

# AHA Data & Insights

2022 Q4 Health Care Job Postings Report

# Region 6

lowa Kansas Minnesota Missouri Nebraska North Dakota South Dakota



Report Generated By





# Background

The American Hospital Association (AHA) is the national association representing hospitals and health systems. This includes nearly 5,000 hospitals, health care systems, networks and providers of care and 43,000 individual members that come together to form the AHA. Through advocacy efforts, the AHA ensures that members' perspectives and needs are heard and addressed in national health policy development, legislative and regulatory debates, and judicial matters. The AHA provides education, networking and solutions for health care leaders and is an important source of information on health care issues and trends. The AHA has recently partnered with Prolucent Health to produce and disseminate quarterly regional workforce reports for member hospitals in this region. This partnership also provides member hospitals free access to local workforce market data.



# About Prolucent

Prolucent Health is an innovative workforce management company that provides data-driven solutions to help hospitals and health systems optimize and stabilize their workforce within the clinical enterprise.

This report leverages the data from LiquidCompass<sup>™</sup>, Prolucent's health care-specific jobs marketplace (Market Console), to provide the health care field with important workforce trends and insights. By applying advanced analytics, artificial intelligence and expert analysis, Prolucent offers this report to the health care field in alignment with its own mission: Accelerating the way health care meets workforce needs.

## **Data Sources**

The data used to generate this report is a subset of the national job posting data that is continually aggregated by LiquidCompass<sup>™</sup> on a daily basis. 100% of the data was sourced directly from the career sites of health care employers. No secondary job boards or aggregators (e.g. Indeed, Monster) are sourced to ensure an accurate and valid representation of the health care job market. All job postings in the LiquidCompass marketplace are processed through an intelligence engine that extracts and standardizes an array of important attributes, such as employer type, location, job title, specialty, shift, years of experience and other attributes relevant to hiring managers, job seekers and workforce makers. The way these attributes are presented on job postings varies from posting to posting, and the extraction and standardization of these attributes are part of what makes the LiquidCompass data special. Whenever an attribute isn't available on a particular posting, it is marked as "Not Stated". Salary data, specifically, is rarely included on health care job postings, and is therefore not included in this report. Additionally, while all health care job postings are aggregated by LiquidCompass, this report focuses on just the clinical roles, and analyzes trends on a quarterly basis. Administrative and non-clinical postings are not included in this report. However, detailed analysis by market, employer, job title, and much more is available within the LiquidCompass Market Console, and access to this platform is available at no cost to AHA member hospitals. Custom reporting also is available at a discount to AHA members. To access Market Console, or to find out more about custom reporting, please click here.



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# **Executive Summary**

# Quick insights from this quarter's findings:

- **1.** Total job postings across Region 6 have declined by 2.5% from the previous quarter.
- **2.** There are slightly greater declines in general nursing (2.8%) and registered nursing (4.0%) job postings from the previous quarter.
- **3.** The time to fill RN positions has decreased to 51 days.
- **4.** New graduate RN job postings in this region have increased by 3.4%
- **5.** RN job postings have declined across all nursing clinical specialties except for step down/ progressive care.
- **6.** Full time and day shift positions continue to be broadly available and make up 57% and 26% of RN job postings respectively.
- **7.** RN job postings with hiring bonuses have decreased 4.4%. The average value of hiring bonuses has decreased by 3.0% to an average of \$11,331.

Please note that this report is based on all health care job postings available on employer career sites. While these job postings represent those positions being recruited for by an employer, they are not an accurate representation of a vacancy rate, as employers may not post all vacant positions.

Role	Definition
Nursing	Includes exempt and hourly professional (RN, nursing leadership), technical (LPN/LVN) and unlicensed roles that support the delivery of nursing care (CNA, PCT, PCA, etc.).
Allied Health	Includes a diverse number of exempt and hourly licensed (RCP, RD, LCSW) and unlicensed clinical or support roles (aides, techs).
Pharmacy	Includes professional (DPh, RPh), technical (pharm tech), and support roles (pharmacy clerical, purchasing) within the pharmacy function.
Therapy	Includes professional (PT, OT, speech), technical, and support roles (therapy assistants, aides, clerical).

Brief definition of the roles mentioned in this report:



#### 34,198

## **2.5%**

Average Job Postings From Last Quarter

- SD
  ▲ 163
  ▲ 7.0%
   Average Job Postings represent the average number of unique jobs that are posted on employer career
  - Nursing continues to constitute the majority of job postings (67%).

sites daily during the quarter.

#### Key Observations

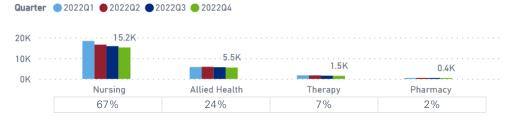
- Job postings across the region have decreased by 2.5%.
- Average days posted has gone down slightly to 52 days.
- SD postings are up across nearly all categories.

# Job Postings by State

Quarter 🔵 2022Q1 🛑 2022Q2 🔵 2022Q3 💮 2022Q4



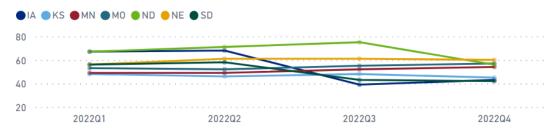
# Job Postings by Role



# Job Postings by Role and State

	IA	KS	MN	MO	ND	NE	SD
Allied Health	1,015	528	2,428	2,469	465	636	399
Quarterly Change	▼12.3%	▼1.5%	▼1.1%	▲1.6%	▼10.4%	▲0.8%	▲13.4%
Nursing	2,780	2,032	6,123	7,933	1,207	1,723	1,324
Quarterly Change	▼12.5%	▼0.2%	▼1.2%	▼0.1%	▼7.0%	▼8.1%	▲5.8%
Pharmacy	81	48	201	239	29	61	13
Quarterly Change	▼3.6%	▲4.3%	▼4.3%	▼0.4%	▼17.1%	▲3.4%	▼18.8%
Therapy	326	153	583	998	165	129	110
Quarterly Change	₹7.4%	▼9.5%	▼4.0%	▲2.3%	▼5.7%	▼14.0%	▲7.8%

# Average Days Posted

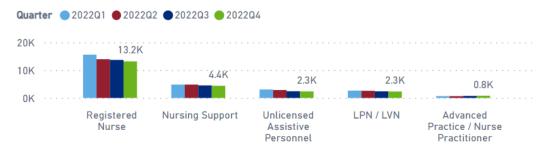




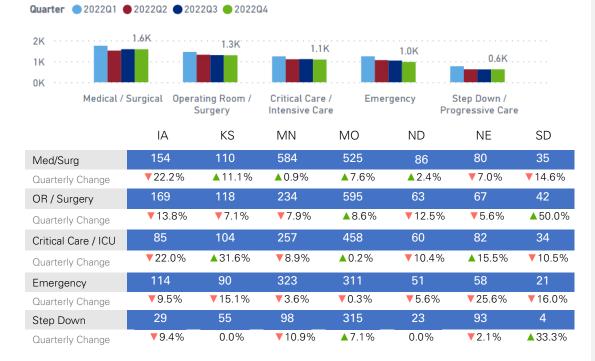
# Job Postings by State



# Job Postings by Title



# Job Postings by Specialty



#### 23,030

Average Job Postings From Last Quarter

**v**2.8%

 Nursing job postings constitute the majority of the health care job postings in this region.

#### Key Observations

- General nursing job postings have declined 2.8%.
- MO continues to have the largest number of job postings.

#### Key Observations

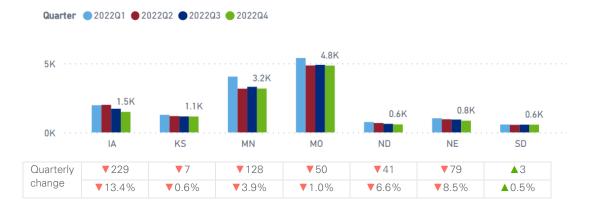
 MO has increases across nearly all specialties.

# **Registered Nursing**

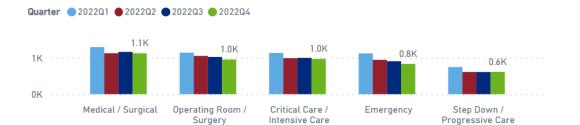
#### **Overview**

RN positions make up 55% of all nursing postings this quarter, making it the largest nursing category of jobs posted.

# Job Postings by State



# Job Postings by Specialty



	IA	KS	MN	MO	ND	NE	SD
Med / Surg	116	91	372	407	43	66	28
Quarterly Change	▼19.4%	▲3.4%	▼2.4%	▲4.1%	▼15.7%	▼9.6%	▼15.2%
OR / Surgery	106	74	165	495	39	50	24
Quarterly Change	₹27.9%	▼18.7%	▼15.4%	▲6.9%	₹23.5%	▼12.3%	▲33.3%
Critical Care / ICU	74	97	241	400	50	76	32
Quarterly Change	▼22.1%	▲29.3%	₹7.3%	₹2.2%	▼10.7%	▲15.2%	▼11.1%
Emergency	102	85	269	259	44	53	18
Quarterly Change	▼9.7%	▼11.5%	₹2.9%	₹7.2%	▼10.2%	▼23.2%	▼18.2%
Step Down	28	53	97	314	23	93	4
Quarterly Change	▼9.7%	▼1.9%	▼10.2%	▲7.2%	0.0%	▼2.1%	▲33.3%



### 12,643 ▼4.0%

Average Job Postings

Job From Last Quarter

#### **Key Observations**

- RN job postings declined by 4.0% in Q4.
- RN job postings declined in most states.



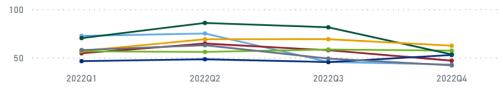
# **Registered Nursing**

# Time to Fill

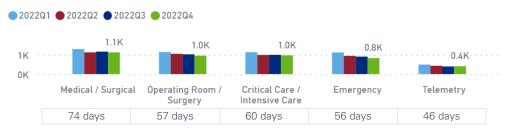
#### Average Days Posted by State

	IA	KS	MN	MO	ND	NE	SD
202201	72	54	46	56	70	57	58
202202	75	64	48	56	86	69	63
202203	45	57	45	58	81	69	49
202204	43	47	53	57	53	62	42

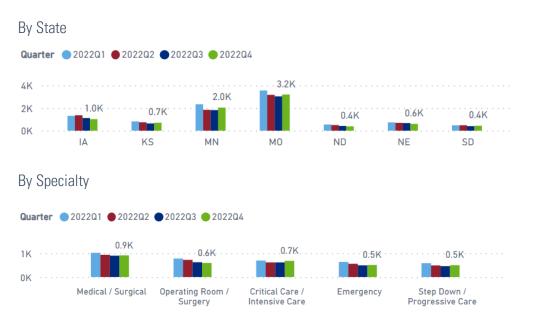




#### Average Days Posted for Specialties



# New Graduate Job Postings



#### ▲ 3.4% 8,380 Average Job From Last Quarter Postings

#### **Key Observations**

- New graduate RN postings have increased by 3.4%.
- New graduate RN job postings continue to be available in all specialties.

# Report Generated by Prolucent Health

Average Time to Fill

51 days

From Last Quarter

#### **Key Observations**

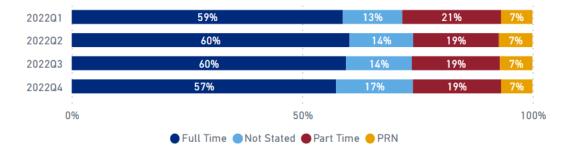
Time to fill for RN positions has gone down to 51 days this quarter.



#### Job Features

#### Shift Type 2022Q1 25% 29% 29% 12% 2022Q2 28% 24% 31% 2022Q3 26% 32% 24% 26% 23% 2022Q4 5% 31% 0% 50% 100% Days Sevenings Nights Not Stated Variable

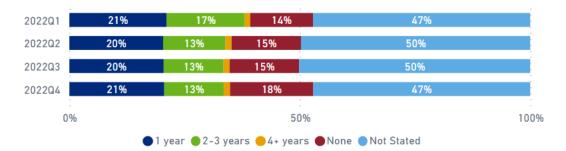
#### Employment Type



#### 2022Q1 23% 57% 16% 25% 54% 2022Q2 18% 52% 27% 2022Q3 18% 2022Q4 28% 53% 17% 0% 50% 100% 🔵 ADN 🛑 BSN 🌑 DNP 🔶 MSN 🔵 Not Stated

#### Experience Requirements

**Educational Requirements** 



#### Key Observations

- Of the total RN job postings, 26% are day shift positions.
- Variable shifts make up 15% of job postings.
- Full-time positions make up 57% of job postings.

#### Key Observations

- Educational requirements remain consistently focused on the BSN level (53%).
- 47% of posted positions do not list experience requirements.



# **Compensation Trends**

#### Job Postings with Salary

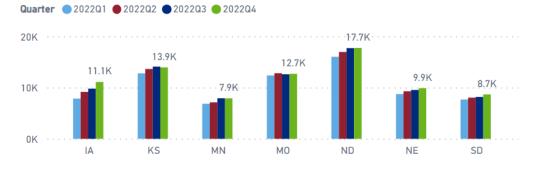
	IA	KS	MN	MO	ND	NE	SD
Postings	1,496	1,158	3,193	4,857	589	861	575
w/ Salary	171	58	943	919	279	78	474
Percentage	11.4%	5.0%	29.5%	18.9%	47.4%	9.1%	82.4%

\* Job postings do not include sufficient salary data to provide a valid and reliable analysis of salary levels in each state.

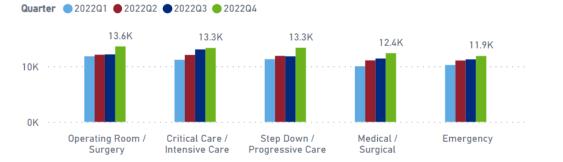
#### Job Postings with Bonus

	IA	KS	MN	MO	ND	NE	SD	5,053
Postings	1,496	1,158	3,193	4,857	589	861	575	Postings
w/ Bonus	812	380	718	2,150	203	365	425	with Bor
Percentage	54.3%	32.8%	22.5%	44.3%	34.5%	42.4%	73.9%	

#### Hiring Bonus by State (\$)



#### Hiring Bonus by Specialty (\$)



0,000	1.0/0
Postings with Bonus	From Last Quarter
\$11,692	▲2.6%

**1**.3%

2.0/0
From Last
Quarter

#### Key Observations

- Job postings with hiring bonuses have gone down by 1.3% from previous quarter.
- The average hiring bonus increased by 2.6% and remains available across all specialties.
- The average bonus level posted is \$11,692.
- The highest bonus rates are in ND.





# Connect with us at Prolucent

- Prolucent Health provides this robust hiring analytics report by leveraging data from our LiquidCompass jobs marketplace.
- As an AHA Member, you have free access to this platform that provides specific, market-based data intelligence not available through any other source. This data can help you make the necessary workforce strategy decisions now.
- Click here to obtain login information to the platform. Custom reporting is also available to meet your organization's data needs including detailed information regarding your local metropolitan market and workforce trends.



Prolucent invites you to learn about options for Premium Access and our other workforce management solutions. Have questions or need help? Contact judy.holden@prolucent.com.