2020 INNOVATION CHALLENGE JUDGING CRITERIA

The following are the criteria that the judges will use to select the winners.

1. **The submission assists individuals living with a behavioral health disorder.** Submissions aimed at a specific group (e.g., children, adolescents, geriatrics) or those facing a specific disorder (e.g., substance abuse disorder, anxiety, individuals with multiple comorbidities like depression, SUD and cardiac disease) will be looked upon more favorably than submissions aimed more general solutions.

2. **The model/idea is expected/intended to:**
   - Increase access to behavioral health services
   - Improve health outcomes
   - Lower the total cost of care
   - Increase the value of the care

3. **The description of the model/idea should be an overall strategy with various tactics to support it.**
   The following will be looked upon favorably by the judges:
   - The strategy should include low-tech tactics. Low-tech means tech light, simple, human and scalable.
   - Use of technology (digital or otherwise) is also acceptable but it cannot be the only tactic.
   - Strategies should form and/or support community partnerships (e.g., community organizations, schools, churches, commercial partners, vendors).
     
     — Applications that include these partnerships should include letters of intent from those partners to support the model/idea and their involvement in further development and piloting.
   - The submission references data that supports the need for the new model/idea.
     
     — Applications should reference publicly available data and/or data collected within the hospital or health system
   - The description should include how the model/idea fits into, improves or compliments current approaches to care. It should make behavioral health part of an integrated, team-based care approach along with medical care.

4. **The model should also include a sustainability plan.** How will the hospital/health system support the model/idea — if successful — to ensure long-term viability?

5. **The model should show how it is replicable to other organizations and communities and is not dependent on the resources of a specific organization.**

6. **Applications should also include a description of how the hospital/health system will measure success.**