



# Cybersecurity Crisis Management:

## *Strategies for Health Care Executives*

Hospitals across the United States continue to be targets of ransomware and other types of cyberattacks. Not only can these events result in significant and costly breaches of patient information, but they also threaten hospital operations and patient outcomes. System encryption can result in denial of access to life-saving information and medical equipment, while recovery diverts resources from essential operations. Enterprise-wide education on risks and prevention continues to be critical to an organization's cyber defense strategy. The Kentucky Hospital Association is proud to partner with the American Hospital Association and Stites & Harbison to provide this important series of educational opportunities.

This series is a worthwhile investment for both technical and non-technical professionals including CEOs, CNOs, CFOs, CMOs, CIOs, CROs, COOs, senior leadership, nursing leadership and IT department.

## Webinars and In-Person Education Sessions

### Tuesday, January 23 - Webinar

1:00 - 2:00 p.m. ET

#### **Mitigating Hospital Cyber Risks - Ransomware's Impact on Operations and Outcomes**

**Sarah Cronan Spurlock**

*Member*

*Stites & Harbison, PLLC*

Join this webinar to gain crucial insights into the impact of ransomware on hospitals and best practices to mitigate ransom risks. In this session, participants will learn the role hospital leadership can play in improving an organization's cyber defenses.

### Tuesday, February 20 - Webinar

1:00 - 2:00 p.m. ET

#### **Overview of Cyber Threat Landscape Panel**

**John Riggi**

*National Advisor of Cybersecurity and Risk  
American Hospital Association*

This joint presentation with John Riggi and local FBI (Federal Bureau of Investigation) and CISA (Cybersecurity and Infrastructure Security Agency) representatives will cover the various security cyber threats being investigated on a global, national, and

regional level. Participants will discover how best to work with government agencies prior, during, and post cyber incidents.

### Wednesday, March 20 - Webinar

1:00 - 2:00 p.m. ET

#### **Leadership Perspectives: Cybersecurity Lessons Learned and Best Practices from Small Hospitals to Big Systems**

**John Riggi**

*National Advisor of Cybersecurity and Risk  
American Hospital Association*

In this panel discussion, industry experts and previous targets of cybercrime will share key insights to help your organization avoid becoming the next headline. Learn from real-life incidents and discover vital cybersecurity strategies to safeguard patient data and infrastructure.

*- sessions continued next page -*

*Education sessions offered by:*





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## Webinars and In-Person Education Sessions - *continued*

### Tuesday, April 9 - Webinar

1:00 - 2:00 p.m. ET

#### **Cyber Risk as Enterprise Risk & Ransomware Preparedness and Response**

**John Riggi**

*National Advisor of Cybersecurity and Risk  
American Hospital Association*

Cyber risk translates into enterprise risk issues with direct implications to revenue, reputation, care delivery, and patient safety. This interactive presentation will also feature a national perspective on ransomware attacks based upon direct interaction and a discussion with victim organizations.

### Monday, May 20 - In-Person

#### **Cyber Tabletop Exercise**

*KHA Annual Convention*

*Central Bank Center, Lexington*

All attendees will engage in a group critical thinking and strategic leadership cyber incident exercise. This highly interactive session is designed for both technical and non-technical leaders and structured to test incident response plans, identify gaps, and elicit strategic decision-making skills under simulated adversarial conditions.

## Registration Information

KHA is pleased to offer this bundled series to its members at a single charge per facility rate. Bundle now and take advantage of this important education!

#### **KHA Member Bundle - \$200.00**

Includes an unlimited number of webinar participants per facility and one individual participant at the in-person tabletop exercise in May.

*Due to space limitations, there will be a charge of \$50.00 for each additional in-person attendee. This discounted rate is available for bundle selection only.*

#### **Webinars - \$50.00/webinar**

Includes an unlimited number of webinar participants per facility to a single webinar of your facility's choice. Bring the whole team for one charge!

#### **Tabletop Exercise Only - \$100.00**

Includes the in-person tabletop exercise at KHA's Annual Convention for one individual.

#### **Registration Information, contact:**

Tammy Wells, Education Manager, at [twells@kyha.com](mailto:twells@kyha.com)

