

# KEYS FOR ADDING CAPACITY TO COMBAT COVID-19

A conversation between AHA and Alivio Medical Center

[www.aha.org](http://www.aha.org)

## SUCCESSFUL VACCINATION STRATEGIES FOR COMMUNITIES



Be deliberate in targeting a vaccination push



Partner with other community and health groups to amplify and coordinate outreach



Make appointments easy and varied; text for appointments; outbound calls to existing patients; online scheduling

## KEYS TO ADDING CAPACITY FOR COVID TESTING AND VACCINATIONS



**Collaborate** to save time and stretch resources



**Empower** staff to stay nimble



**Prioritize ease** for the people you need to help



**Learn and adapt** as a community; put competition aside

## 5 STEPS TO BUILD AND MAINTAIN TRUST

1. Recruit staff from within the community
2. DACA providers when possible
3. Bilingual and bicultural teams
4. Personal understanding of patient barriers and needs
5. Simplify registration process

The American Hospital Association is expanding on existing alliances and building new collaborative efforts to disseminate and amplify accurate, accessible information to communities most impacted by COVID-19. Find multilingual **resources** to help those disproportionately suffering from COVID-19 get answers to their questions and make an informed decision about the COVID vaccine.

For more, listen to the [Building Capacity on the Front Lines to Combat COVID-19](#) podcast.



Advancing Health in America