Digital technology is an emerging opportunity to address Americans’ growing behavioral health needs and the shortage of providers. The efficacy of digital solutions needs to be thoroughly tested as we look for more ways to screen, triage and treat individuals who are struggling with depression, stress and anxiety or coping with chronic illness. Some behavioral health apps for patient self-care can be an effective adjunct to treatment, educating patients on how to manage their illnesses. Care coordination and network management tools and services can help care teams address many dimensions of health and optimize and scale programs for specific populations based on risk stratification.

Source: AVIA analysis for health systems and publicly available sources; market segments and solution companies are representative, not comprehensive; Q2/2019

For more market insights on behavioral health integrations, visit: www.aha.org/center/emerging-issues/market-insights/behavioral-health-integration

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