

American Hospital Association

2025-2027 Strategic Plan



American Hospital
Association™

Advancing Health in America

Mission and Vision

MISSION:

To advance the health of all individuals and communities. The AHA leads, represents and serves hospitals, health systems and other related organizations that are accountable to communities and committed to equitable care and health improvement for all.

VISION:

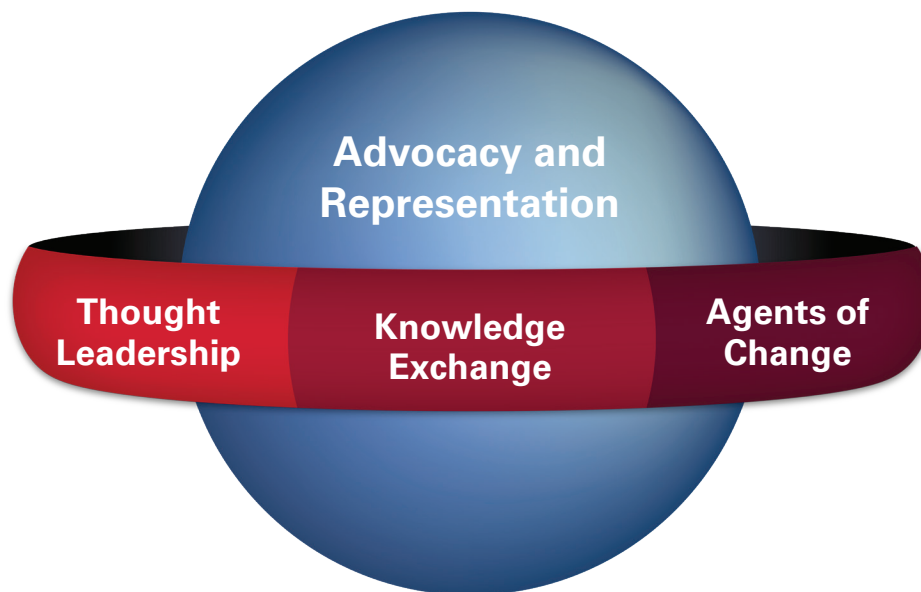
A just society of healthy communities, where all individuals reach their highest potential for health.

AHA's Strategic Plan 2025-2027

The AHA's Strategic Plan is rooted in four primary disciplines, which define our approach to providing value to members and advancing our goals.

- Advocacy and Representation
- Thought Leadership
- Knowledge Exchange
- Agents of Change

The illustration below demonstrates how advocacy and representation are at the core of our work. We use them to advance our strategic priorities in Congress, with the Administration, in courts, in the media, in public opinion and beyond.



While advocacy is a core discipline for our work, the AHA provides value, guidance and foresight by advancing the field's priorities through thought leadership, knowledge exchange and as agents of change.

Thought Leadership

Utilize policy design, research, partnerships and innovations to accelerate improvements in health care delivery and health equity.

Knowledge Exchange

Facilitate the exchange of information, best practices and innovation to advance the field.

Agents of Change

Establish a shared position and related actions, including positioning members for effective advocacy, to enact change and define outcomes.

Strategic Principles

The AHA guides our work plans using a series of fundamental guidelines — or principles — to serve as the foundation for advancing our mission and reaching our vision. These strategic principles direct operational decisions, goals and organization-wide metrics.

The health care ecosystem should ...

1. Provide timely **access** to the full continuum of health care services.
2. Provide coverage and care that is **affordable**.
3. Provide **equitable** care and achieve equitable outcomes.
4. Be **safe, high quality**, reliable and evidence based.
5. Be **sustainably staffed** with a ready workforce and safe workplaces.
6. Be **economically viable** and appropriately resourced.
7. Be **innovative**, transformative, environmentally conscious and data driven.
8. Be committed to **coordination** and collaboration across all stakeholders.
9. Be **person-centered** and oriented around the individual.

Strategies

STRATEGIES	PRINCIPLES								
	Accessible	Affordable	Equitable	Safe and High Quality	Economically Staffed	Innovative	Coordinated	Person-centered	
Advance quality and patient safety through the Patient Safety Initiative.			X	X					X
Create meaningful progress toward care transformation and demonstrate improvements in accessibility, affordability, coordinated continuum and economic viability.	X	X			X	X		X	X
Improve and protect federal funding, including ACA subsidies.	X	X						X	
Hold commercial insurers accountable and prevent insurance barriers to care.	X	X				X		X	
Scale and spread successful new care models as designed by members.	X	X	X	X	X	X	X	X	X
Accelerate the utilization of technology to enhance the workforce.	X	X		X	X		X	X	X
Enhance public trust and confidence.			X	X	X	X	X		X
Improve the consumer experience.	X		X	X	X	X	X		X
Address opportunities for care improvement utilizing the rapidly emerging promise of novel drug therapies and developing technology for diagnostics and therapeutics.	X			X	X	X		X	X
Protect the 340B Drug Pricing Program.	X	X	X	X				X	X

Strategies

STRATEGIES	PRINCIPLES								
	Accessible	Affordable	Equitable	Safe and High Quality	Economically Staffed	Innovative	Coordinated	Person-centered	
Address care disparities and health inequities.	X	X	X	X	X	X		X	X
Mitigate vulnerabilities to members' ability to provide 365/24/7 care, e.g., supply chain weaknesses, cyber threats, third-party targets, etc.	X	X		X	X	X		X	
Establish health care as a destination career.	X	X		X			X	X	X
Scale disruptive collaborations (e.g., Civica Rx, Truven) and establish unique partnership models with other stakeholders in the health care ecosystem.		X			X	X		X	
Address public and policymaker understanding of the complexities of the cost of care and medical debt.	X	X				X		X	
Optimize the Common Health Coalition* work plan to contribute to AHA principles.	X		X	X				X	
Create new bridges between separate but interdependent pieces of the care delivery infrastructure.	X	X			X	X		X	X
Scale competencies in support of population segments with unique needs, e.g., aging, maternal and child, behavioral and mental health.	X		X				X	X	X

*The Common Health Coalition is the coalition formed by the AHA, American Medical Association, America's Health Insurance Plans, Association for Community Health Plans and Kaiser Permanente to make improvements to the intersection between the health care delivery and public health infrastructures.