



AHA TRANSFORMATION TALKS

STRATEGIES FOR REIMAGINING HEALTH CARE

Leveraging Outcomes-based Data to Excel in a Value-based World

As hospitals and health systems move further into value-based care, the landscape is shifting in how organizations use quality and outcomes data to make decisions that support performance improvement, evaluate physicians and more.

And as outcomes-based models evolve and proliferate, health care organizations will need to carefully evaluate which data are most helpful in driving performance improvement.

Hospitals and health systems will need to ask important questions such as:



Have we laid a strong foundation to start measuring outcomes and value?



How can we best support clinicians and the entire care team as we evaluate which metrics to track and how to report them effectively?



Are there barriers to aligning with physicians on these issues to support the organization going forward?



AHA TRANSFORMATION TALKS

STRATEGIES FOR REIMAGINING HEALTH CARE

Armed with advanced data strategies, hospitals and health systems can build a high-performance analytics infrastructure to spur further health care innovation that will create greater value for their patients and their communities.

Reducing health disparities

Tracking outcomes measures can be challenging because it requires different data and models than have been used in the past, but there are several reasons why a growing number of hospitals and health systems are making the effort. The work supports efforts to measure value-based care performance, address health disparities and equity, and provide more coordinated care.

And as value-based payment programs such as Medicare Advantage continue to see rapid growth, the need for insightful outcomes-based data among providers is likely to follow.

With this as a backdrop, hospitals and health systems will need to explore ways to leverage technology and data to develop easy-to-use tools to assist practitioners in understanding what data they can track and how they can use them to improve their practices. Likewise, aligning quality programs will be essential to support the health care ecosystem as provider organizations accelerate participation in value-based care and value-based payment models.

To help your organization transform, visit the AHA Transformation Talks [resources page](#).

Discussion Questions:

1. **Where is the field today in leveraging outcomes data to drive decision-making and innovation while addressing disparities and improving health equity?**
2. **How can health care organizations set themselves up for success with the right metrics and data tracking so they can support clinicians and inform future decision-making on value-based care?**
3. **How is your organization using outcomes data today and how does this impact physicians as they care for each patient?**