American Hospital Association™
Advancing Health in America

#WeAreHealthcare
Digital Toolkit

Reinforcing the Crucial Role of Hospitals and Health Systems in Serving Their Communities

Hospitals and health systems can help tell their story by sharing messages on social media using the resources below. Tag the AHA, @ahahospitals, and use the hashtag #WeAreHealthCare to send a collective message about the work you do on behalf of patients and communities.

- Hospitals are supporting public health nationwide by ensuring equitable access to care, leading innovative research, and educating the public on prevention and wellness. #WeAreHealthcare

- Hospitals and health systems are committed to supporting and advancing public health within the communities we serve. #WeAreHealthcare

- Hospitals serve as the foundation for health care, with goals to provide equitable access to care, strengthen our communities, support public health, and so much more. #WeAreHealthcare

- As hospitals, our commitment to health and equitable access to care extends beyond our four walls and into our communities. #WeAreHospitals

- Hospitals work to build a foundation for healthy communities with equitable access to care. #WeAreHealthcare

Ensuring Equitable Access to Care

Ensuring Access to Equitable Care

Hospitals work to ensure all individuals are able to access equitable health care regardless of circumstance.

#WeAreHealthCare

- Hospitals work to ensure all individuals are able to access equitable health care regardless of circumstance. #WeAreHealthcare
- It is our mission to provide everyone with equitable access to health care. #WeAreHospitals
- Regardless of circumstance, we meet patients where they are in an effort to provide equitable access to care. #WeAreHealthcare
- #WeAreHospitals, and we advocate for equitable access to care for all.

Benefiting Communities

- Hospitals serve as cornerstones within communities, advancing overall health and well-being. #WeAreHealthcare
- Hospitals and health systems are proud of the community within our four walls and proud to be a part of all those we serve. #WeAreHealthcare
- Community is the cornerstone of everything we do, benefiting public health, supporting local economies, and making a difference in the lives of our patients. #WeAreHealthcare

- With a dedicated roster of more than 5.7 million professionals nationwide, hospitals can support the communities and people who depend on us every day. #WeAreHealthcare

Supporting Public Health

- Hospitals protect the health of their communities through widespread efforts. #WeAreHealthcare

- Improving public health and ensuring equitable access to care is at the forefront of everything we do. #WeAreHealthcare

- By sharing best practices, identifying and preventing disease, and finding large scale solutions, hospitals support and advance public health. #WeAreHealthcare

- We are committed to supporting public health by serving our communities and advancing cutting-edge research to improve care. #WeAreHealthcare

Prevention and Wellness

- Hospitals offer holistic approaches to your health and invest in long-term wellness programs. #WeAreHealthcare

- Hospitals are here to support you throughout your entire health journey, not just when you're sick. #WeAreHealthcare

- Whether it's advice to improve your mental health or how to prevent a serious medical complication like a heart attack, we equip you with the tools and resources you need to stay healthy. #WeAreHealthcare

- We champion prevention and wellness so everyone can live their best lives. #WeAreHealthcare

Innovation, Research and Quality Improvement

- Hospitals play a key role in research and quality care for a better, healthier future. #WeAreHealthcare

- Researching and advancing quality care for a better, healthier future. #WeAreHealthcare

- Hospitals are leaders in innovation, from patient care to disease prevention and treatment. #WeAreHealthcare

- In an effort to build a healthier future, hospitals are always researching, learning, and advancing on behalf of public health. #WeAreHealthcare

GRAPHICS:
https://drive.google.com/drive/folders/1r_Iohy1IjXXdbFDmQg1UPFmIrofRmE7w?usp=sharing

INFOGRAPHIC:

Your local hospital...

Benefits the community

Provides access to equitable care

Supports public health

Promotes prevention & wellness

Drives research, innovation, & quality improvement

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Hospitals play a key role in research and quality care for building a better, healthier future.

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