



Community Health Improvement Week

GET READY! GET INVOLVED! GET INSPIRED!

CHI Week is June 12–18, 2023

GET READY!

Mark your calendars to celebrate Community Health Improvement Week, led by the American Hospital Association and AHA Community Health Improvement. This annual recognition week is a time to honor the people working in partnership to improve the health and well-being of individuals and communities.

CHI Week is an excellent time to spotlight your organization's work to enhance the communities you serve. Whether you work in population health, community health or health equity and are at a hospital, health system, public health department or other community organization, we encourage you and your teams to participate.

GET INVOLVED!

While AHA makes plans to celebrate Community Health Improvement Week nationally, we encourage you to think about ways your organization and partners can celebrate the week and start planning your own activities.

Spread the Word

- Ask your communications department to include CHI Week on your organization's events calendar and create a banner and flyers to build awareness across teams.
- Share the dates and weblink during coalition and workgroup meetings to increase awareness among your key community partners, so everyone can start planning.
- Write a blog post, letter to the editor or op-ed about the importance of addressing societal factors that influence health of individuals and community — to advance health equity and increase public awareness.
- We want to hear from you! Do you have a short video highlighting your organization's community health improvement work? Complete the online form and submit your video. AHA will be posting videos on the CHI Week webpage and via social media platforms during CHI Week.

Get Social

- Create social media posts to share before and during CHI Week. Feature photos, videos, graphics, articles (either new or already published), press releases and webpages highlighting your organization's community health initiatives. Be sure to add #CHIWeek to be part of the national conversation.
- Host a Twitter chat or Facebook/Instagram Live event with key community partners to discuss the work you are doing together.
- Let a community partner "take over" your social media account during CHI Week.

We will share CHI Week sample social posts and graphics closer to the week.

Celebrate and Learn Together

Plan an event — in person or virtual — to increase awareness of your organization's community and population health work. A few ideas:

- Lunch and learn
- Grand Rounds lecture
- Facilitated discussion
- Community service outing
- Community tour

We encourage you to snap pictures and videos of your on-site celebrations and share them on social media during CHI Week.

Let us know how you plan to celebrate CHI Week. Complete the online form, and we may share your event on the CHI Week webpage.

Say 'Thanks'

- Create a recognition award and present it to an individual or community partner.
- Send a thank-you note to one or more project partners to acknowledge their collaborative work to improve community health.

GET INSPIRED!

Are you attending the AHA Accelerating Health Equity Conference, May 16–18 in Minneapolis? Be sure to stop by the CHI Week table to pick up a thank-you postcard, snap a pic and get inspired!

Looking for resources to share or cite in blogs, press releases and op-eds? Here are several key AHA resources related to improving community health and advancing health equity.

- [AHA Community Health Improvement \(ACHI\)](#)
- [AHA Population Health Framework](#)
- [Community Investment for Health](#)
- [Societal Factors that Influence Health: A Framework for Hospitals](#)

Visit aha.org/chiweek