



Join us in celebrating National Hospital Week, May 7-13, 2023!

This National Hospital Week, the American Hospital Association will follow the theme #WeAreHealthcare – recognizing the amazing people who work in America’s hospitals and health systems. We are asking the public to join in this effort to help celebrate National Hospital Week by showing support to all health care workers. There are varieties of ways hospitals can participate, listed below, in addition to general guidance regarding messaging for the initiative.

#WeAreHealthcare

We encourage National Hospital Week participants to create unique ways of showing support to their local hospital. To do this add use the hashtags #HospitalWeek and/or #WeAreHealthcare in your social posts.

Social Media:

This important week gives us all the opportunity to highlight our hospitals, health systems, and health care workers and the innovative ways they are supporting the needs of their community members.

To that effort, we have provided sample messages and graphics so you can join us in showing appreciation and support to our nation’s health care workers. We encourage you to use #HospitalWeek and tag @ahahospitals in your messages on Twitter, Facebook, Instagram, and LinkedIn.

Messages

- The COVID-19 pandemic may be on the decline, but health care professionals are still there ready to care for their community. This #HospitalWeek, share to celebrate all that hospitals do for patients. #WeAreHealthcare
- Being a superhero doesn’t stop with the pandemic. Celebrate health care workers as heroes of the health system every day!
- Year after year, health care workers like nurses are voted to be the most trustworthy profession. Celebrate their impact in your hospital:
- Have you thanked your health care providers lately? Share your thanks by getting involved. Click to share your appreciation for health care workers everywhere:

- Hospitals serve as pillars in any community, with over 6.3 million people working in hospitals in the US as of 2023. Join us in celebrating health care workers in your community hospitals:
- What does your local hospital mean to your community? Learn more about the impact of local hospitals:
- Thank you to all who work in, manage, or support hospitals! We respect and appreciate all of the hard work that goes into providing safe, quality care for patients. Celebrate with us:
- Hospitals are a vital part of the U.S. critical infrastructure. Learn more about their critical work and impact, every day, 24 hours a day:
- Every community has health care workers that work day and night to provide care on the front lines of public health. Celebrate them during #HospitalWeek by listening to and sharing their stories. [AHA.org/HospitalWeek](https://www.aha.org/hospitalweek)
- Your community has health care workers that worked on the front line of the pandemic. This #HospitalWeek, celebrate the health care workers that care and protect your community. Get involved today >>> [AHA.org/HospitalWeek](https://www.aha.org/hospitalweek)
- Your hospital represents care, community, and comfort. Get involved during #HospitalWeek and celebrate the health care workers that work at your community hospital. One-tap to get involved >>> [AHA.org/HospitalWeek](https://www.aha.org/hospitalweek)
- Health care workers inspire us every day and are at the heart of National #HospitalWeek. Celebrate the health care workers that protect you and your family. [AHA.org/HospitalWeek](https://www.aha.org/hospitalweek)
- Hospitals are a symbol for care and safekeeping. Celebrate your local hospital during #HospitalWeek by showing support for the health care worker in your community. Get involved >>> [AHA.org/HospitalWeek](https://www.aha.org/hospitalweek)
- Hospitals are supporting public health nationwide by ensuring equitable access to care, leading innovative research, and educating the public on prevention and wellness. #WeAreHealthcare
- Hospitals and health systems are committed to supporting and advancing public health within the communities we serve. #WeAreHealthcare
- Hospitals serve as the foundation for health care, with goals to provide equitable access to care, strengthen our communities, support public health, and so much more. #WeAreHealthcare
- As hospitals, our commitment to health and equitable access to care extends beyond our four walls and into our communities. #WeAreHospitals

- Hospitals work to build a foundation for healthy communities with equitable access to care.
#WeAreHealthcare

Hashtags

#HospitalWeek

#NationalHospitalWeek

#WeAreHealthcare

Graphics: [Download Graphics Here](#)





Ensuring Access to Equitable Care

Hospitals work to ensure all individuals are able to access equitable health care regardless of circumstance.

#WeAreHealthCare



Benefitting Communities

Hospitals serve as cornerstones within communities, advancing overall health and well-being.

#WeAreHealthCare



Supporting Public Health

Hospitals protect the health of people through widespread efforts.

#WeAreHealthCare



Prevention and Wellness

Hospitals offer a holistic approach to health and invest in long-term wellness programs.

#WeAreHealthCare

Innovation, Research and Quality Improvement



Hospitals play a key role in research and quality care for building a better, healthier future.

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