

Member Advisory

May 8, 2025

Make This a Memorable National Hospital Week for Your Staff and Community

Use AHA resources as you celebrate hospitals, health systems and health care workers May 11-17

Americans count on their hospitals and health systems to keep them healthy, help them heal, and be there at the tough moments and the best. National Hospital Week is an opportunity to highlight our hospitals, health systems and health care workers and the innovative ways they are supporting and connecting to their community.

The latest video from the AHA celebrates National Hospital Week, May 11-17, by showing viewers the many different people who make up hospitals and health systems and who are always there, ready to care. Watch here and share to celebrate our communities' caregivers.

It takes so many people, with so many talents, to ensure hospitals and health systems can provide the care their communities need. The AHA and its Professional Membership Groups have provided additional <u>resources</u>, including stories from the field and customizable <u>graphics</u>, to recognize the many different professionals working in hospitals and health systems. Use them to shout out your facilities professionals, environmental services team, risk management team, supply chain professionals, marketing and communications team, and capacity management team!

NATIONAL NURSES WEEK RESOURCES

During National Nurses Week, May 6-12, the AHA's American Organization for Nursing Leadership celebrates with the theme Care, Lead, Inspire — Repeat. <u>Find resources</u> to recognize nurses this week and celebrate them as the <u>heart of health care</u>.

ADDITIONAL NATIONAL HOSPITAL WEEK RESOURCES

The AHA has created a variety of resources to assist hospitals and health systems in celebrating National Hospital Week.

• **Download our customizable digital tools and resources** here. Please use the hashtag #WeAreHealthCare and consider tagging the AHA (@ahahospitals) to send a collective message about the work the field does on behalf of patients and communities.

- **Share your stories with AHA.** Please provide the AHA with news articles, photos, videos and other testimonials that spotlight the wide array of work your team members have been engaged in to provide care for patients and advance health in your community. You can share your examples through our <u>webpage</u>.
- Celebrate your teams by engaging in National Hospital Week activities. Visit
 AHA's National Hospital Week webpage to access the logo, graphics,
 digital toolkits, videos and other resources.

FURTHER QUESTIONS

For more information or questions, please contact Emily Gustafson, AHA's vice president of digital strategy and public education, at egustafson@aha.org.