

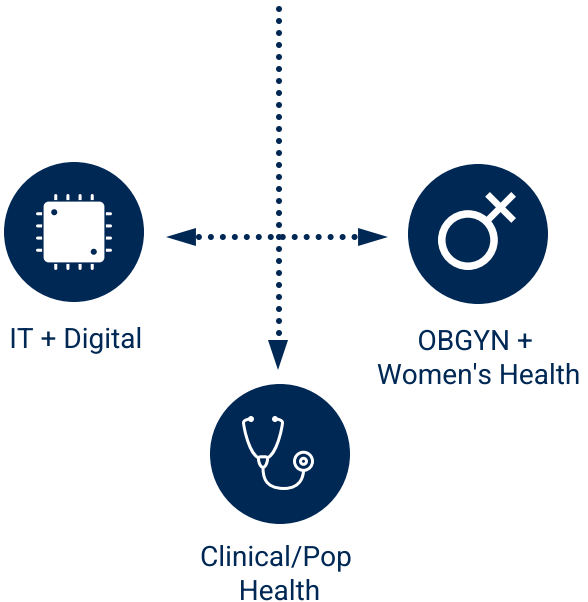
USER MAP | Digital Pulse

WHO IS THE BEST FIT FOR THE DIGITAL PULSE?

Leverage digital solutions to improve health outcomes for new parents and infants



Comprehensive Perinatal Care

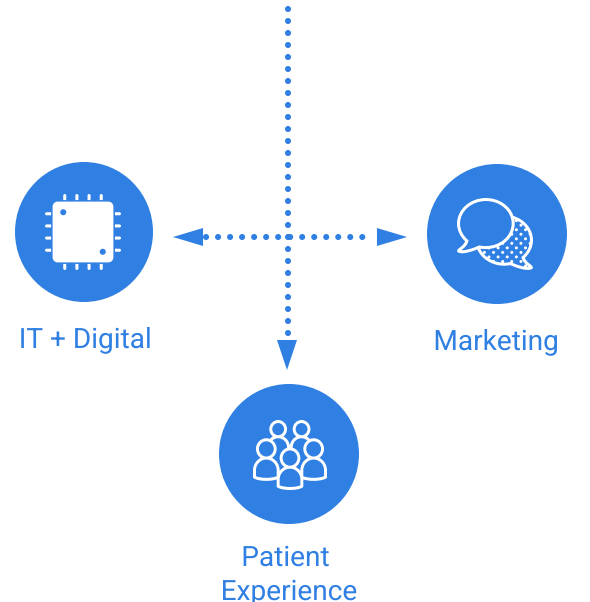


Examples of the recommended titles include any one of these roles: Obstetrics, gynecology, OB/GYN Physician Assistant, Women's Health Nurse Practitioner

Improve your organization's digital experience



Digital Front Door

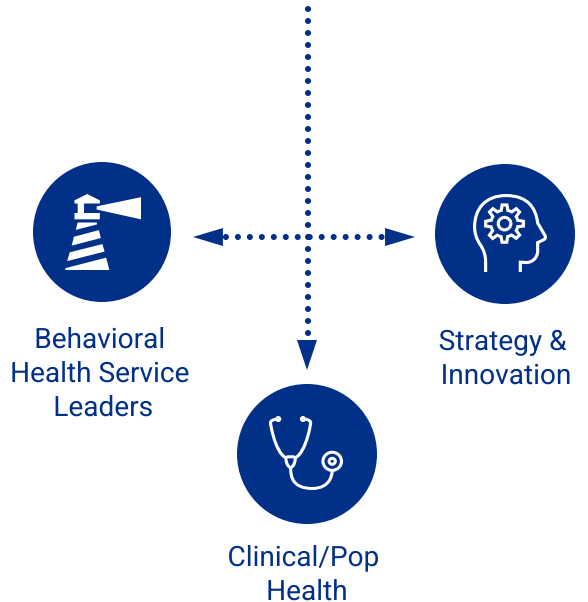


Along with those leading your COVID efforts, we recommend including any one of these roles: CIO, Strategy and Innovation, Marketing Chief/VP, Director of IT, Director of Operations

Navigate the ever-changing behavioral health care system



Behavioral Health

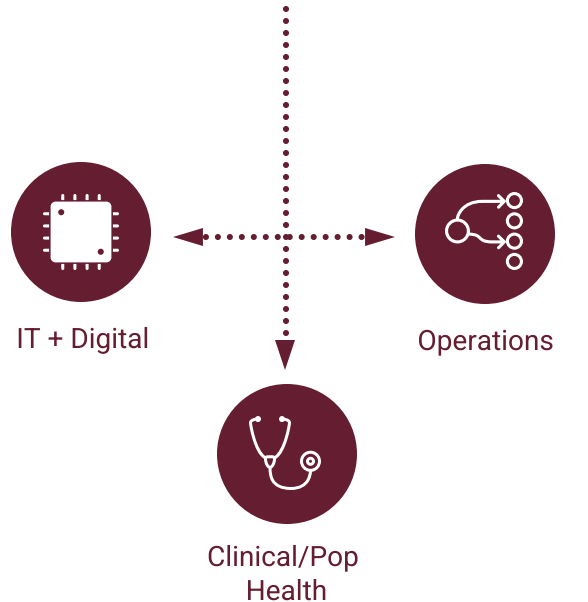


Leadership Examples: CEO of Psychiatric Organization, Independent & System SVP/VP Behavioral Health Leaders, Director of Behavior & Mental Health

Evaluate pandemic response and virtual care



COVID-19 Digital Response & Readiness



Along with those leading your COVID efforts, we recommend including any one of these roles: CIO, CEO SVP/VP of Digital, Technology & Development, Director of IT, Director of Operations

For the best experience we recommend a team of those who can offer these insights:

- Someone with a strong understanding of your current technology strategy and digital offerings
- A teammate who knows everything about your hospital's patient experience, processes & operations
- A representative from those who are up to date about your organization's external communications