FAQs

Who can participate in the Challenge?

Teams from *member* hospitals or health care systems, alone or in partnership with other stakeholders, are eligible to make submissions.

Where can I learn more about the Challenge?

You can learn more by visiting www.aha.org/innovation-challenge.

When is the submission deadline?

The submission deadline is May 24.

What are the submission requirements?

1. Submission targets a vulnerable population

   o The description of the population your idea targets should include demographic information on the one or more populations (e.g., children, the working poor, older Americans) targeted. The description should also include characteristics of vulnerable communities exhibited by this population. Examples include but are not limited to: lack of access to primary care services, high unemployment rates, limited economic resources, high rates of uninsurance or underinsurance, low education, low health literacy levels, and/or environmental challenges

2. Model/idea is expected/intended to improve outcomes

3. Model/idea is expected/intended to improve the health care experience

4. Model/idea is expected/intended to lower the total cost of care

5. Submission references data that supports the need for the new model/idea

   o Applications should reference publicly available data and/or data collected within the hospital or health system

6. Description of the model/idea's use of technology and its capabilities

   o We are seeking ideas that creatively use any type of technology to solve a problem related to social determinants of health. We define technology broadly, and as such, welcome ideas that include software, hardware and/or digital app solutions

7. Description of how the model engages and empowers the target population and their families

8. Description of how the model/idea fits into, improves or complements current approaches to care

9. Description of how the model/idea supports partnerships (e.g., community organizations, schools, churches, commercial partners, vendors)

   o Applications that include letters of intent from partners to support the model/idea and their involvement in further development and piloting will be rated more favorably on this criteria than those applications without letters of intent/support

10. Description of how the hospital will support the model/idea - if successful - for the targeted population to ensure long-term viability

    o Applications should also include a description of how the hospital will judge or measure success

Questions?

Please send an email to ahainnovate@aha.org