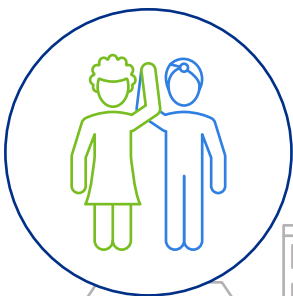


TAKING IT TO THE STREETS



IMPROVING COMMUNITY HEALTH THROUGH ENGAGEMENT AND COLLABORATION

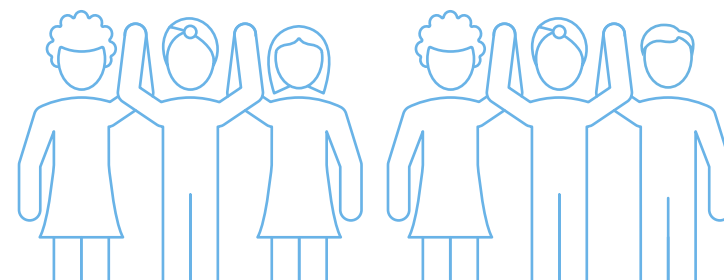
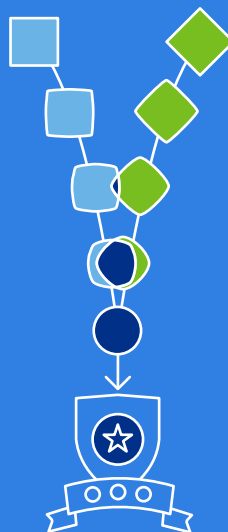
By forming a partnership that inspires collaboration with community members, you can better understand their needs and take actions to address them together

MAKE A DIFFERENCE BY KNOWING THE DIFFERENCE

Outreach and engagement go hand in hand, but the greatest impact comes when you understand the differences and create an approach that champions both.

Success requires a team effort. Take the lead and keep following up:

- ⦿ Gauge community concerns and collaborate to find solutions.
- ⦿ Develop initiatives and make connections that can finance them.
- ⦿ Encourage and reward community involvement.
- ⦿ Find short-term solutions while engaging with the community to address long-standing disparities.



ONE GOOD PARTNERSHIP LEADS TO MANY MORE

Building trust is the key to any good relationship. The skills you develop to strengthen your partnership will set the tone for how you connect with your community.

IMPROVING COMMUNITY HEALTH COMES DOWN TO WHO YOU KNOW

Every community has its own unique health care challenges. By directly engaging with community members, your partnership can craft specific solutions to make the greatest impact possible.



HOSPITAL COMMUNITY
COLLABORATIVE

aha.org/center/hcc