



COMMUNITY HEALTH IMPROVEMENT WEEK JUNE 5–11, 2022 WAYS TO CELEBRATE GET READY!

Mark your calendars to celebrate Community Health Improvement Week, led by the American Hospital Association and AHA Community Health Improvement. This annual recognition week is a time to honor the people working in partnership to improve the health and well-being of individuals and communities and advance health equity.

Whether you work in population health, community health or health equity and are at a hospital, health system, public health department or other community-based or community-focused organization, we encourage you and your teams to participate and spotlight your organization's work to enhance the health of the communities you serve.

GET INVOLVED!

While AHA makes plans to celebrate Community Health Improvement Week nationally, we encourage you to think about ways your organization and partners can begin to plan your own activities.

SPREAD THE WORD:

- Ask your communications department to include CHI Week on your organization's events calendar and create a banner and flyers to build awareness across teams.
- Share the dates and weblink during coalition and workgroup meetings to increase awareness among your key community partners, so everyone can start planning.

- Write a blog post, letter to the editor or op-ed about the importance of addressing societal factors that influence health of individuals and community — to advance health equity and increase public awareness.

GET SOCIAL:

- Create social media posts to share from your and your organization's handles before and during CHI Week. Feature photos, graphics articles (either new or already published), press releases and webpages highlighting your community health initiatives. Be sure to add **#CHIWeek** to be part of the conversation.
- Host a twitter chat or Facebook/Instagram Live with key community partners about the work you are doing together.
- Let a community partner “take over” your social media account.
- Download an inspiration card (from aha.org/chiweek), add your comment and snap a pic to share on social media.

CELEBRATE AND LEARN TOGETHER:

Plan an event — in person or virtual — at your organization to bring awareness to community and population health work. A few ideas:

- Lunch and learn
- Grand Rounds lecture
- Facilitated discussion
- Community service outing
- Community tour

SAY ‘THANKS’:

- Create a recognition award and present it to an individual or community partner.
- Send a postcard to a project partner to thank them for their collaborative work.