# **USER MAP | Digital Pulse**

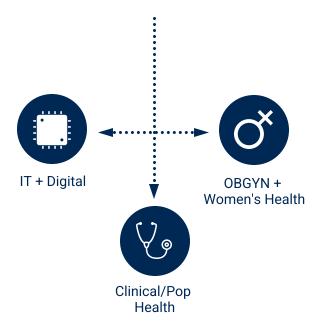


### FINDING THE BEST FIT FOR YOUR DIGITAL PULSE CONSULTATION

Leverage digital solutions to improve health outcomes for new parents and infants



#### **Comprehensive Perinatal Care**

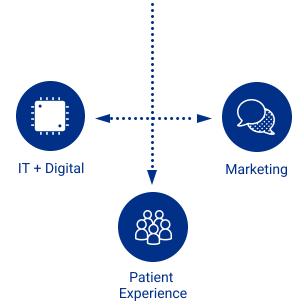


Examples of the recommended titles include any one of these roles: Obstetrics, gynecology, OB/GYN Physician Assistant, Women's Health Nurse Practitioner

### Improve your organization's digital experience



**Digital Front Door** 



Along with those leading your COVID efforts, we recommend including any one of these roles: CIO, Strategy and Innovation, Marketing Chief/VP, Director of IT, Director of Operations

## Navigate the ever-changing behavioral health care system



**Behavioral Health** 



Leadership Examples: CEO of Psychiatric Organization, Independent & System SVP/VP Behavioral Health Leaders, Director of Behavior & Mental Health

#### For the best experience we recommend a team of those who can offer these insights:

 Someone with a strong understanding of your current technology strategy and digital offerings

 A teammate who knows everything about your hospital's patient experience, processes & operations  A representative from those who are up to date about your organization's external communications