

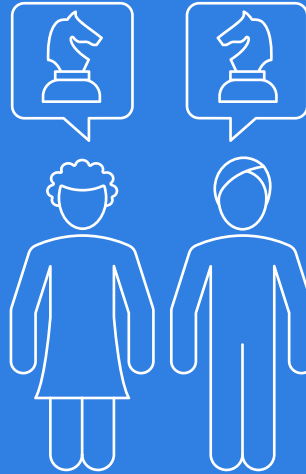


# CREATING A MUTUALLY BENEFICIAL PLAN: IT'S ALL IN HOW YOU SEE IT

## SHARED GOALS LEAD TO SHARED SUCCESS

Aligning visions, objectives and timelines is key to turning aspirations into effective behaviors.

By understanding how each partner hopes to benefit, you can create realistic, attainable goals.



## START WITH A COMMUNITY MINDSET

Use your actual experiences and knowledge of residents to ground your efforts.



## PUT YOUR PLAN IN PLACE

By setting objectives and a timeline, you can create a framework that best meets your partnership's needs.

It's a recipe for success that requires many ingredients:



Aligned Partners



Plan Visibility



Capacity to Deliver



Community Engagement



Impactful Story



Sustained Progress

## DETAILS MATTER

This module will help reveal the unique characteristics of your shared goals, as well as a path to achieving them.



## ONE PLAN DOES NOT FIT ALL

No two community partnerships are exactly alike. It's important to develop a plan that balances your collective strengths every step of the way, from clarifying goals to sustaining progress, and everything in between.

