

# HPOE *Live!*

## 2016 Webinar Series

# The presentation will begin shortly.

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*DSC Web Seminar Series in Partnership with  
the Hospitals in Pursuit of Excellence (HPOE) of the American Hospital Association*

# Going Beyond REaL Data Collection: Collecting Social Determinants of Health

**Tuesday, February 23rd, 2016**

**12:00PM – 1:00PM ET**

**11:00 AM – 12:00 PM CT**

**9:00 AM – 10:00 AM PT**



**THE DISPARITIES  
SOLUTIONS CENTER**

*One Goal - High Quality Care for All*

# Going Beyond REaL Data Collection: Collecting Social Determinants of Health

## Moderator



**Lenny López, MD, MDiv, MPH,**  
Chief of Hospital Medicine,  
University of California San  
Francisco - SFVA and Senior  
Faculty, the Disparities Solutions  
Center at Massachusetts General  
Hospital

## Presenters:



**Kirsten Bibbins-Domingo, PhD,  
MD, MAS,** Director, UCSF Center  
for Vulnerable Populations at San  
Francisco General Hospital



**Aswita Tan-McGrory, MBA, MSPH,**  
Deputy Director, The Disparities  
Solutions Center at Massachusetts  
General Hospital

# Kirsten Bibbins-Domingo, PhD, MD, MAS



**Kirsten Bibbins-Domingo, PhD, MD, MAS** is the Lee Goldman, MD Endowed Chair in Medicine and Professor of Medicine and of Epidemiology and Biostatistics. She directs the UCSF Center for Vulnerable Populations at San Francisco General Hospital, a research center focused on discovery, innovation, policy and advocacy, and community engagement for populations at risk for poor health and inadequate healthcare. She is a Board Member of UCSF's Clinical and Translational Science Institute (CTSI) and Director of the CTSI Clinical and Translational Science Training (CTST) Programs. Dr. Bibbins-Domingo is a general internist at San Francisco General Hospital and a cardiovascular epidemiologist with expertise in cardiovascular disease, diabetes, and chronic kidney disease, as well as the development of chronic disease in young adults. Her work focuses on racial, ethnic and income differences in manifestations of chronic disease and effective clinical, public health, and policy interventions aimed at prevention. She has been a member of the US Preventive Services Task Force (USPSTF) since 2010 and is currently co-Vice Chair of the USPSTF. She is a member of the American Society for Clinical Investigation and the National Academy of Medicine.

# Aswita Tan-McGrory, MBA, MSPH



In her role as Deputy Director at the Disparities Solutions Center, Aswita Tan-McGrory is a key member of the senior management team and supervises the broad portfolio of projects and administration of the Center. These include a collaboration with Center of Quality and Safety at MGH to develop the Annual Report on Equity in Healthcare Quality to analyze key quality measures stratified by race, ethnicity, and language; the Boston Public Health Commission on developing and implementing a city-wide disparities dashboard; and the Pediatric Health Equity Collaborative to develop recommendations on collecting race, ethnicity and language from pediatric patients. Ms. Tan-McGrory also oversees the Disparities Leadership Program, an executive-level leadership program on how to address disparities. In addition, she works closely with the Director to chart the DSC's future growth and strategic response to an ever-increasing demand for the Center's services.

Her interests are in providing equitable care to underserved populations and she has over 19 years of professional experience in the areas of disparities, maternal/child health, elder homelessness, and HIV testing and counseling. She received her Master of Business Administration from Babson College and her Master of Science in Public Health, with a concentration in tropical medicine and parasitology, from Tulane University School of Public Health and Tropical Medicine. Ms. Tan-McGrory is a Returned Peace Corps Volunteer where she spent 2 years in rural Nigeria, West Africa, on water sanitation and Guinea Worm Eradication projects.

# Capturing Socioeconomic Status in Electronic Health Records

Kirsten Bibbins-Domingo, PhD, MD, MAS

Lee Goldman, MD Endowed Chair in Medicine

Professor of Medicine and Epidemiology and Biostatistics

University of California, San Francisco

# Disclosures

- Nothing to disclose



# CAPTURING SOCIAL & BEHAVIORAL DOMAINS & MEASURES IN **ELECTRONIC HEALTH RECORDS**

An Institute of Medicine Committee on  
Recommended Social & Behavioral Domains  
& Measures for Electronic Health Records  
(EHRs)



# COMMITTEE MEMBERS

**NANCY E. ADLER, PH.D.** *(Co-Chair)*  
University of California, San Francisco

**WILLIAM W. STEAD, M.D.** *(Co-Chair)*  
Vanderbilt University

**KIRSTEN BIBBINS-DOMINGO,  
PH.D., M.D.**  
University of California, San Francisco

**PATRICIA F. BRENNAN, R.N.,  
PH.D.**  
University of Wisconsin-Madison

**ANA V. DIEZ-ROUX, M.D., PH.D.,  
M.P.H.**  
Drexel University School of Public Health

*Study Fellow*

**DEIDRA CREWS, M.D., Sc.M., FASN**  
IOM Gilbert S. Omenn Anniversary Fellow  
Johns Hopkins University School of Medicine

**CHRISTOPHER B. FORREST,  
M.D., PH.D.**

University of Pennsylvania and  
Children's Hospital of Philadelphia

**JAMES S. HOUSE, PH.D.**  
University of Michigan

**GEORGE HRIPCSAK, M.D.,  
M.S.**  
Columbia University

**MITCHELL H. KATZ, M.D.**  
Department of Health,  
County of Los Angeles

**ERIC B. LARSON, M.D., M.P.H.,  
M.A.C.P.**

Group Health Research Institute

**KAREN MATTHEWS, PH.D.**  
University of Pittsburgh School of  
Medicine

**DAVID A. ROSS, SC.D.**  
Public Health Informatics Institute  
The Task Force for Global Health

**DAVID R. WILLIAMS, PH.D.,  
M.P.H.**  
Harvard School of Public Health

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**Substance Abuse and Mental Health Services Administration**

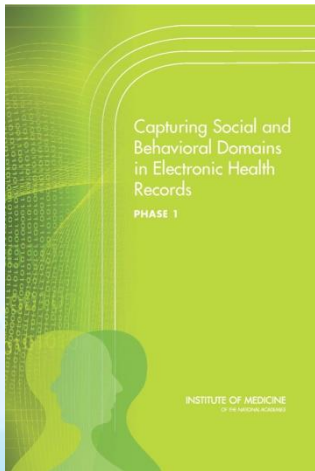
# COMMITTEE CHARGE

## THE COMMITTEE WAS ASKED TO:

- Identify domains for consideration for Stage 3 meaningful use;
- Determine criteria for selection;
- Identify domains and measures for inclusion in all EHRs;
- Consider implications of incorporating recommended measures into all EHRs; and
- Identify Issues in linking other data systems.



# TIMELINE



## PHASE 1



## PHASE 2

# CRITERIA PHASE 1

1

**STRENGTH**

3

RELIABLE &  
VALID MEASURES

5

SENSITIVITY

2

**USEFULNESS**

4

FEASIBILITY

6

ACCESSIBILITY

# USEFULNESS



**INDIVIDUAL**



**POPULATION  
HEALTH**



**RESEARCH**



# CANDIDATE DOMAINS

## **SOCIODEMOGRAPHIC DOMAINS**

- Sexual orientation
- Race/ethnicity
- Country of origin/U.S. born or non-U.S. born
- Education
- Employment
- Financial resource strain  
(Food and housing insecurity)

## **PSYCHOLOGICAL DOMAINS**

- Health literacy
- Stress
- Negative mood and affect  
(Depression, anxiety)
- Psychological assets  
(Conscientiousness, patient engagement/  
activation, optimism, self-efficacy)

## **BEHAVIORAL DOMAINS**

- Dietary patterns
- Physical activity
- Tobacco use and exposure
- Alcohol use

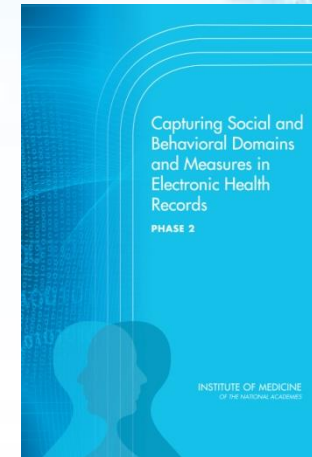
## **INDIVIDUAL-LEVEL SOCIAL RELATIONSHIPS & LIVING CONDITIONS**

- Social connections and social isolation
- Exposure to violence

## **NEIGHBORHOODS & COMMUNITIES**

- Compositional characteristics

# TIMELINE PHASE 2



## PHASE 2

## PHASE 1

- Review of domain measures
- Selection of parsimonious panel

# CRITERIA PHASE 2

1

STRENGTH

3

RELIABLE &  
VALID MEASURES

5

SENSITIVITY

2

USEFULNESS

4

FEASIBILITY

6

ACCESSIBILITY

# PROCESS

METHOD

Integrated published models

Identified domains for consideration

Applied criteria: strength of association; usefulness

Identified validated measures

Applied criteria: usefulness and readiness

STEPS

CONCEPTUAL FRAMEWORK

DOMAIN IDENTIFICATION

DOMAIN SELECTION

MEASURE IDENTIFICATION

PANEL CONSTRUCTION

RESULTS

5

LEVELS

31

DOMAINS

17

DOMAINS

17

DOMAINS

31

MEASURES

11

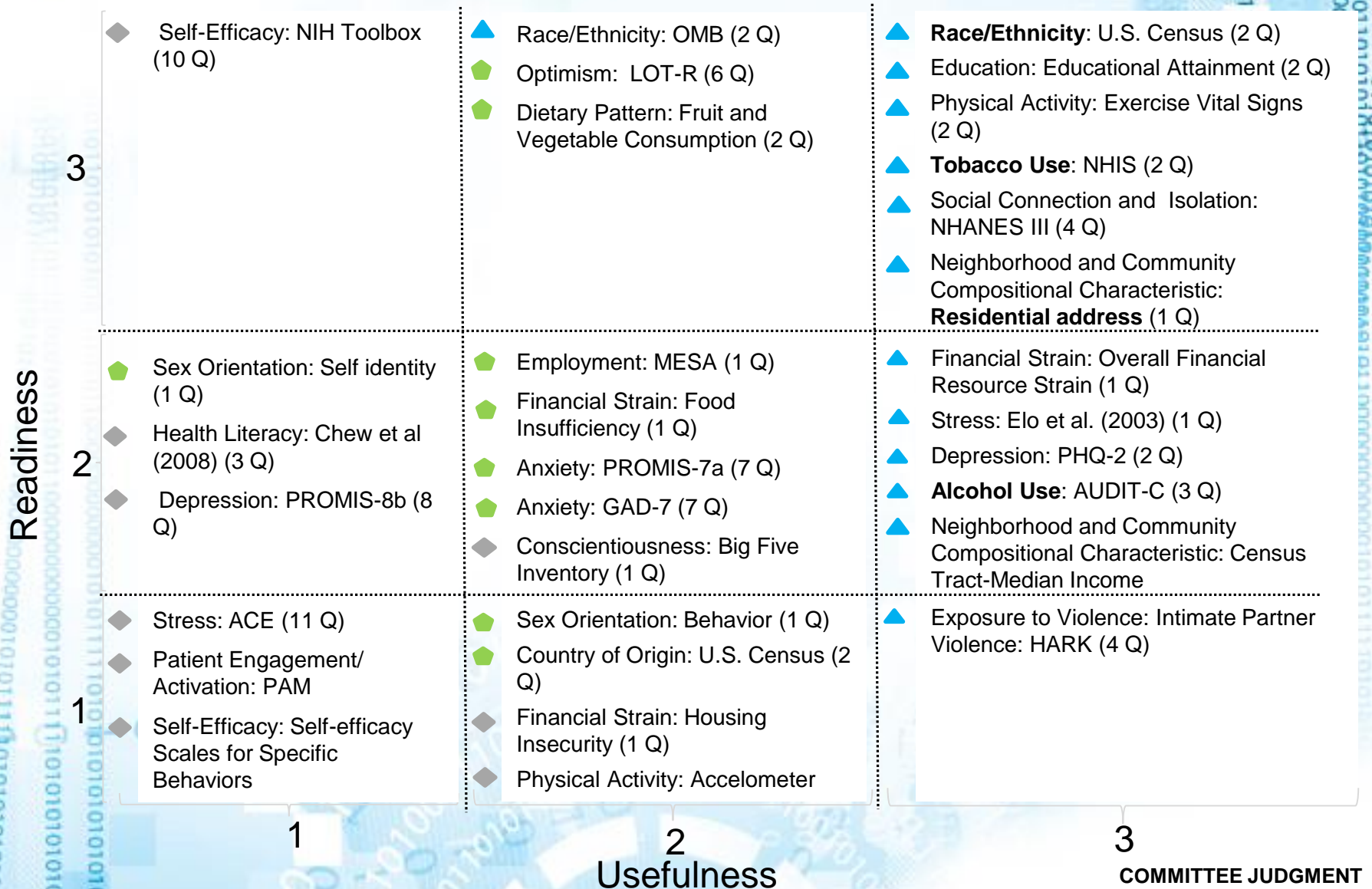
DOMAINS

12

MEASURES



# STANDARD DOMAIN MEASURES



**NOTE:** Bolded items are domains that are already frequently collected.

**COMMITTEE JUDGMENT**

1 = 2 = 3 =

# CORE DOMAINS & MEASURES

## WITH SUGGESTED FREQUENCY OF ASSESSMENT

DOMAIN/MEASURE	MEASURE	FREQUENCY
Alcohol Use	3 questions	Screen and follow up
Race and Ethnicity	2 questions	At entry
Residential Address	1 question (geocoded)	Verify every visit
Tobacco Use	2 questions	Screen and follow up
Census Tract-Median Income	1 question (geocoded)	Update on address change
Depression	2 questions	Screen and follow up
Education	2 questions	At entry
Financial Resource Strain	1 question	Screen and follow up
Intimate Partner Violence	4 questions	Screen and follow up
Physical Activity	2 questions	Screen and follow up
Social Connections & Social Isolation	4 questions	Screen and follow up
Stress	1 question	Screen and follow up

**NOTE:** Domains/Measures are listed in alphabetical order; domains/measures in the shaded area are currently frequently collected in clinical settings; domains/measures not in the shaded area are additional items not routinely collected in clinical settings.



# FINDING

5-1

Four social and behavioral domains of health are already frequently collected in clinical settings. The value of this information would be increased if standard measures were used in capturing these data.

# RECOMMENDATION

5-1

The Office of the National Coordinator for Health Information Technology and the Centers for Medicare & Medicaid Services should include in the certification and meaningful use regulations the standard measures recommended by this committee for four social and behavioral domains that are already regularly collected: race/ethnicity, tobacco use, alcohol use, and residential address.

# FINDING

5-2

The addition of selected social and behavioral domains, together with the four domains that are already routinely collected, constitute a coherent panel that will provide valuable information on which to base problem identification, clinical diagnoses, treatment, outcomes assessment, and population health measurement.



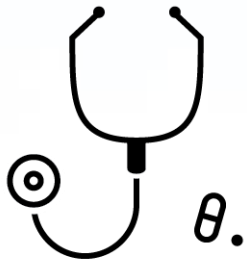
# RECOMMENDATION

5-2

The Office of the National Coordinator for Health Information Technology and the Centers for Medicare & Medicaid Services should include in the certification and meaningful use regulations addition of standard measures recommended by this committee for eight social and behavioral domains: educational attainment, financial resource strain, stress, depression, physical activity, social isolation, intimate partner violence (for women of reproductive age), and neighborhood median-household income.

# BENEFITS

Benefits of including recommended measures in all EHRs include:



**MORE EFFECTIVE  
TREATMENT**



**MORE EFFECTIVE  
POPULATION  
MANAGEMENT**



**DISCOVERY  
OF LINKAGES**

# FINDING and Recommendation

7-1

Standardized data collection and measurement are critical to facilitate use and exchange of information on social and behavioral determinants of health. Most of these data elements are experienced by an individual and are thus collected by self-report. Currently, EHR vendors and product developers lack harmonized standards to capture such domains and measures.

7-1

The Office of the National Coordinator for Health Information Technology's electronic health record certification process should be expanded to include appraisal of a vendor or product's ability to acquire, store, transmit, and download self-reported data germane to the social and behavioral determinants of health.



# FINDING and Recommendation

7-2

The addition of social and behavioral data to EHRs will enable novel research. The impact of this research is likely to be greater if guided by federal prioritization activities.

7-2

The Office of the Director of the National Institutes of Health (NIH) should develop a plan for advancing research using social and behavioral determinants of health collected in electronic health records. The Office of Behavioral and Social Science Research should coordinate this plan, ensuring input across the many NIH institutes and centers.

# FINDING

7-3

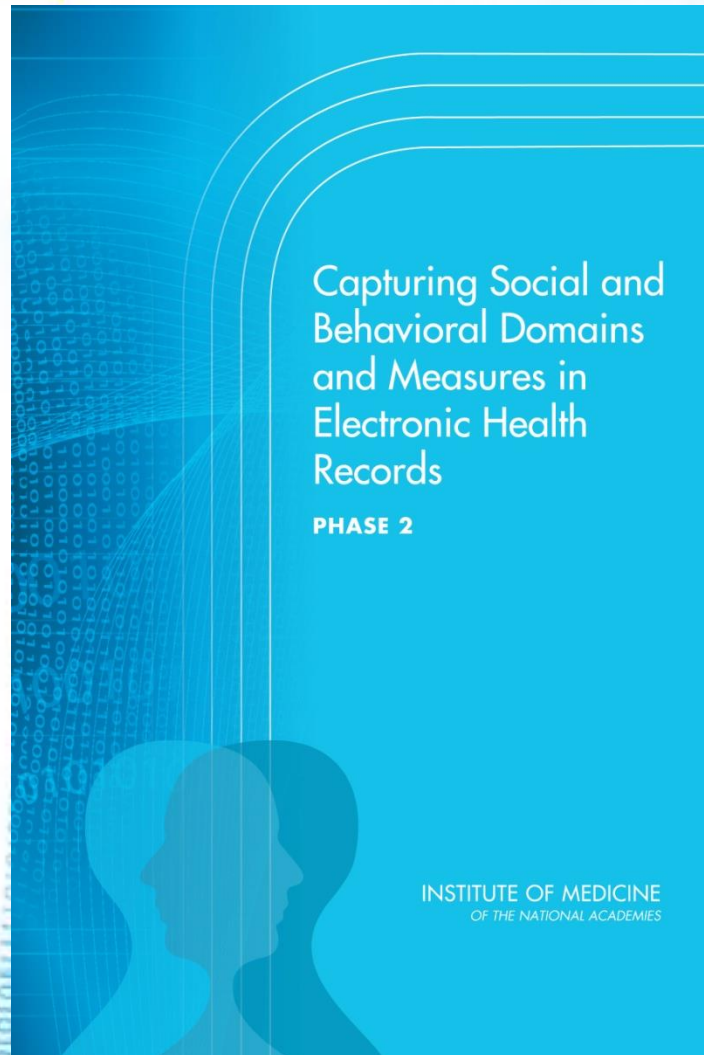
Advances in research in the coming years will likely provide new evidence of the usefulness and feasibility of collecting social and behavioral data beyond that which is now collected or which is recommended for addition by this committee. In addition, discoveries of interventions and treatments that address the social and behavioral determinants and their impact on health may point to the need for adding new domains and measures. There is no current process for making such judgments.

# RECOMMENDATION

7-3

The Secretary of Health and Human Services should convene a task force within the next three years, and as needed thereafter, to review advances in the measurement of social and behavioral determinants of health and make recommendations for new standards and data elements for inclusion in electronic health records. Task force members should include representatives from the Office of the National Coordinator for Health Information Technology, the Center for Medicare and Medicaid Innovation, the Agency for Healthcare Research and Quality, the Patient-Centered Outcomes Research Institute, the National Institutes for Health, and research experts in social and behavioral science.





**THE FULL REPORT IS NOW AVAILABLE FOR FREE DOWNLOAD AT: [iom.edu/ehrdomains2](http://iom.edu/ehrdomains2)**

**Also summarized in Adler NE, Stead WW. N Engl J Med 2015;372:698-701.**



# Implementation of Data Collection of Social Determinants of Health

**Aswita Tan-McGrory, MBA, MSPH**

Deputy Director

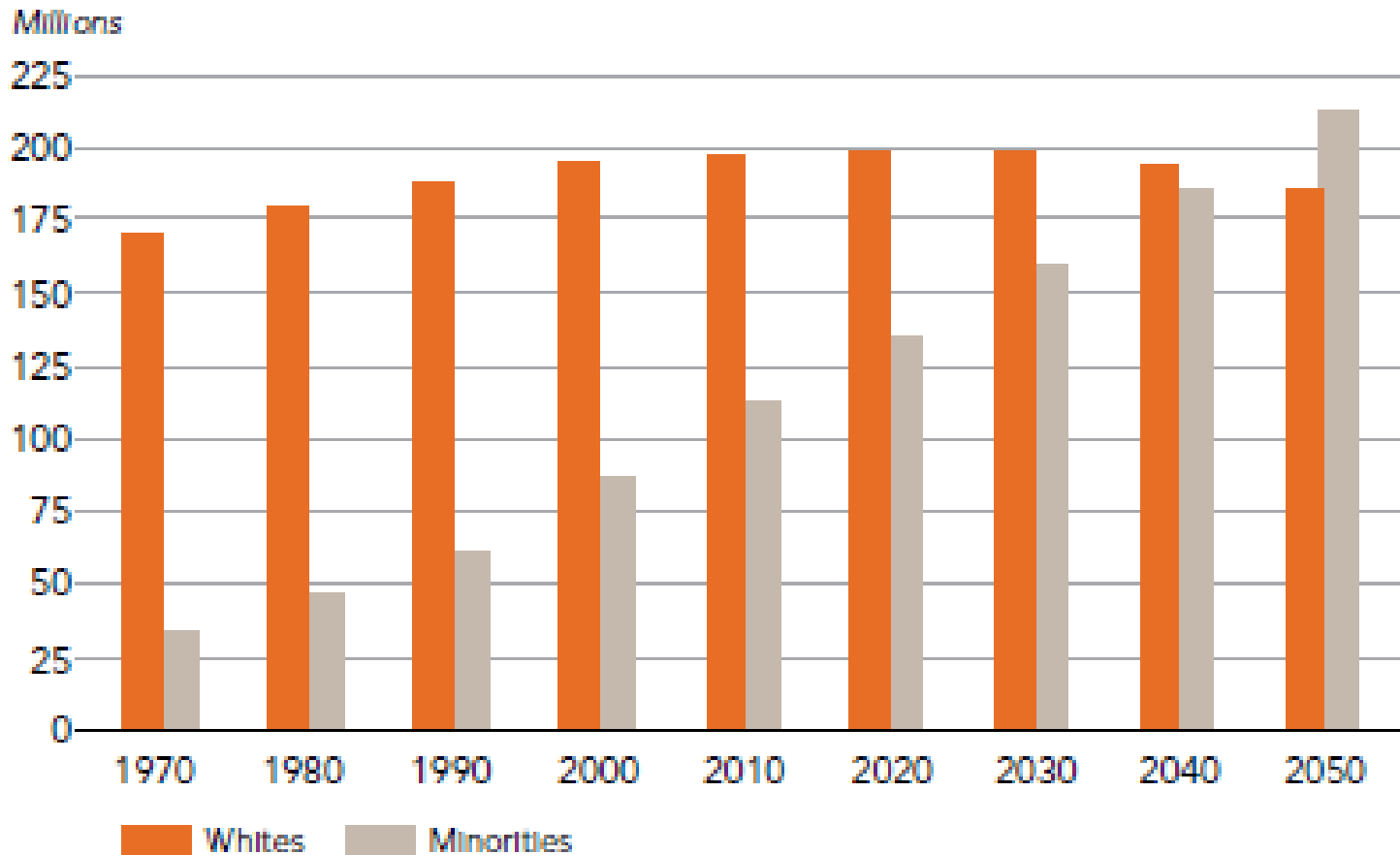
The Disparities Solutions Center at  
Massachusetts General Hospital



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## U.S. White and Minority Populations, 1970–2050



Source: U.S. censuses and Census Bureau projections, various years.

Source: Frey, William. *Diversity Explosion*, Brookings Institute: 2014



# Guide to Preventing Readmissions among Racially & Ethnically Diverse Medicare Beneficiaries



*In collaboration with*



*“Working to Achieve Health Equity”*

# Why the Guide Was Developed

The Guide was developed as part of the *CMS Equity Plan for Improving Quality in Medicare* and positions CMS to support key stakeholders with strategies to address avoidable readmissions for diverse populations.

- **Reduce Waste/Unnecessary Cost:** Medicare spending on potentially preventable readmissions was estimated at \$12 billion for patients readmitted within 30 days of discharge in 2005.<sup>1</sup>
- **Address Diverse Populations:** Racial and ethnic minority populations are more likely than their white counterparts to be readmitted within 30 days of discharge.<sup>2</sup>
- **Support Hospital Organizations:** The Guide provides concise, actionable guidance for addressing avoidable readmissions for minority populations.

1. Report to Congress: Promoting greater efficiency in Medicare. Washington, DC: Medicare Payment Advisory Commission.

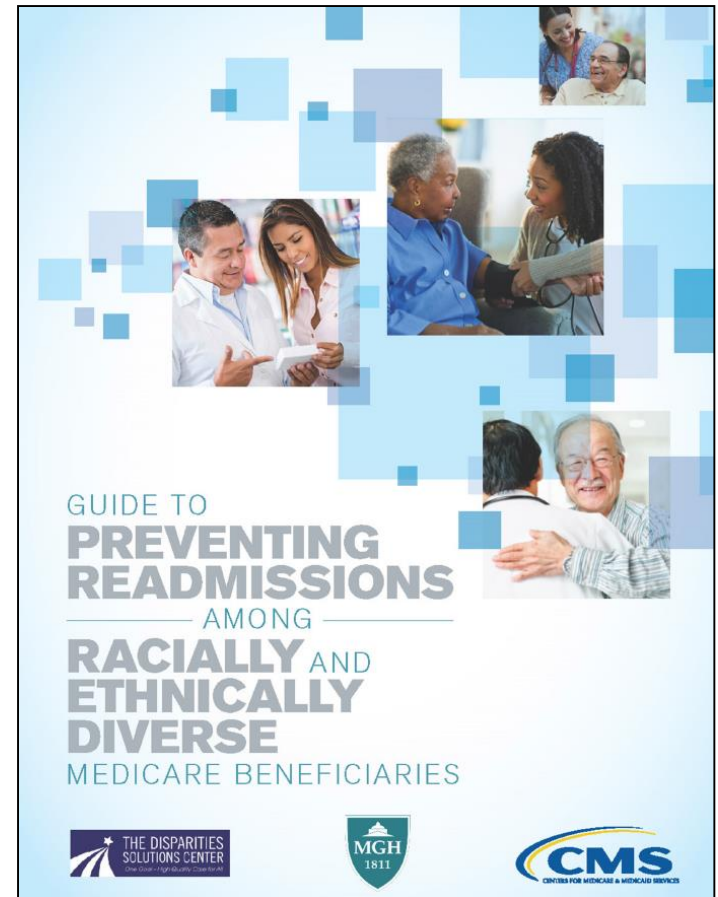
[http://www.medpac.gov/documents/reports/Jun07\\_EntireReport.pdf](http://www.medpac.gov/documents/reports/Jun07_EntireReport.pdf). Published 2007. Accessed December 21, 2015.

2. Joynt KE, Orav EJ, Jha AK. Thirty-day readmission rates for Medicare beneficiaries by race and site of care. *JAMA*. Feb 16 2011;305(7):675-681.



# Contents

- **Background** on readmissions and racial and ethnic minorities
- **Overview of key issues** and strategies related to readmissions for diverse populations
- **High level recommendations** for addressing readmissions for diverse populations
- **Case studies** that illustrate how organizations are addressing avoidable readmissions for vulnerable populations in hospital and home-based settings



# Key Recommendations for Preventing Readmissions Addressed in the Guide

1. **Create a strong radar** that collects key patient demographic data, including race, ethnicity, language, education, social determinants, disability, and linkage to primary care/usual source of care.
2. **Identify the root causes** by determining patients, populations, and characteristics that are linked to readmissions.
3. **Start from the start** by developing preemptive efforts to prevent readmissions that span the duration of pre-admission to post-discharge.
4. **Deploy a team** that is multi-disciplinary and includes allied health professional as well as “non-traditional” team members such as health coaches, navigators, and community health workers.



# Key Recommendations (Cont.)

5. Create **systems that are responsive** to the needs of diverse populations and address the **social determinants** that put them at risk of bouncing back.
6. Develop **culturally competent** strategies for addressing **communication-sensitive, high-risk scenarios** such as medication reconciliation and discharge instructions.
7. Foster **community partnerships** to promote **continuity of care**.

# The Disparities Leadership Program

## *The* Disparities Leadership Program

*Empowering Leaders.  
Getting to Solutions.*

### Important Dates:

***Intent to Apply Due***

Friday, November 20, 2015

***Application Due***

Friday, January 29, 2016

***Notification of Acceptance***

Friday, March 25, 2016

This program is jointly sponsored by the National Committee for Quality Assurance (NCQA) and supported by Joint Commission Resources, Inc. (JCR), an affiliate of The Joint Commission.

**Continuing Education Credit:**

CME/CEU credits will be provided through NCQA



### To learn more

about the Disparities Leadership Program or for more information on tuition and available partial scholarships, please visit our website at

<http://www2.massgeneral.org/disparitiessolutions/dlprogram.html>

Or contact

Aswita Tan-McGrory, MBA, MSPH

Deputy Director

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MASSACHUSETTS  
GENERAL HOSPITAL

THE DISPARITIES SOLUTIONS CENTER



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# Disparities Leadership Program Goals

- Develop cadre of leaders in health care equipped with:
  - Knowledge of disparities, root causes, research-to-date
  - Cutting-edge QI strategies for identifying/addressing disparities
  - Leadership skills to implement and transform organizations

# Disparities Leadership Program Alumni

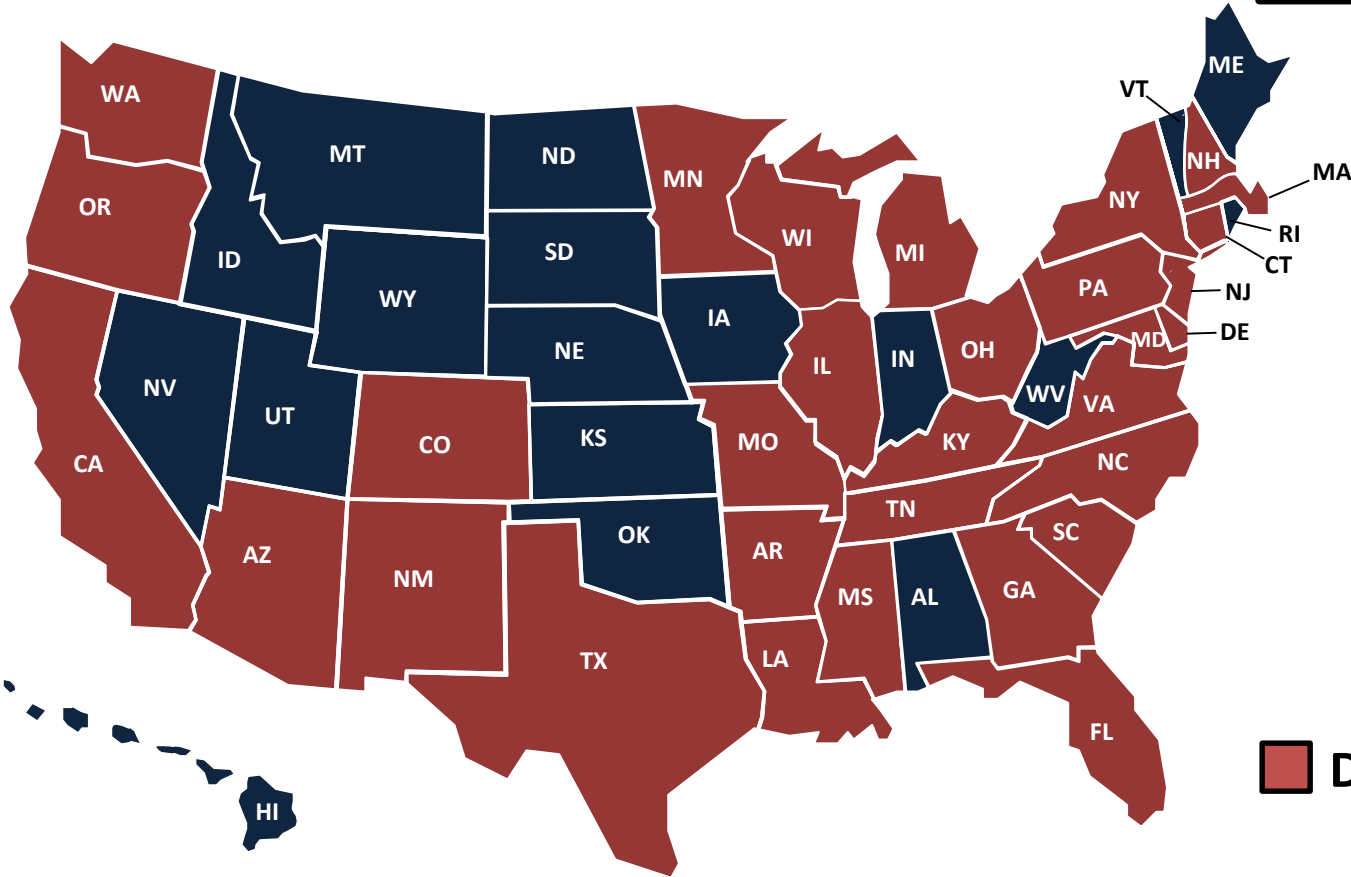
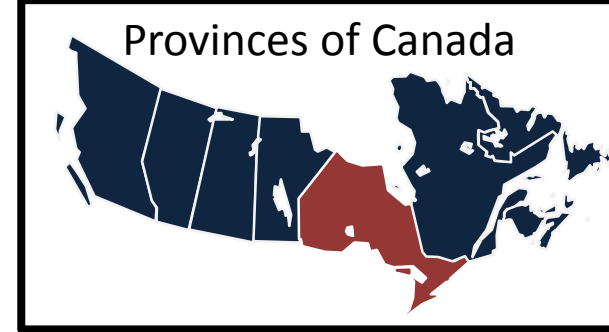
- 312 participants
- 142 organizations
  - 77 hospitals
  - 31 health plans
  - 21 community health centers
  - 8 professional organizations
  - 1 pharmaceutical company
  - 1 school of medicine
  - 1 hospital trade organization
  - 1 federal government agency
  - 1 city government agency

# DLP Organizations

31 states

Commonwealth of Puerto Rico

Canada, Switzerland



 DLP Participants



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# Challenges of Implementation

- Who will collect?
- Who will access this information?
- Training?
- What domains to use?
- What is the capacity of the electronic health record?



# Training

The screenshot displays the MyChart Epic Medical Center interface. At the top, the MyChart logo and Epic Medical Center name are visible on the left, and a user welcome message for Dennis Bonbon with a Log Out button is on the right. A navigation bar includes icons for Messaging, Visits, My Medical Record, Billing, Preferences, and Resources. The main content area is titled 'Social Risk Factors' and contains a form with the following questions and options:

Please answer the following questions and click the **Continue** button.

**What is your race?**

White Black, African American, or Negro American Indian or Alaskan Native Asian Indian Chinese  
Filipino Japanese Korean Vietnamese Native Hawaiian Guamanian or Chamorro Samoan  
Other Pacific Islander Other Asian Some Other Race

**Are you of Hispanic, Latino, or Spanish origin?**

No, not Hispanic, Latino, or Spanish Origin Yes, Mexican, Mexican American, or Chicano Yes, Puerto Rican  
Yes, Cuban Yes, another Hispanic, Latino, or Spanish Origin

**Are you currently married or living with someone in a partnership?**

No Yes

**How often do you attend church or religious services?**

Never 1 to 4 times per year More than 4 times per year

**In a typical week, how many times do you talk on the telephone with family, friends, or neighbors?**

Never Once a week Twice a week Three times a week More than three times a week

On the right side of the interface, there is a vertical sidebar with profile pictures for Dennis, Ben, Betha..., and Joan, along with a wrench icon at the bottom.

# Training Cont.

The screenshot displays the MyChart Epic Medical Center interface. At the top, the MyChart logo and Epic Medical Center name are visible on the left, and a welcome message for Julie Test with a Log Out button is on the right. A navigation bar includes Messaging, Visits, My Medical Record, Billing, Preferences, and Resources. The main content area is titled "Annual Health Risk Assessment" and contains a form with several questions. A sidebar on the right shows the user's name "Julie" and a wrench icon.

**MyChart**  
Epic Medical Center

Welcome, Julie Test  
Log Out

Messaging Visits My Medical Record Billing Preferences Resources

## Annual Health Risk Assessment

Please answer the following questions and click the Continue button.

\* Indicates a required field.

- \* Do you struggle to live comfortably on your current income?
- \* Do you struggle to pay your rent or housing expenses?
- \* Do you struggle to get enough food, or pay for food?
- \* Do you have reliable transportation? For example, could you get to a pharmacy quickly if you needed to?
- \* Do you ever feel unsafe in your neighborhood?
- \* Does a partner, or someone close to you, hurt, hit or threaten you?

Julie



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# Challenges of Implementation

- Who will collect?
- Who will access this information?
- Training?
- What domains to use?
- What is the capacity of the electronic health record?
- Are resources and services available?
- Pediatrics?

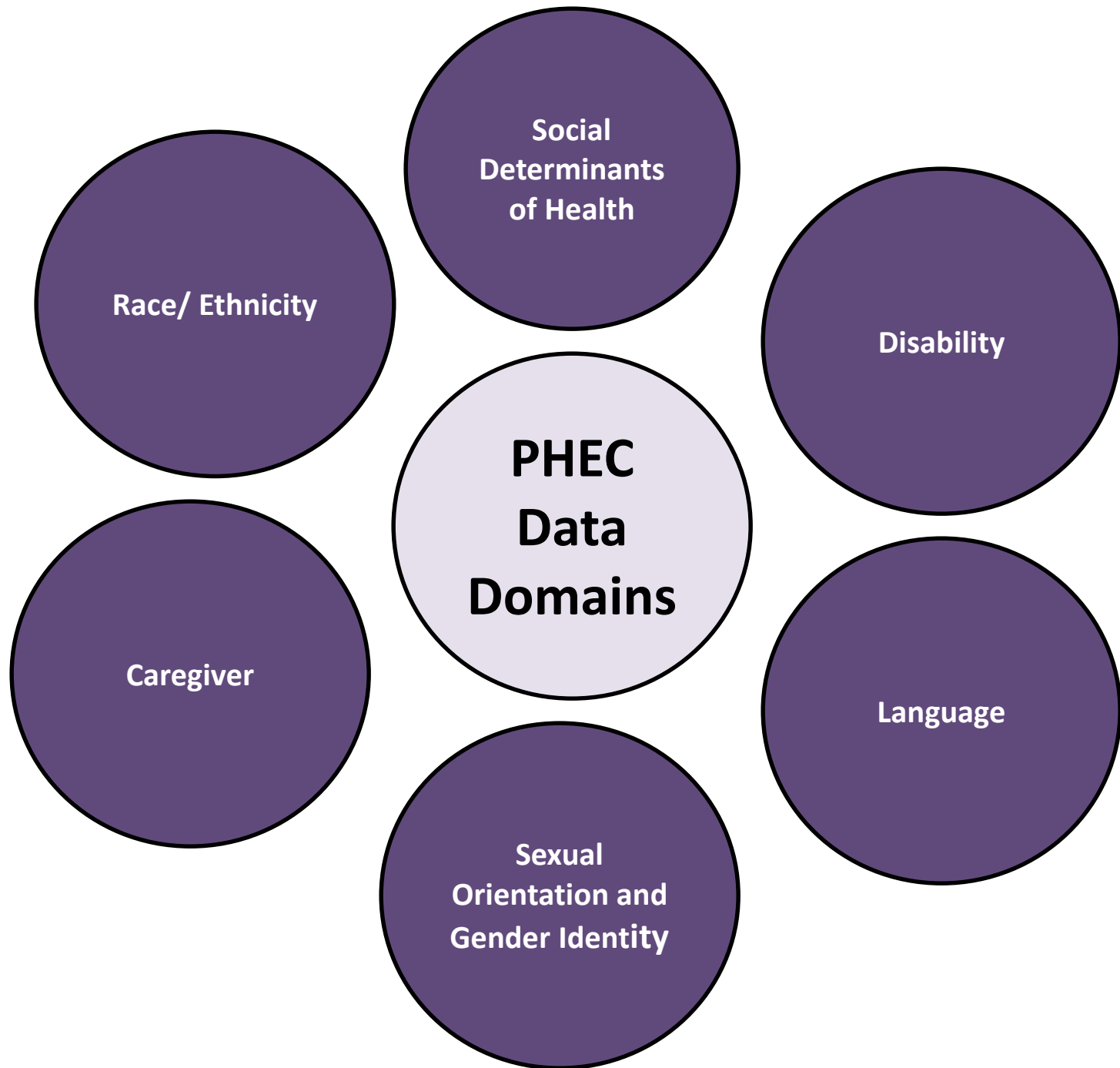


# Pediatric Health Equity Collaborative



The Pediatric Health Equity Collaborative (PHEC) is comprised of 11 organizations working together with the goals of establishing best practices, lessons learned, and recommendations for the field with regard to race, ethnicity, language, and other demographic data collection in pediatric care settings.





**Social  
Determinants  
of Health**

**Race/ Ethnicity**

**Disability**

**PHEC  
Data  
Domains**

**Caregiver**

**Language**

**Sexual  
Orientation and  
Gender Identity**

# Caregiver

<u>Language Domain</u>	<u>Patient</u>	<u>Caregiver 1</u>	<u>Caregiver 2</u>
Preferred Spoken Language	English	English	Spanish
Preferred Written Language	English	Spanish	Spanish



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# In Summary

- Look at the capacity of your EHR
- Identify priority 3 measures and start with that
- Identify ahead of time how you will use the data (measure and report)
- Think about resources but don't let it be the limiting factor
- Pilot, pilot, pilot
- Training is key, including providers
- Address patient privacy concerns
- Check your assumptions



# HPOE *Live!*

## 2016 Webinar Series

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<https://www.surveymonkey.com/r/hpoe-webinar-02-23-16>



# *Question and Answer Period*

**You can submit questions by typing them in the chat box at the lower left hand corner of your screen and hitting “submit question.”**

# Audience Q&A

## Moderator



**Lenny López, MD, MDiv, MPH,**  
Chief of Hospital Medicine,  
University of California San  
Francisco - SFVA and Senior  
Faculty, the Disparities Solutions  
Center at Massachusetts General  
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## Presenters:



**Kirsten Bibbins-Domingo, PhD,  
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***Thank you for your participation!***

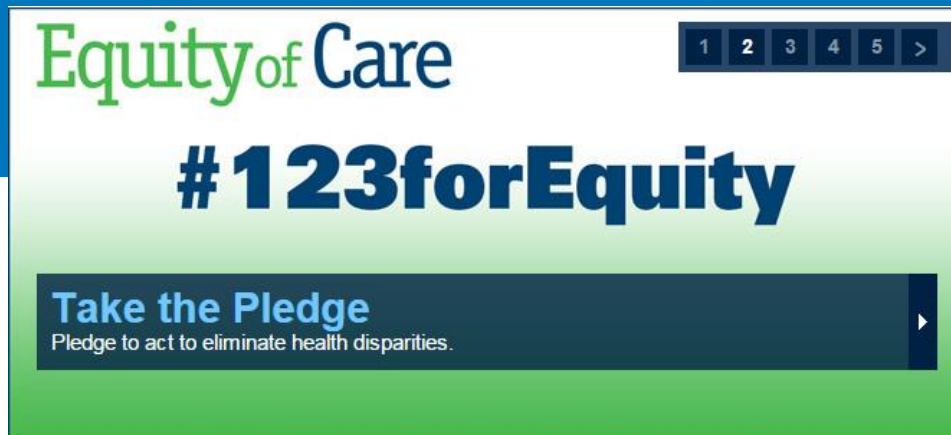
**[www.mghdisparitiessolutions.org](http://www.mghdisparitiessolutions.org)**

**[www.HPOE.org](http://www.HPOE.org)**



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## #123forEquity Pledge to Act

**TAKE THE PLEDGE** - Pledge to achieve the three areas of the Call to Action within the next 12 months.

**TAKE ACTION** – Implement strategies that are reflected in your strategic plan and supported by your board and leadership. Provide quarterly updates on progress to AHA and your board in order to track progress nationally.

**TELL OTHERS** – Achieve the goals and be recognized. Tell your story and share your learnings with others in conference calls and other educational venues including social media to accelerate progress collectively.





# #123forEquity Pledge to Act

## to Eliminate Health Care Disparities

I, \_\_\_\_\_ on behalf of

**Name, Title**

\_\_\_\_\_, \_\_\_\_\_

**Organization Name**

**City / State**

pledge my commitment toward the achievement of the Call to Action goals, as outlined below.

I pledge to addressing the following areas in the next **12 months**. Below is a suggested timeline for addressing each area, but it can be modified based on your needs:

- **By the end of month one (from the date of your start)**, choose a quality measure to stratify by race, ethnicity or language preference or other sociodemographic variables (such as income, disability status, veteran status, sexual orientation and gender, or other) that are important to your community's health. Quality measures to stratify could include readmissions or other core measures.
- **By the end of month three**, determine if a health care disparity exists in this quality measure. If yes, design a plan to address this gap.
- **By the end of month six**, provide cultural competency training for all staff or develop a plan to ensure your staff receives cultural competency training.
- **By the end of month nine**, have a dialogue with your board and leadership team on how you reflect the community you serve, and what actions can be taken to address any gaps if the board and leadership do not reflect the community you serve.

**Contact:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Date:** \_\_\_\_\_



American Hospital  
Association



HEALTH RESEARCH &  
EDUCATIONAL TRUST  
In Partnership with AHA

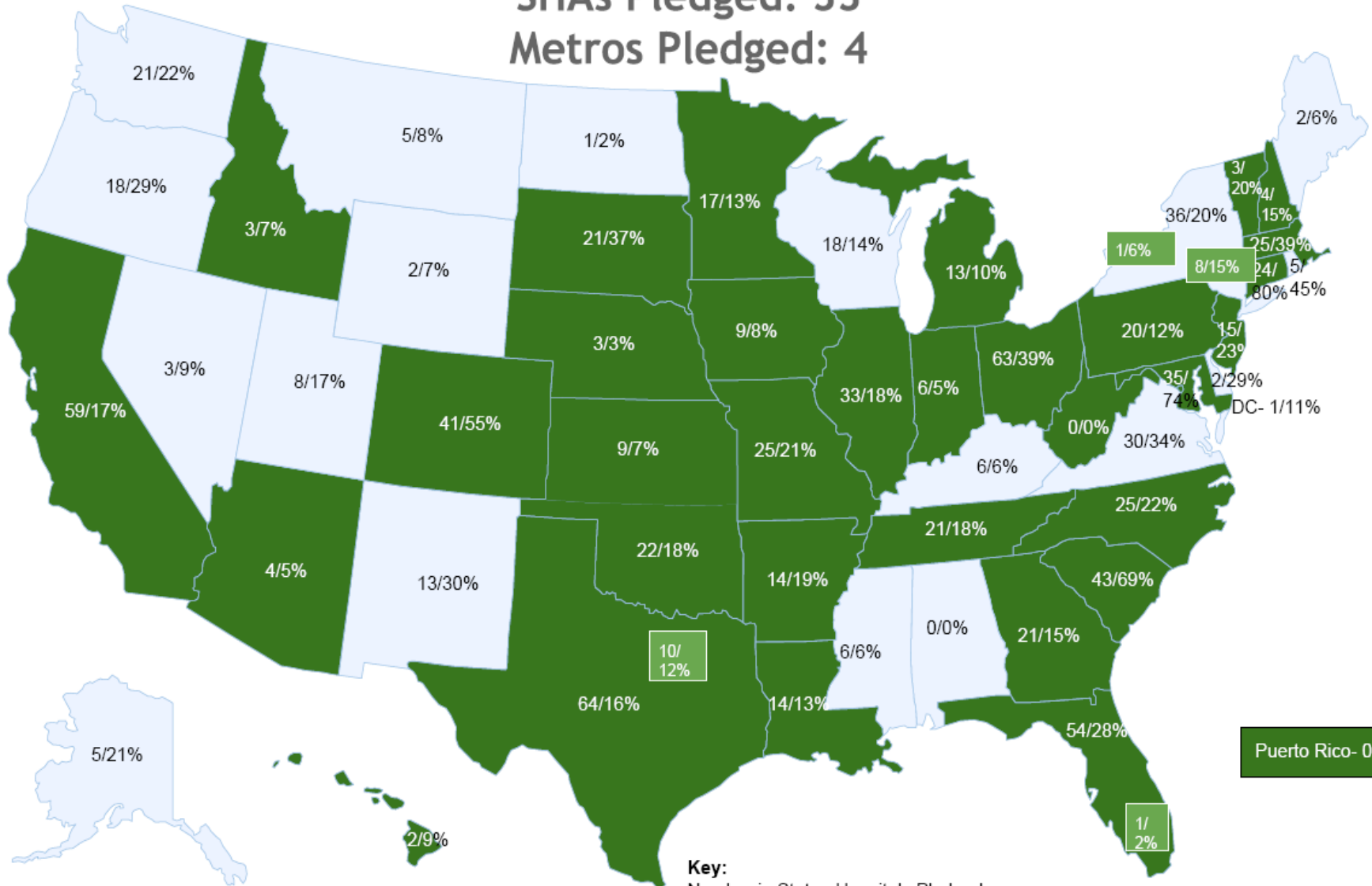


Illinois Performance Excellence  
2014 Silver Award Recipient



# #123forEquity Pledge to Act

**Hospitals Pledged: 894**  
**SHAs Pledged: 33**  
**Metros Pledged: 4**



**Key:**

Number in State= Hospitals Pledged  
Percentage in State= % of All Hospitals in State Pledged  
Dark Green= State Hospital Association Pledged  
Light Green= Metropolitan Hospital Association Pledged

Puerto Rico- 0/0%

Data from 2/19/16

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# HPOE *Live!*

## 2016 Webinar Series

### Upcoming HPOE Live! Webinars

- March 8, 2016
  - [Combating the Opioid Crisis: Massachusetts' Path to Action](#)
- April 20, 2016
  - [Collaboration is Key: Addressing Hunger as a Health Issue](#)

For more information go to [www.hpoe.org](http://www.hpoe.org)