



## The Foster G. McGaw Prize

### 2023 Foster G. McGaw Prize Application

The decision to apply for the **Foster G. McGaw Prize** demonstrates your commitment to your community as well as an eagerness to share your organization's experience, innovations and expertise in community service. The distinct honor of winning the Prize exhibits remarkable standards to which others will aspire and motivate your organization to continue its good work.

The Baxter International Foundation, the American Hospital Association and the Health Research & Educational Trust invite you to be a national example of excellence and innovation in serving your community by applying for the 2023 Foster G. McGaw Prize.

#### **Prize Eligibility**

The Prize honors health delivery organizations (hospitals, health systems, integrated networks, or self-defined community partnerships) that have demonstrated exceptional commitment to community service. Any health delivery organization that exhibits the criteria described below is eligible to apply for the Prize, which is one of the most coveted, significant honors in health care.

To be eligible for the Prize, applicants must demonstrate the following criteria:

**Leadership:** The organization leads the community to better health and well-being by ensuring that regular community needs assessments are completed, community-wide planning is conducted, and that a scorecard is used to ensure accountability and progress. The organization demonstrates alignment between community health needs and the initiatives it creates. All stakeholders, including the governing body, leadership and staff are engaged in and committed to the organization's community health strategies, partnerships and collaboratives.

**Community Partnerships:** The organization collaborates with a broad range of community organizations to identify and address societal factors influencing health and improve access to high quality, safe and equitable health care. These partnerships have a shared purpose and a passion for making the community healthier and more vital. Their achievements demonstrate strong community engagement in this work and the community served both embraces and participates in the initiatives of the partnerships.

**Breadth and Depth of Initiatives:** The organization’s community health initiatives (a) exceed the definition of acute medical and health care services; (b) result in improved access to care for historically marginalized communities; (c) address health and health care disparities that impact racially, ethnically and culturally diverse individuals; (d) address societal factors influencing health, including but not limited to economic development; nutrition/malnutrition; preventable non-communicable diseases such as diabetes, and barriers to clean water, sanitation and hygiene; (e) invest in advances such as telehealth and digital innovations to expand access to health services; and (f) result in improved health outcomes.

## Application Requirements

An organization can be considered for the Foster G. McGaw Prize by providing the following information:

1. **A Cover page** that includes:

- Contact information for the organization.
- Type of organization (check one):
  - Health Care System
  - Hospital or unit within a health care system
  - Independent hospital or other health delivery organization
  - Other (explain), for example, a non-hospital/health system health delivery organization working collaboratively with a health care system or hospital; community collaboratives providing health care, local health clinics, etc.

**Note:** For organizations that are part of a system, applicants are welcome to apply as a system *or* individual unit/subsidiary organization.

2. Approval from the organization’s Board Chair, Chief Executive Officer (CEO), and Chief Medical Officer (CMO) indicating their acknowledgement and support of the application; confirmation that the information provided is accurate, that there are no outstanding clinical, financial, or legal matters that would preclude the organization from being considered for the Prize; and that the American Hospital Association has permission to use and disseminate the information as part of the application process.
3. **An executive summary** of the completed application, including a list of the programs that are highlighted in the application. **Maximum of one (1) page in length, single-sided.**

4. **A brief overview of the health delivery organization**, including a description of the organization's mission and history, structure, facilities, services, and market share. *Maximum of one-half page in length, single sided.*
5. **A brief overview of the community served** (population size, demographics, and major employers) and the community's most significant social health challenges as defined by a community health needs assessment. Attach a copy of the most recent completed community health needs assessment. *Maximum of one (1) page in length, single-sided.*
6. **An overview of the organization's commitment** to and passion for developing innovative partnerships and collaboratives that improve the health and well-being of their community, using the following guide (*maximum of three (3) pages in length, single-sided*):
  - **Overview:** Describe the basis for your organization's commitment to community health and developing innovative partnerships and collaboratives that improve the health and well-being of your community, including how community health needs are reflected in your organization's strategic plan, as well as how your organization identifies which initiatives to pursue.
  - **Leadership:** Describe (a) how the organization leads the community to better health and well-being by assuring regular community needs assessments are completed, community-wide planning is conducted, and that a scorecard is established to ensure accountability and monitor progress; (b) how the organization demonstrates alignment between their community's health needs and the initiatives pursued; and (c) how all levels of the organization, including governance, leadership and staff, are engaged in and committed to the organization's community health strategies, partnerships and collaboratives.
  - **Community Partnerships:** Describe (a) how the organization collaborates with a broad range of community organizations to identify and address societal factors influencing health and improve access to high quality, safe and equitable health care; (b) how these partnerships have a shared purpose and a passion for making the community healthier and more vital; and (c) how achievements demonstrate strong community engagement in the work and that the community served both embraces and participates in the initiatives of the partnerships.
  - **Breadth and Depth of Initiatives:** Describe how the organization's community health initiatives (a) exceed the definition of acute medical and health care services; (b) improve access to care for historically marginalized communities; (c) address health and health care disparities that impact racially, ethnically and culturally diverse individuals; (d) address societal factors influencing health, including but not limited to, economic development, nutrition/malnutrition, preventable non-

- communicable diseases like diabetes, and barriers to clean water, sanitation and hygiene; (e) invest in advances such as telehealth and digital innovations to expand access to health services; and (f) have resulted in improved health outcomes.
  - **Demonstrated Results in Improved Health Outcomes:** The organization’s community health initiatives demonstrate measurable results in improved health outcomes across time and for the program (that is, significance of the health outcomes and longevity and magnitude of the impact) and demonstrate a clear linkage to the community health needs assessment.
7. **A description of five (5) distinct innovative community health initiatives** that best exemplify how the organization has developed innovative community partnerships and collaboratives to improve the health and well-being of its community. All of the initiatives must have been operational for at least three (3) years and three (3) must have been operational for at least five (5) years. **For each initiative, please provide the following, with subheadings (*maximum of one (1) page in length, single-sided, for each initiative described*):**
- **Overview:** Describe the major partners, initiative, length of operation, and how it meets the unique needs of the community and the major societal factors influencing health challenges, and how it effectively uses community resources.
  - **Impact:** Provide statistics, such as the number of people served, number of visits, and quantifiable improvements in the health and well-being of the community.
  - **Lessons Learned:** Briefly explain lessons learned in the implementation of the initiative.
  - **Future Goals:** Describe plans for maintaining or expanding the initiative.
  - **Operating Expenses:** List the initiative’s total operating expenses for the most recently completed fiscal year and specify the value of in-kind contributions, if any.
  - **Funding:** Itemize the major sources for the initiative's funding and support, including the specific amount of dollars and in-kind resources contributed by the applicant and by other organizations.

In addition, please attach the organization’s:

1. Prior-year audited financial statements. Also include a specific statement on the amount of community benefit the organization provides (for example, a non-profit organization might use the descriptions contained in its Form 990 filing).
2. Most recent annual report or community benefit report.
3. Board roster, including titles, affiliations and photos.