, Specialty Committee Member, Section Council Member
- ▶ **\$1,250** AHA Associate Member
- ▶ **\$1,500** Non-AHA Member
- ▶ **\$150** for Spouse or Student
- ▶ **\$225** Sunday ACHE Educational Session – **Early Bird AHA Members: \$175**
Sunday's ACHE Educational Session must be added upon registration and requires an additional fee.

Visit www.aha.org for more information, including details on **ACHE education credits** and **travel discounts**.

Hotel Information

Marriott Marquis Washington, D.C.
901 Massachusetts Avenue, N.W.
Washington, DC 20001

Special rate for king or double: \$330

You must be registered for the AHA Annual Membership Meeting to reserve a room at the Marriott Marquis at the AHA rate. You will receive a meeting registration confirmation email with a link to the AHA-Marriott web page to book a room. Note: The AHA hotel block expires Thursday, March 14; meeting attendees can make one room reservation per registrant. Hotel questions? Call **(202) 824-9200**.





Dear Colleague:

The transformative changes hospitals and health systems are driving will be front and center at this year's Annual Membership Meeting, April 7-10, in Washington, D.C. Through dynamic sessions that promote thought leadership and innovation, networking opportunities that allow colleagues to learn from each other, and an updated meeting format that packs policy makers, elected officials and newsmakers into a productive schedule to maximize your time, this year's meeting epitomizes the work you all do so well – **"Meeting Today's Challenges, Creating a Healthier Tomorrow."**

Rick Pollack
President and CEO

Saturday, April 6

3:00 p.m. – 5:00 p.m. Registration

Sunday, April 7

7:00 a.m. – 5:00 p.m. Registration

8:00 a.m. – 9:00 a.m. Liturgy of the Eucharist

10:30 a.m. – 11:45 a.m. Trustee Insights Session #1 

Optimizing the Board – CEO Relationship

Bill Menner, board chair, Unity Point Health-Grinnell Regional Medical Center, and Todd Linden, president, Linden Consulting and CEO Emeritus, Grinnell Regional Medical Center, share strategies for building strong board-CEO relations.

12:00 p.m. – 1:30 p.m. AHAPAC Appreciation Luncheon 

Eligible AHAPAC members are invited to attend this appreciation luncheon featuring *Spamilton: An American Parody*, a musical lampoon of the hit Broadway show *Hamilton*. For more information on AHAPAC, contact Shari Dexter at (202) 626-2338.

1:30 p.m. – 2:00 p.m. Welcoming First-time Attendees and New Members 

Get the most from your AHA membership, meet new colleagues and maximize your Annual Meeting experience through this special welcome.

1:45 p.m. – 3:15 p.m. American College of Healthcare Executives (ACHE) 

Creating and Sustaining a Culture of Safety

Doug Salvador, M.D., chief quality officer for Baystate Health and chief medical officer, Baystate Medical Center, shares practical strategies to embed a culture of safety in your organization.

2:00 p.m. – 3:15 p.m. Executive Insights Sessions 

Addressing Disruption through Innovation and Value

Leaders will share how their organizations are redesigning care delivery, introducing new products and services, or otherwise transforming to meet today's challenges and opportunities.

Ensuring the Future of Health Care in Rural America

Recent rural hospital closures underscore the need for policies to better support sustainable health care access. This session will describe the current landscape and explore ways to prepare for the future.



Brian Gragnolati



Frank Sesno



Judy Woodruff



Chuck Todd

2:00 p.m. – 3:15 p.m.

Trustee Insights Session #2 R

Managing Disruption: A Roadmap for Health Care Governance

Be prepared for disruption that may come from anywhere. Michael W. Peregrine, partner, McDermott Will & Emery, discusses how the board can be an informed partner in identifying, responding to and leading change.

3:30 p.m. – 4:45 p.m.

Executive Insights Sessions R

Post-acute Care Innovations: New Approaches to Partnering with Hospitals

Post-acute services play an important role in the care continuum. Experts will highlight innovative partnerships that enhance the health of patients who require additional services following discharge from a hospital.

Diversity Roundtable

The principles of diversity, inclusion and equity of care are driving discussions on policy, affordability and equal access to care. Join this critical conversation as experts highlight best practices for reducing disparities and promoting equity.

6:00 p.m. – 7:30 p.m.

AHA Leadership Celebration

A celebration of our field's outstanding leadership featuring brief remarks by 2019 AHA Board Chair Brian A. Gragnolati, president and CEO of Atlantic Health System.

Monday, April 8

6:30 a.m. – 4:00 p.m.

Registration

7:00 a.m. – 8:15 a.m.

Health Care Leadership Breakfast \$

Chuck Todd, moderator of NBC's "Meet the Press" and political director for NBC News, reviews how the 116th Congress is impacting politics and policy.

8:30 a.m. – 10:30 a.m.

Federal Forum Opening Plenary

Rick Pollack, AHA president and CEO, outlines the AHA's agenda in these transformative times. Then Tom Nickels, AHA executive vice president of government relations and public policy, and Frank Sesno, former CNN Washington bureau chief, will analyze the key issues affecting hospitals on Capitol Hill and within the administration. We also will honor the 2019 AHA Distinguished Service Award winner.

10:45 a.m. – 12:15 p.m.

Executive Insights Sessions R

Reining in Unsustainable Drug Prices

On the heels of a new study supported by AHA on the impact of drug prices on hospitals, this program will consider potential legislative and regulatory actions aimed at curbing unsustainable drug pricing increases.

Hospital Field Realignment: Where Hospitals and the FTC Diverge

The session allows hospital leaders and a former Federal Trade Commission official to discuss how their views of the potential benefits of hospital transactions diverge and how the two might better communicate their perspectives to one another.

Achieving Price Transparency

Public demand for information on the cost of care continues to grow. This session explores efforts to improve patient access to price information, minimize surprise billing and encourage patient-friendly billing.

12:30 p.m. – 2:00 p.m.

AHA Recognition Luncheon R

AHA 2019 Chair Brian Gragnolati and Judy Woodruff, anchor and managing editor of the PBS "NewsHour," will honor the recipients of the AHA's 2019 leadership awards.



Robert Costa



Jon Meacham



Colin Powell



Katty Kay

12:30 p.m. – 2:00 p.m. Government Relations Officers Network Luncheon ☒

Join Robert Costa, national political reporter at *The Washington Post* and the moderator of PBS's "Washington Week," as he shares his insights.

2:30 p.m. – 4:00 p.m. Federal Forum Plenary

Presidential historian and Pulitzer Prize-winner Jon Meacham brings historical context to issues and events impacting our lives. We'll also honor the 2018 AHAPAC award winners.

4:00 p.m. – 5:00 p.m. Reception for AHAPAC's Top Contributors ☒

For more information on this invitation-only event, please contact Shari Dexter at (202) 626-2338.

4:00 p.m. – 5:00 p.m. Associate Member/Sponsor Reception

Associate members and annual meeting sponsors are invited to this special gathering.

4:00 p.m. – 5:00 p.m. Trustee Reception

Connect with fellow trustees in a relaxed and informal setting.

Tuesday, April 9

6:30 a.m. – 9:00 a.m. Registration

7:00 a.m. – 8:15 a.m. ACHE Breakfast Meeting 💰

Enjoy coffee and conversation along with perspectives on leadership from ACHE Chair Heather J. Rohan, FACHE, president of HCA TriStar Division.

7:00 a.m. – 8:15 a.m. Trustee Leadership Breakfast: National Political Update 💰

BBC "World News America" anchor Katty Kay shares her political observations for 2019.

8:30 a.m. – 10:30 a.m. Federal Forum Closing Plenary

Former Secretary of State and retired four-star General Colin Powell joins us for this closing session. We will also honor the recipients of the AHA's Federal Awards and the Foster G. McGaw Prize.

11:30 a.m. – 1:00 p.m. The Foster G. McGaw Prize Luncheon ☒

This luncheon, hosted by The Baxter International Foundation, honors the 2018 Foster G. McGaw Prize winner and finalists. The award is jointly sponsored by The Baxter International Foundation, AHA and Health Research & Educational Trust.

12:00 p.m. – 5:00 p.m. State Caucuses

Wednesday, April 10

9:00 a.m. – 5:00 p.m. State Delegation Capitol Hill Visits

Please contact your state hospital association for Capitol Hill visit details.

AHA Thanks Its Annual Meeting Underwriters:

(as of December 17, 2018)



Attendance Key: 💰 Tickets for this event can be purchased when registering.

🅓 This is included in your registration fee; please indicate whether you will attend when registering.

☒ By invitation only.