

Community Health Improvement Week | June 9 – 13, 2025

Digital Engagement Toolkit



Community Health Improvement Week celebrates partnerships that are helping to build stronger communities. Visit aha.org/chiweek to learn more and for regular updates and additional resources.

Get Social for #CHIWeek

Connect with your organization's social media team and plan ahead to spotlight your organization's commitment to community health improvement during CHI Week.

Use the hashtag **#CHIWeek** and tag us along the way:



- [communityhlth](https://twitter.com/communityhlth)
- [ahahospitals](https://twitter.com/ahahospitals)



- [AHA Community Health Improvement](https://www.linkedin.com/company/aha-community-health-improvement)
- [American Hospital Association](https://www.linkedin.com/company/american-hospital-association)



- [ahahospitals](https://www.instagram.com/ahahospitals)



- [American Hospital Association](https://www.facebook.com/AmericanHospitalAssociation)

Sample Social Media Posts:

- At [organization name], we know that we're only as strong as the communities we serve. That's why June 9 – 13, we'll be celebrating Community Health Improvement Week alongside **@AHA Community Health Improvement**. Learn more at aha.org/chiweek **#CHIWeek**
- Save the date for Community Health Improvement Week 2025, taking place June 9 – 13! Learn more about how your organization can get involved by visiting aha.org/chiweek **#CHIWeek**

Sample Newsletter Language:

[Organization name] is joining AHA Community Health Improvement in celebrating Community Health Improvement Week, June 9–13. Be sure to save the date, make plans to celebrate and inspire others to build stronger, healthier communities. Learn more: aha.org/chiweek

Graphics:



Social Media (1080x1080)



Email Banner (600x320)