

# ENGAGING PATIENT FAMILY ADVISORY COUNCILS (PFACS) IN COVID-19 VACCINE EFFORTS

A conversation with AHA, Patient Family Centered Care Partners and a member of the Medical University of South Carolina's PFAC

[www.aha.org](http://www.aha.org)

## 4 KEYS TO INVOLVE PFACS IN COVID-19 VACCINE EFFORTS



Enable PFAC to participate virtually



Use PFAC diverse perspectives to inform how key messages should be tailored



Empower PFAC to be trusted source of information



Leverage PFAC expertise to refine distribution strategies



**THE MESSAGE IS IMPORTANT, BUT THE MESSENGER IS EVERYTHING.**



## UTILIZE TALENTS AND SKILLS OF PFAC MEMBERS BEYOND TRADITIONAL ROLES:



Diversity and inclusion work



Safety rounds



Facility design



Policy review and visitation updates



Patient Education

The American Hospital Association is expanding on existing alliances and building new collaborative efforts to disseminate and amplify accurate, accessible information to communities most impacted by COVID-19. [Find multilingual resources](#) to help those disproportionately suffering from COVID-19 get answers to their questions and make an informed decision about the COVID vaccine.