Investing outside the boundaries of healthcare - "The Why"

**The Why**

COVID highlighted the need for accelerated investments in healthy communities.

Investing upstream in the social determinants of health.

- Investing assets at command!
- Various monies
- Unneeded land
- Expertise
- Relationships

**Principles**

- Do not go alone
- Maximize impact
- Community driven
- Strategic, not opportunistic
- Patience

**Getting Started**

- Multi-disciplinary team
- Focus on real estate, leadership, legal, clinical, community benefit
- And passionate sisters!

**Focus**

- Discuss priorities with community

**Partners**

- Non-profits, banks, foundations, institutional partners
- Everyday partners in the community
- Identified opportunities

Creating a strategy planning through all of your resources.

**Enabling**

- Enhance the local community investment system

**PRINCIPLES**

- Do not go alone
- Maximize impact
- Community driven
- Strategic, not opportunistic
- Patience

**INVESTING IN**

- Community health

**The Why**

- Do not go alone
- Maximize impact
- Community driven
- Strategic, not opportunistic
- Patience

**Investing in**

- Community health

**ACCELERATING HEALTH EQUITY 2021**

- Center for Community Investment
- Toledo example
- Richmond example

**Principles**

- Do not go alone
- Maximize impact
- Community driven
- Strategic, not opportunistic
- Patience

**ResourceId**

- Center for Community Investment