



**American Hospital  
Association™**

*Advancing Health in America*

# **Providing Whole-Person Care by Addressing Patients' Social and Economic Well-being**

Care Delivery Transformation Framework Webinar Series

June 26, 2025



# Care Delivery Transformation Framework



AHA offers curated resources in each care delivery transformation topic.

Learn more about the Care Delivery Transformation Framework at [www.aha.org/CDT](http://www.aha.org/CDT).

# Engage with the Care Delivery Transformation Framework



## Explore

Find the most recent and relevant resources around each care delivery transformation topic.



## Discuss

Talk with your team about how to advance your hospital's care delivery transformation strategies.

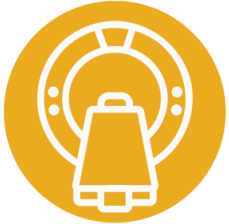


## Share Your Story

Tell us how your hospital is transforming care delivery.

# Care Delivery Transformation Framework

## Clinical Settings



### Technology-enabled Care

Technological advances can be applied to care delivery to improve patient care and ensure that people are getting the right care at the right time, ultimately improving outcomes.



### Social Needs Screening & Referral

Screening for and addressing patients' health-related social needs is an important step for providing holistic care.



### Team-based Care

Developing a culture and structure for interdisciplinary team-based care allows health care organizations to meet the physical, mental and social needs of their patients, especially for those with complex care needs.



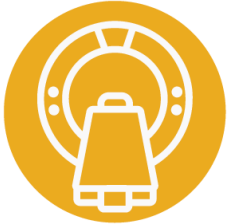
### Integrated Behavioral Health

Integrating behavioral health professionals into the care team contributes to more holistic patient care.



# Care Delivery Transformation Framework

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# Providing Whole-Person Care by Addressing Patients' Social Well-Being

**Susan Goldenstein, MNM**  
Director, Community Impact

**Julie Beaubian, BSW**  
Manager, Community Health Navigation & Resource Connect

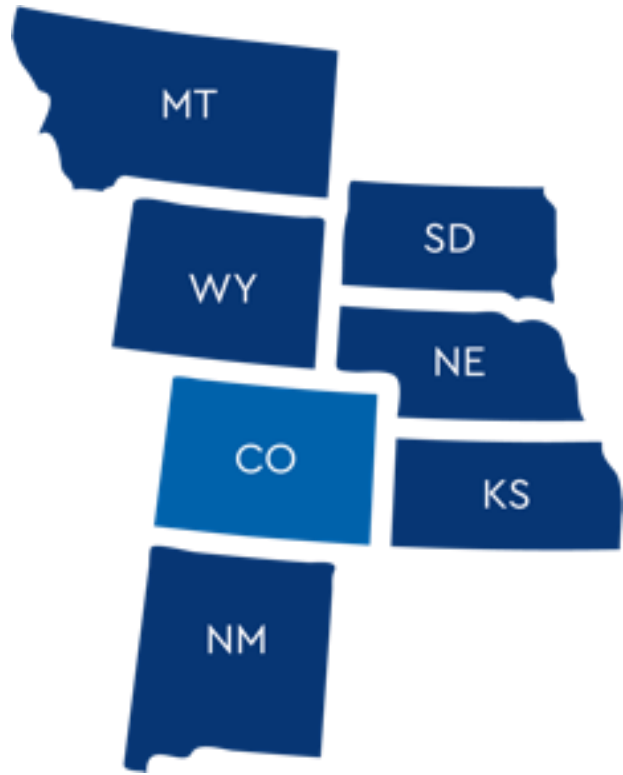
**Sana Yousuf, MPH**  
Senior Software Engineer, Community Health Analytics



Children's Hospital Colorado  
Here, it's different.™



# Bringing care closer to home



## Partnering across the region

*Our miraculous care doesn't just touch lives in Colorado. Through the power of partnership, we support and deliver outstanding care for children across the region. Our growing network of community hospital partners allows us to work as one seamless team to provide exceptional pediatric care close to home.*

We've also worked with providers around the region to expand the reach of our telehealth programs. Using specialized equipment, our specialists can conference with patients with complex needs, monitor their condition and order tests from hundreds of miles away — saving parents the trip.

## We see more, treat more, and heal more kids than any other hospital in our region

- We are **Colorado's only licensed specialty hospital exclusively for children**.
- We care for patients from all 50 states and at least 29 countries.
- We are the **only level 1 pediatric trauma center in our region**.
- Our level 4 neonatal intensive care unit offers the smallest patients the highest level of acute care.

### Regional outreach

- 1,287 clinics
- 13 specialties
- 16 cities
- 2 states

### Telehealth

- 84,000+ visits
- 49 specialties
- 44 states



# Children's Hospital Colorado Locations



- |   |  |
|---|--|
| <span style="color: red;">1</span> Children's Hospital Colorado Anschutz Medical Campus, Aurora | <span style="color: red;">9</span> Children's Colorado Outpatient and Urgent Care, Southeast Aurora                  |
| <span style="color: red;">2</span> Children's Hospital Colorado North Campus, Broomfield        | <span style="color: white;">10</span> Children's Colorado Health Pavilion, Aurora - Children's Colorado KidStreet    |
| <span style="color: white;">3</span> Children's Colorado Therapy Care, Broomfield               | <span style="color: red;">11</span> Children's Hospital Colorado, Colorado Springs                                   |
| <span style="color: red;">4</span> Children's Colorado Outpatient and Urgent Care, Wheat Ridge  | <span style="color: white;">12</span> Children's Colorado Outpatient Care at Briargate, Colorado Springs             |
| <span style="color: white;">5</span> Children's Colorado Outpatient Care at Uptown, Denver      | <span style="color: white;">13</span> Children's Colorado Therapy Care on Telstar, Colorado Springs                  |
| <span style="color: red;">6</span> Children's Hospital Colorado South Campus, Highlands Ranch   | <span style="color: white;">14</span> Memorial Hospital Central, pediatric expertise provided by Children's Colorado |
| <span style="color: white;">7</span> Children's Colorado Therapy Care, Highlands Ranch          | <span style="color: white;">15</span> Children's Colorado Outpatient Care, Grand Junction                            |
| <span style="color: white;">8</span> Children's Colorado Orthopedic Care, Centennial            |  |

Please refer to [childrenscolorado.org/locations](https://childrenscolorado.org/locations) for the latest location information including hours of operation and services available.

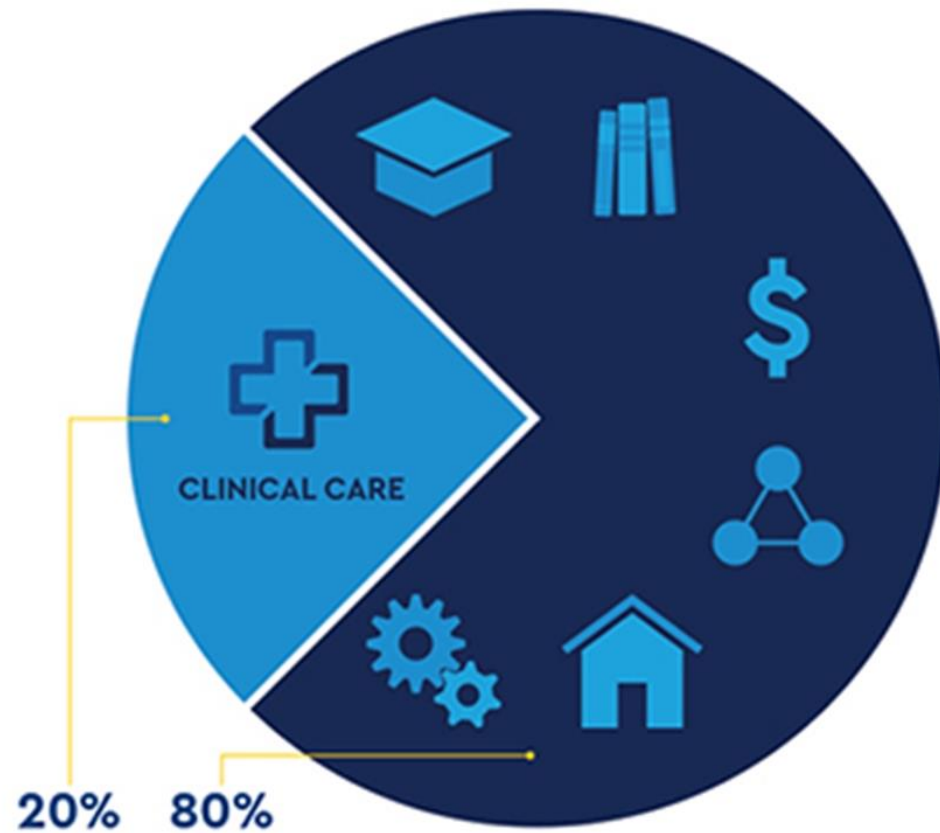








## Social Drivers of Health



Education



Culture



Income



Community  
Safety



Home  
Dynamic



Behavior





Has anything changed since the last time you filled out this screener? If nothing has changed you do not need to answer the rest of the questions.	YES	NO
1. Do you need help finding a doctor or clinic for yourself?	YES	NO
2. Do you have any concerns or problems that make it hard for you to keep your child's health appointments or manage your child's health care? Please circle all that apply: job, transportation, childcare, insurance, money, relationship difficulties, work or school stress, chronic illness, or legal problems	YES	NO
3. In the last 12 months, did you ever feel stressed about making ends meet? Please circle all that apply: rent/mortgage, formula, diapers, childcare, gas/transportation, paying bills, other _____	YES	NO
4. In the last 12 months, did you ever worry that your food would run out before you had money to buy more?	YES	NO
5. In the last 12 months, did your food ever not last and you didn't have money to get more?	YES	NO
6. Are you worried about your benefits right now? For example, have your benefits been denied, reduced, or eliminated or do you need help renewing your benefits? Please circle all that apply: Medicaid/CHP    Food Stamps (SNAP)    Temporary Assistance for Needy Families (TANF) WIC    Child Care Assistance Program (CCAP)    Unemployment Insurance Social Security Disability (SSI/SSDI)    Other: _____	YES	NO
7. Do you have concerns about your child's education needs? (IEP, 504 plan, suspensions)	YES	NO
8. Do have concerns about your housing or becoming homeless?	YES	NO

## Historical Evolution

- 2016-Pilot tested the psychosocial screener in our largest primary care setting.
- 2017-Hired a team of Community Health Workers and implemented the screener across our primary care clinics.
- 2019-Opened the Health Pavilion and Resource Connect.





## What is Resource Connect?

- Suite of community partners within the Children's Colorado Health Pavilion that connects patients and families with community-based services to meet non-medical health needs, such as housing and food.
- Resource Connect anchors the CHCO strategy for community health.
- An integrated cross-system support model.

# How Families Are Referred to Resource Connect



## 1. Clinic visit

**Family comes in for a clinic visit.**

**Example:** Family comes to the Health Pavilion for a clinical visit.



## 2. Screener

**Family completes a universal psychosocial screener, which includes 8 resource needs questions.**

**Example:** Family completes a psychological screener and screens positive for food and benefits.



## 3. Referral

**Families who screen positive for a resource need meet with a community health worker who works with the family to understand their needs and can refer them to Resource Connect.**

**Example:** Family meets with a community health navigator who refers family to Resource Connect.



## 4. Addressing needs

**Once families complete their clinic visit, they can go to the 4th floor to visit Resource Connect and connect with the appropriate partner.**

**Example:** Family goes to Resource Connect after visit to meet in-person with Eligibility Technician who processes a Medicaid and SNAP application for family. Family then goes to the Healthy Roots Food Clinic to pick up food from a menu of items of their choice and that meets their family's taste and nutritional needs.



## 5. Follow-up

**Once a family completes their visit at Resource Connect, they can return for follow-up assistance.**

**Example:** Family is eligible to return to Resource Connect to meet with any partner and to fulfill their food as medicine prescription up to 12 times in a year.



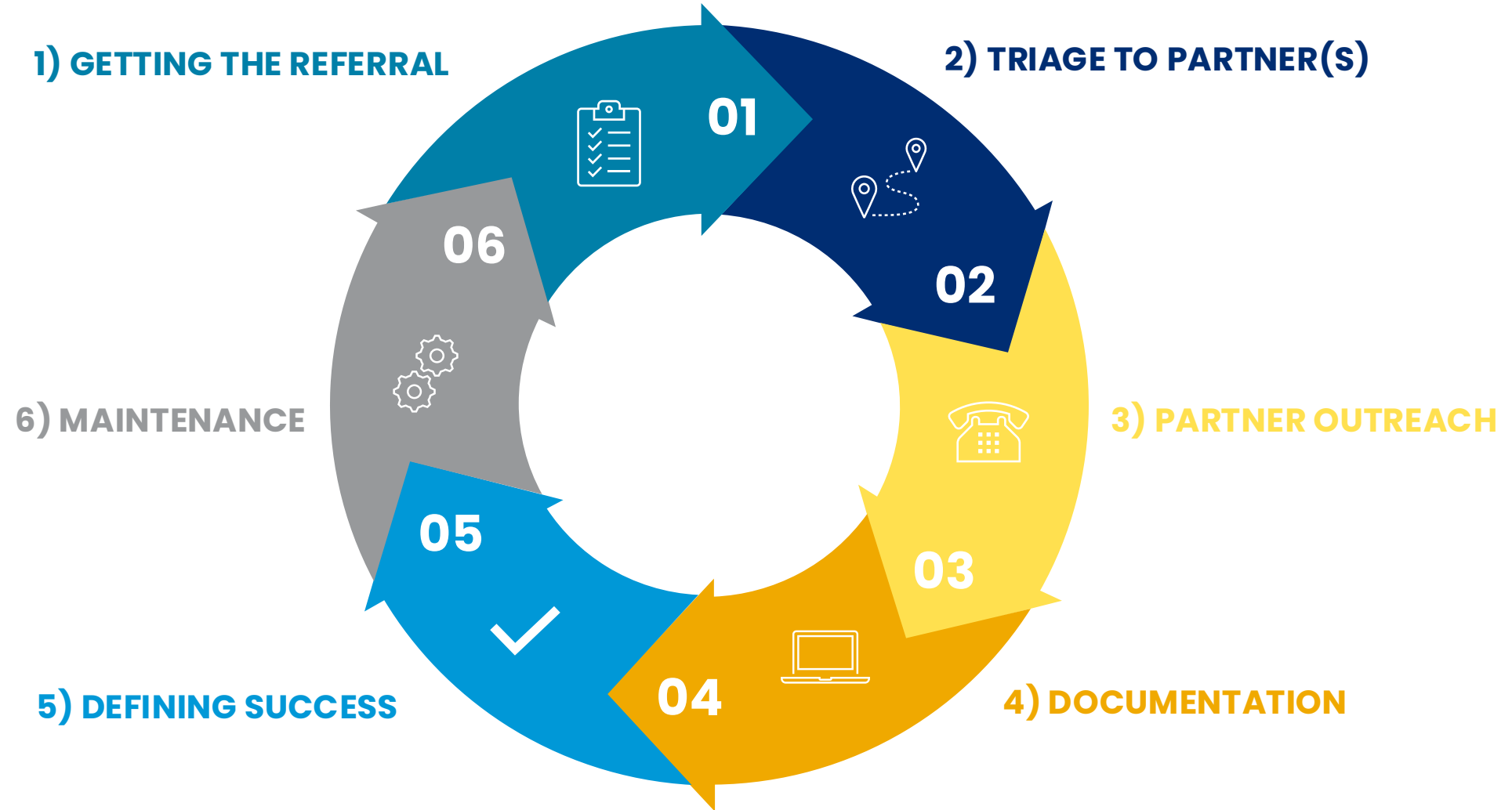


# Resource Connect Partners



# BUILDING THE PROCESS

STANDARDIZED WORKFLOW AND DATA CAPTURE



# A Process Rooted in Collaboration: RC Partners and Epic Analysts

## Meet Partners Where They Are At with Interventions and Driving Successful Outcomes

**What** are we offering patients and families?

Identify eligible programs



**How** will partners address needs?

Create a common set of interventions



**What is the impact?**

Collaborate with partners to develop common definitions

## Design Documentation Tools With Our Epic Analysts

Resources: Chco Resource Connect - Episode

### Resource Connect Partner Activity and Outcomes Tracking

Select Activities

Adams County Workforce Benefits Education EOC Healthy Roots Food Clinic Housing Injury Prevention MLP

Benefits Program

Medicaid SNAP TANF

Medicaid Activity (Resource Connect Documentation Only)

Change to application Follow up needed (e.g., appt or paperwork) Q&A Processed application (new) Processed appli

Screened and not eligible

Medicaid Outcome (Resource Connect Documentation Only)

Successful Unsuccessful Pending Lost to follow-up Family declined

Healthy Roots Food Clinic Program

Food insecurity

Healthy Roots Food Insecurity Number of Visits (Resource Connect Documentation Only)

Healthy Roots Food Insecurity Outcome (Resource Connect Documentation Only)

Successful Unsuccessful Pending Lost to follow-up Family declined

Resource Connect HIPAA Signed?

Yes No

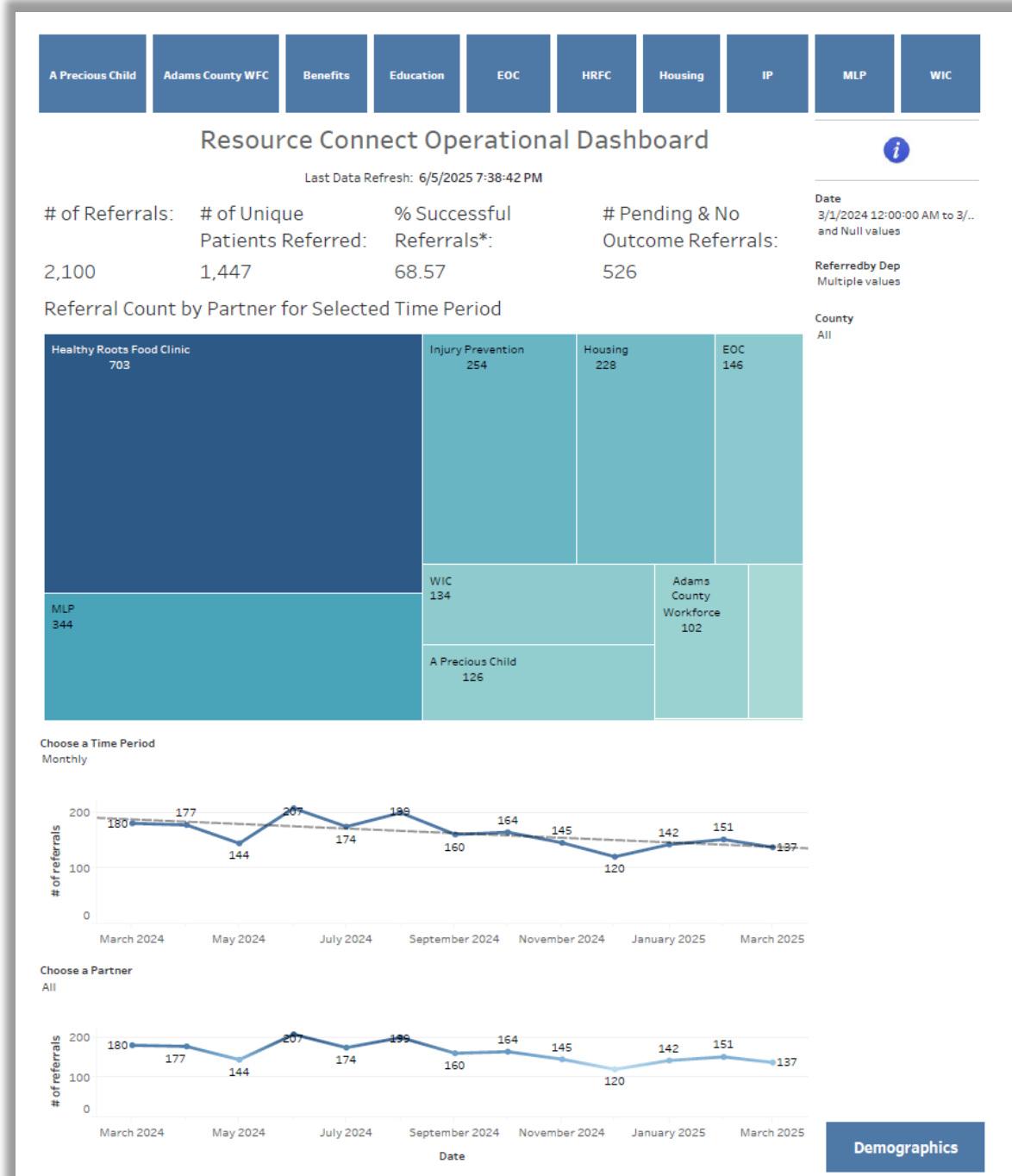




# Building the Analytics

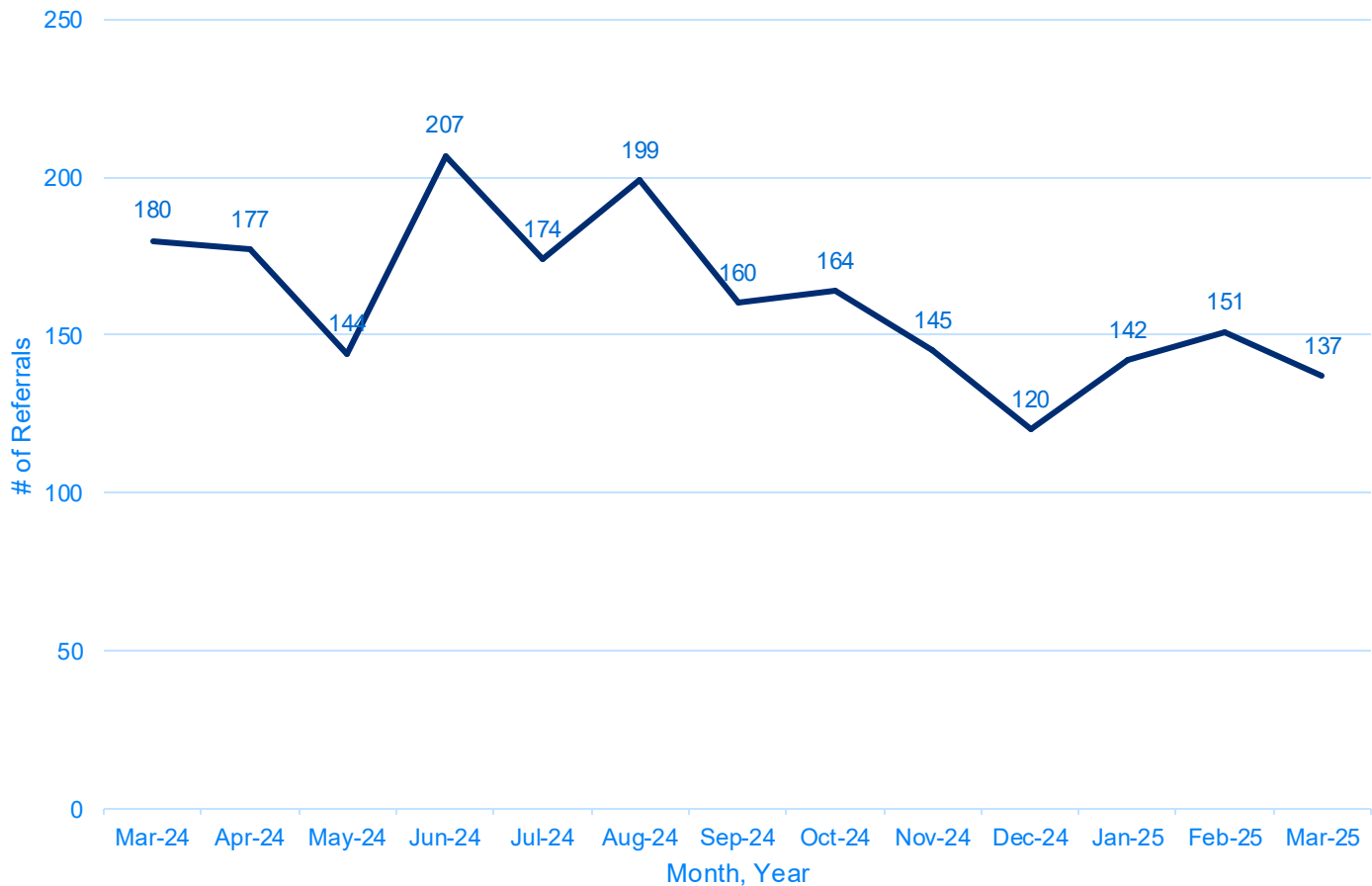
## RE-AIM Evaluation Framework

- **R**each
- **E**fficacy
- **A**doption
- **I**mplementation
- **M**aintenance

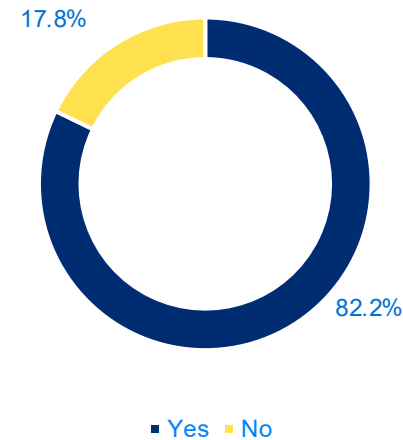


# Measuring Impact

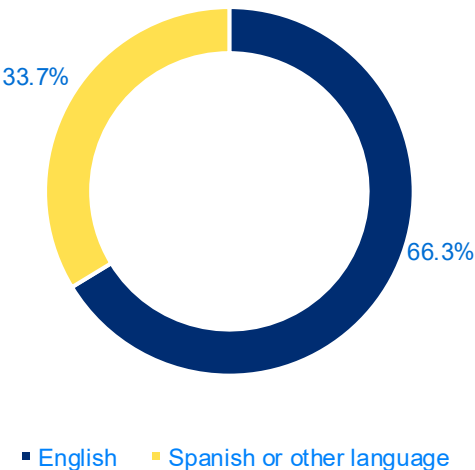
Resource Connect Referrals by Month, Year



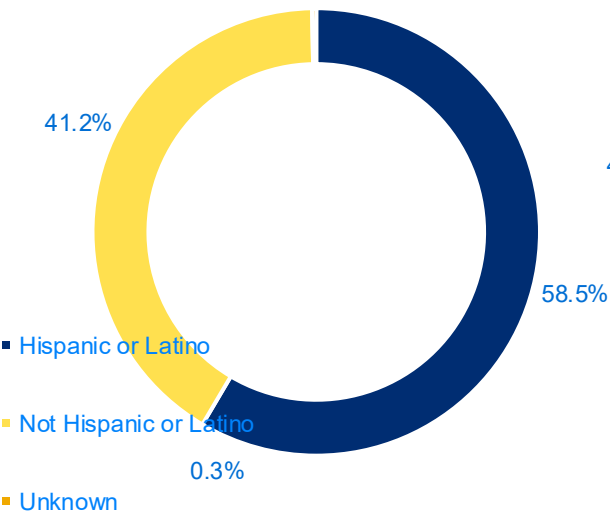
Medicaid Status



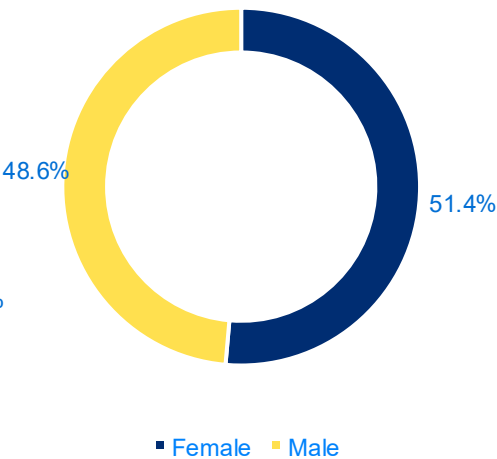
Language



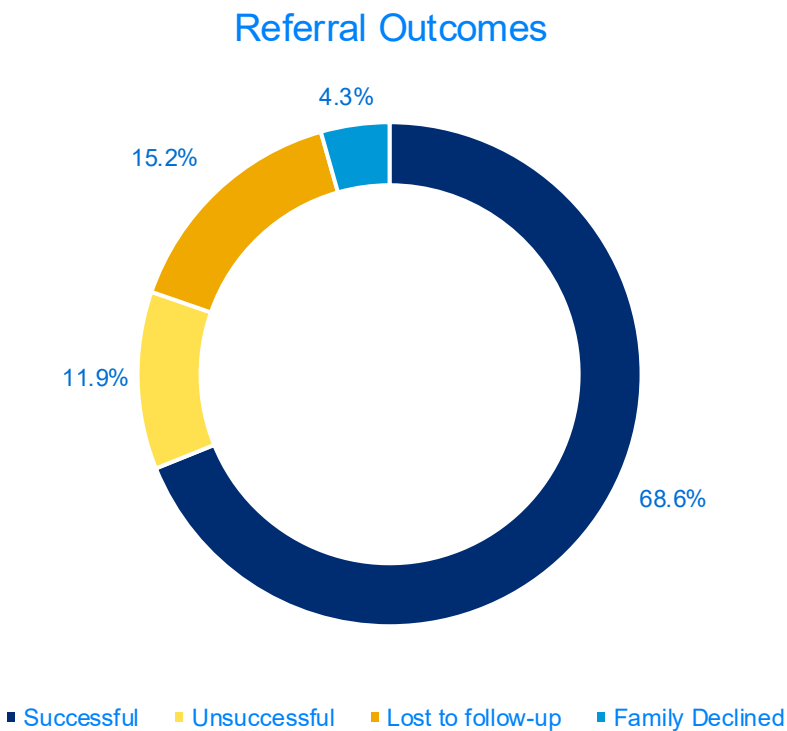
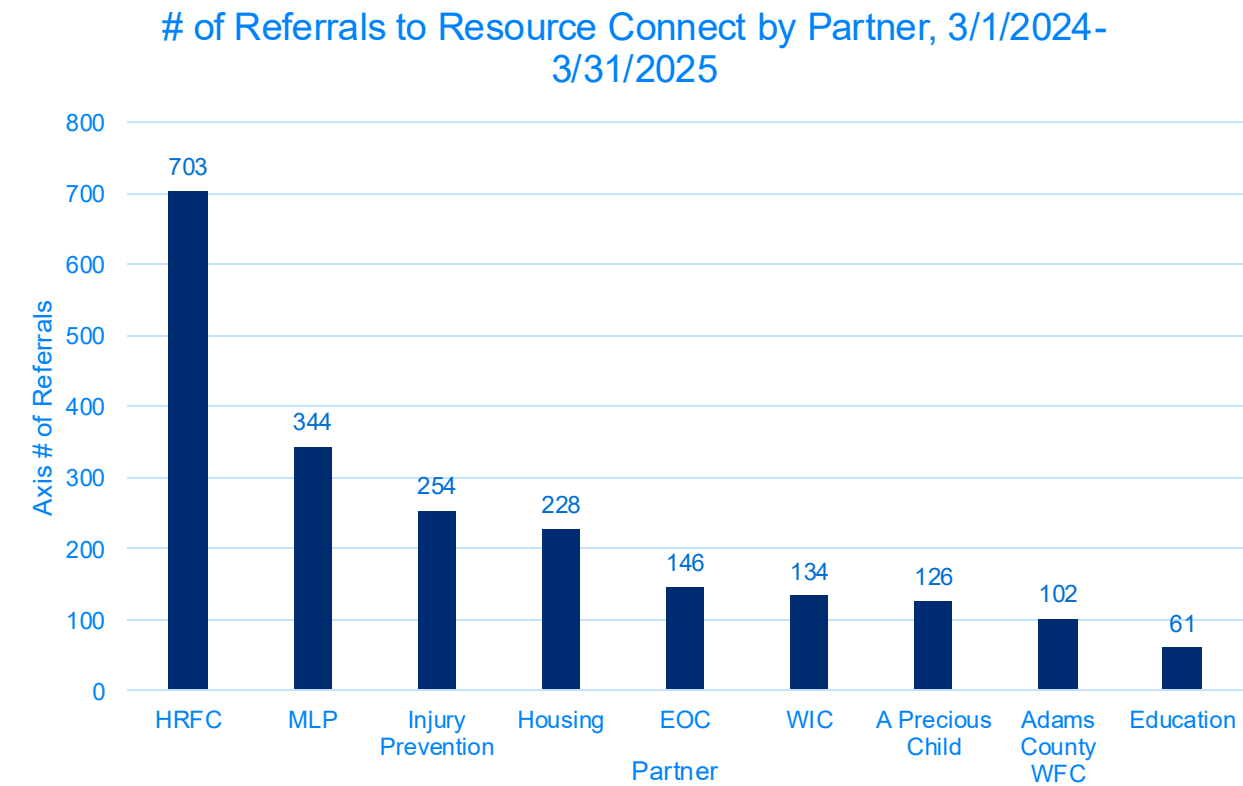
Ethnicity



Biological Sex



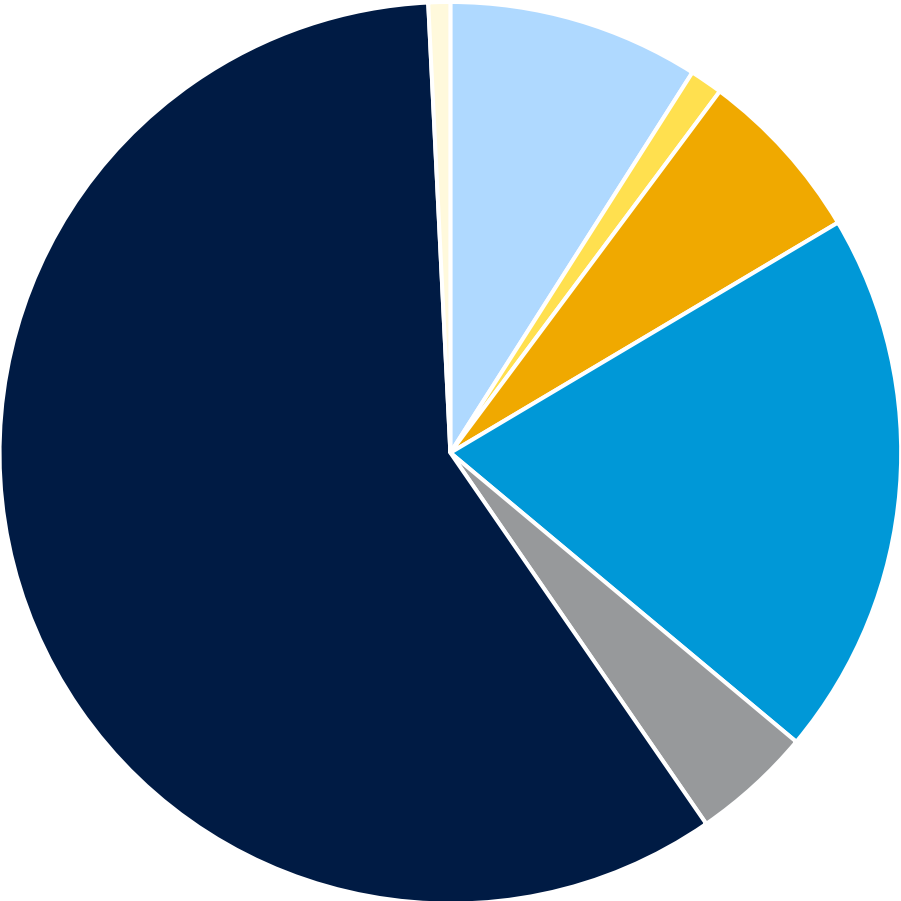
# Measuring Impact





# Resource Connect Funding

Annual Budget: \$1.3M



- General Operations
- Public Benefit Technician
- Housing Navigation
- MLP
- WIC
- Healthy Roots Food Clinic
- Car Seats and Cribs



# RESOURCE CONNECT ROADMAP

WHERE WE'VE BEEN AND WHERE WE'RE HEADED

## From the Outset: Pivot!

Within 6 months of opening, Resource Connect made a significant pivot to respond to immediate food needs during the pandemic.

**2019-2020**

## Examining the Impact & Sustainability

With a new hybrid model and expanded partnerships, we examined our outcomes and opportunities for improvement. We also successfully advocating for CHW reimbursement.

**2021-2023**

## System Integration

As our division grows, we look to adapt our model for the broader health system. We successfully integrated Healthy Roots Food Clinic into a true clinic in Epic.

**2024**

## Reimbursement & Scale

We continue to research the impact of our interventions while preparing for reimbursement for navigation services in 2026 and building systems to support reimbursement for the food clinic and other areas. We are preparing to launch an internal SDoH Council to help scale social supports across our system

**2025 and beyond**



# Questions?

**Susan Goldenstein, MNM**

Director, Community Impact

[susan.goldenstein@childrenscolorado.org](mailto:susan.goldenstein@childrenscolorado.org)

**Julie Beaubian, BSW**

Program Manager, Community Health Navigation

[julie.beaubian@childrenscolorado.org](mailto:julie.beaubian@childrenscolorado.org)

**Sana Yousuf, MPH**

Senior Software Engineer, Community Health Analytics

[sana.yousuf@childrenscolorado.org](mailto:sana.yousuf@childrenscolorado.org)



# Social Drivers of Health

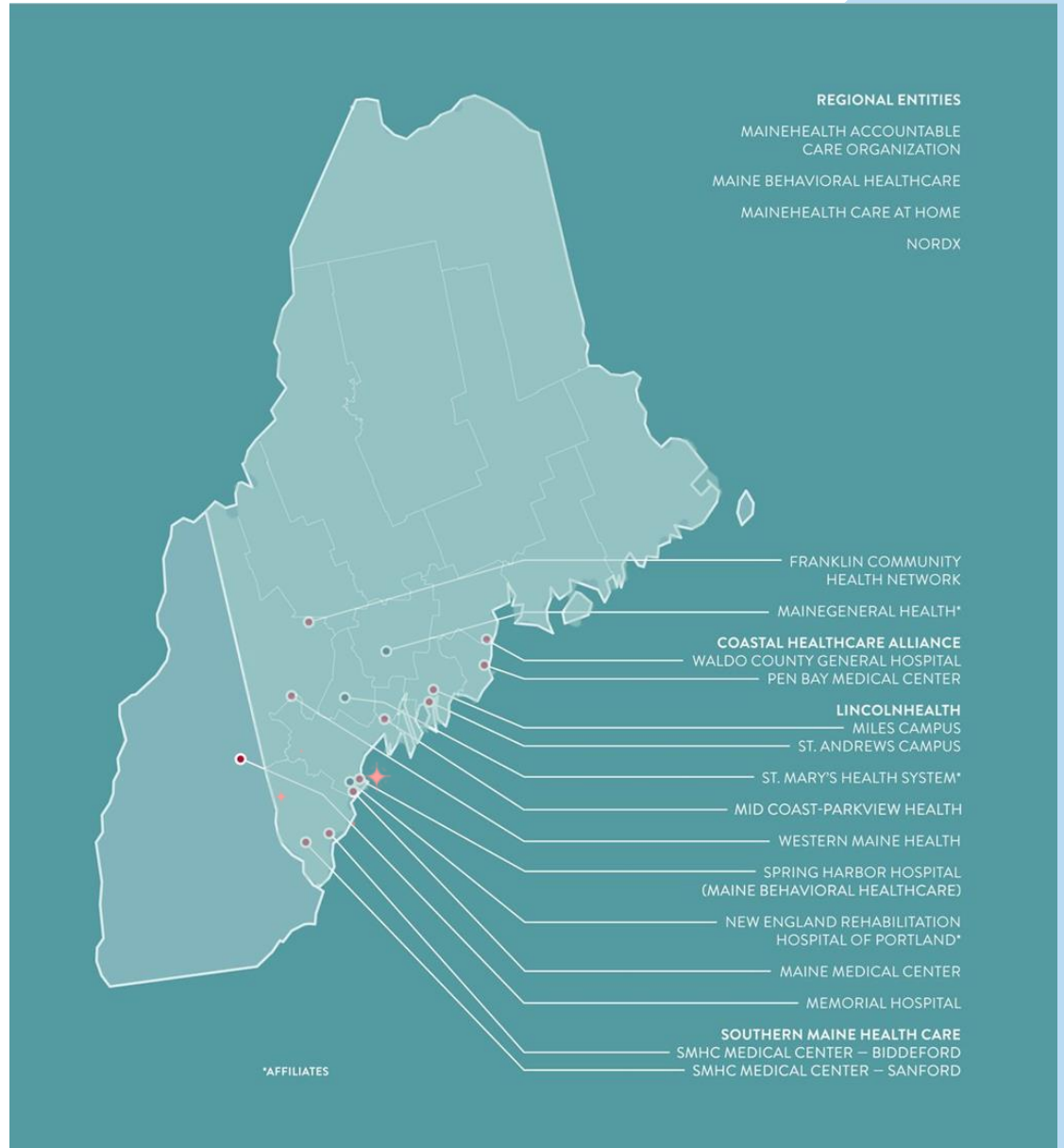
Bridging the Gap Between  
Healthcare, Public Health  
and  
Social Services





# The Most Rural State In United States

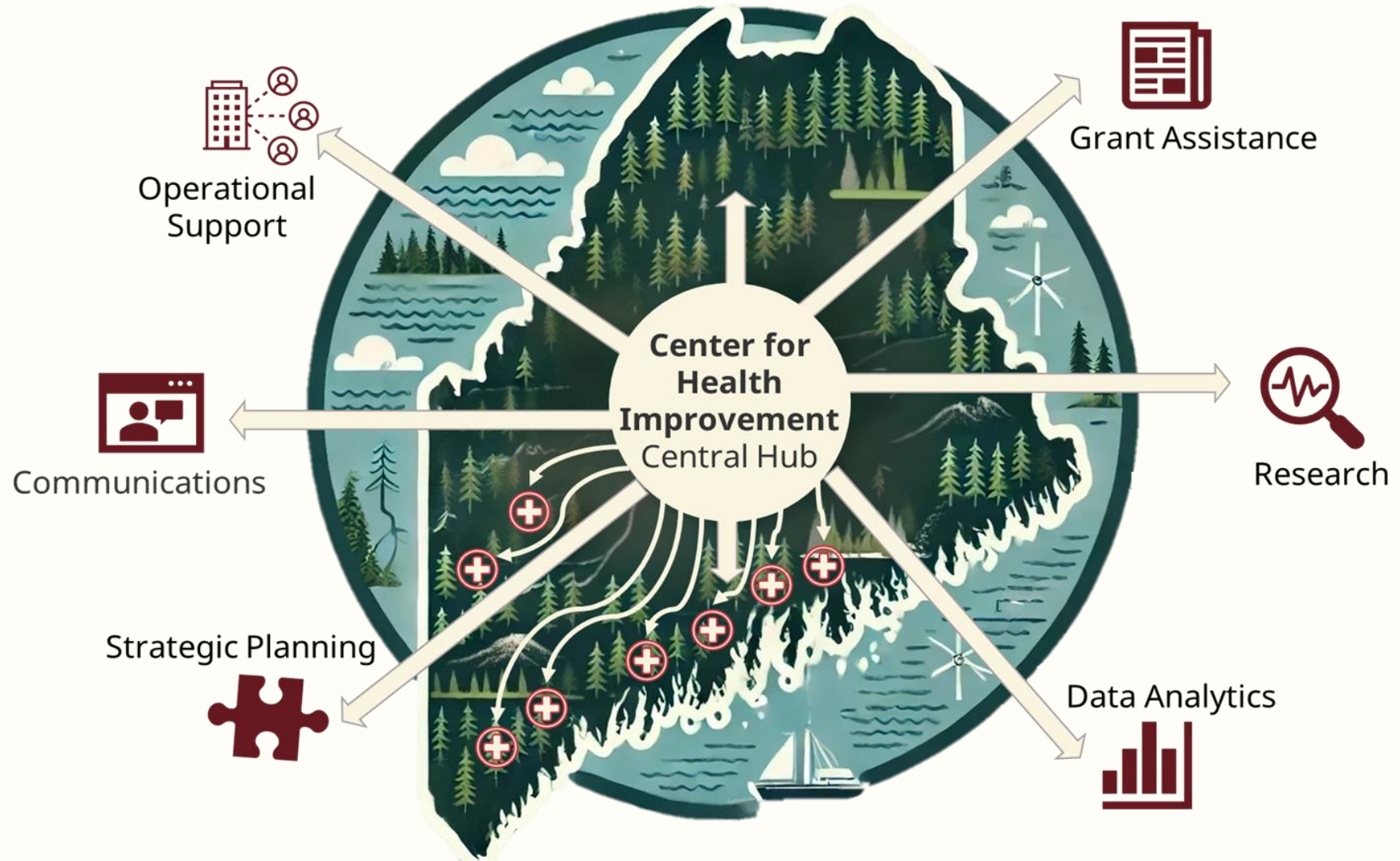
**10 hospital system** with more than 250 practice locations. With approximately 25,000 employees, it is a leader in research and clinical education and training, and provides preventive care, diagnosis, and treatment to **1.1 million residents** in Maine and New Hampshire.

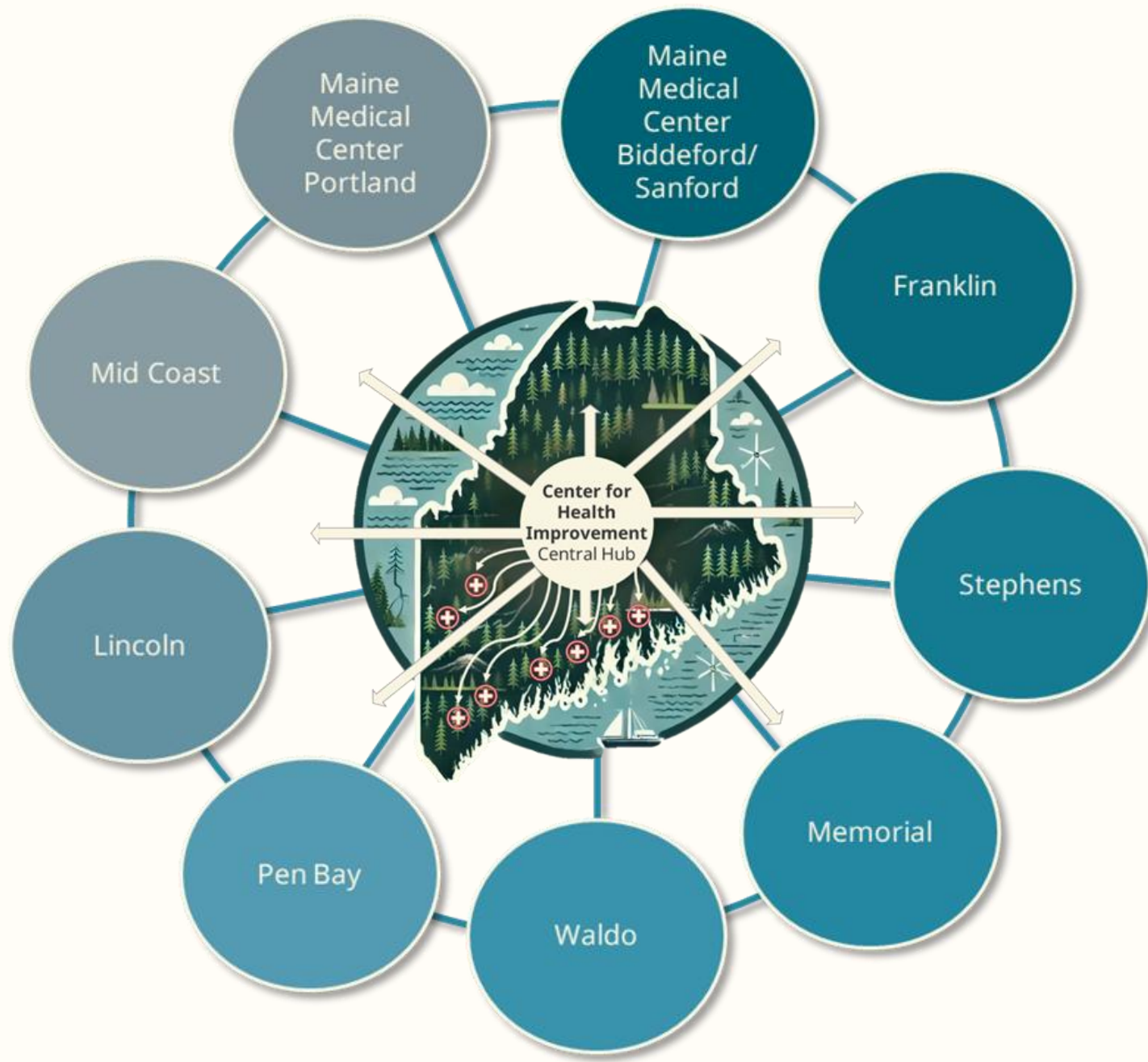


# Central HUB

The Center for Health Improvement's hub acts as a central resource by:

- Providing vital resources to the community spokes; and
- Fostering collaboration with statewide and federal government agencies as well as with statewide and national organizations, including clinical and public health professional associations.





# Spokes

The spokes are community health teams within local community hospital systems that drive local partnerships with community-based organizations, government agencies, and clinicians.

All but one of these are located in rural areas.

# Our SDoH Goals

---

By Partnering with Others:



## **PATIENT LEVEL**

Improve patients' health-related social needs



## **SYSTEM LEVEL**

Address underlying Social Drivers of Health





Our Path to  
Impact



## Hub and Spokes Model

**WORKING TOGETHER**

## Trauma Informed Care

**CARING TOGETHER**

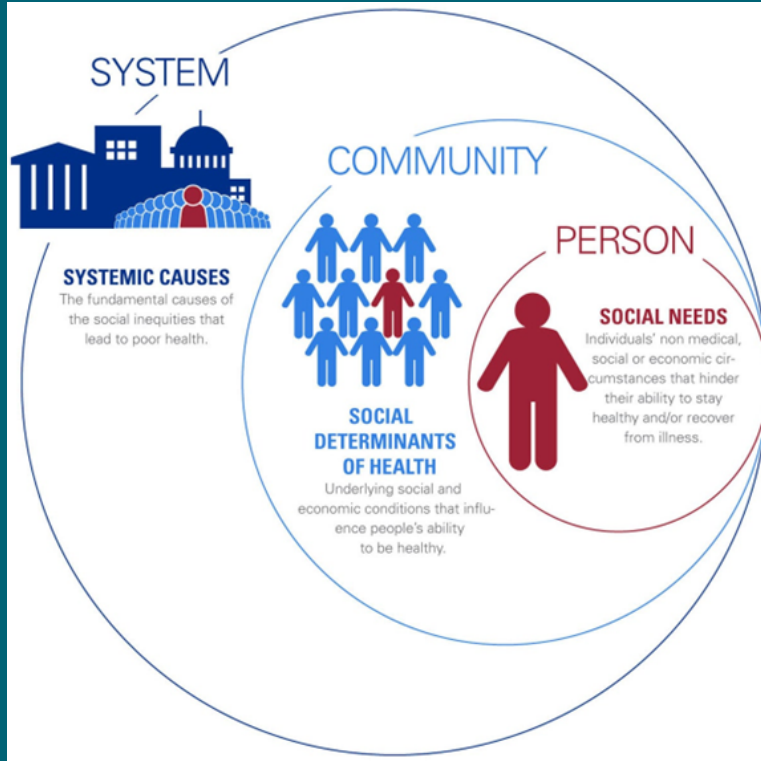
## Data Sharing and Community Insights

**SHARING TOGETHER**



# Caring Together

# Interprofessional Representative Teams



## MaineHealth Internal Collaboration

### Southern Region

- **MMC**
  - Sally Prokey, Clinical Informatics Manager
  - Mary McNulty, Care Management Sr Director
  - Jennifer Boone, Care Management Manager
- **SMHC**
  - Cathy Waterman, Care Management Manager
  - Kathleen Sheehan-Tartre, Nursing Director

### Mountain Region

- Mary Beth DiFilippo, CNO
- **Memorial**
  - Molly Greenwood, Manager

### Coastal Region

- **LincolnHealth**
  - Norma Dawson, Manager
- **Mid Coast**
  - Melissa Fochesato, Director

### MBH SHH

- Gina DiDonato, Chief Nursing Officer
- Karl Buckley, Director

### MaineHealth Corporate Leadership:

- Michelle Duval, Chief Information Officer
- **Community Health Improvement**
  - Dora Anne Mills, Chief Health Improvement Officer
  - Naomi Schucker, Assistant Vice President
  - Eisha Khan, Manager
- **Access To Care**
  - Kimberly Beaudoin, Director
  - Benjamin Davis, Director
  - Ryan Bouchard, PAL Sr Manager
- **FindHelp**
  - Ellen Freedman, Manager

### Information Technology

- Julie Trimmer, IS Director
- Jim Moulton, Systems Architect
- Andrew Reed, Business Intel Developer

### Quality and Safety

- Natasha Barlett, Regional Accred & Reg Affrs Sr Director
- Kimberly Nemic, Quality Reporting Manager

### Communications

- Marteen Santerre, Patient Engagement Director
- Rebecca Stevens, Patient Engagement Manager

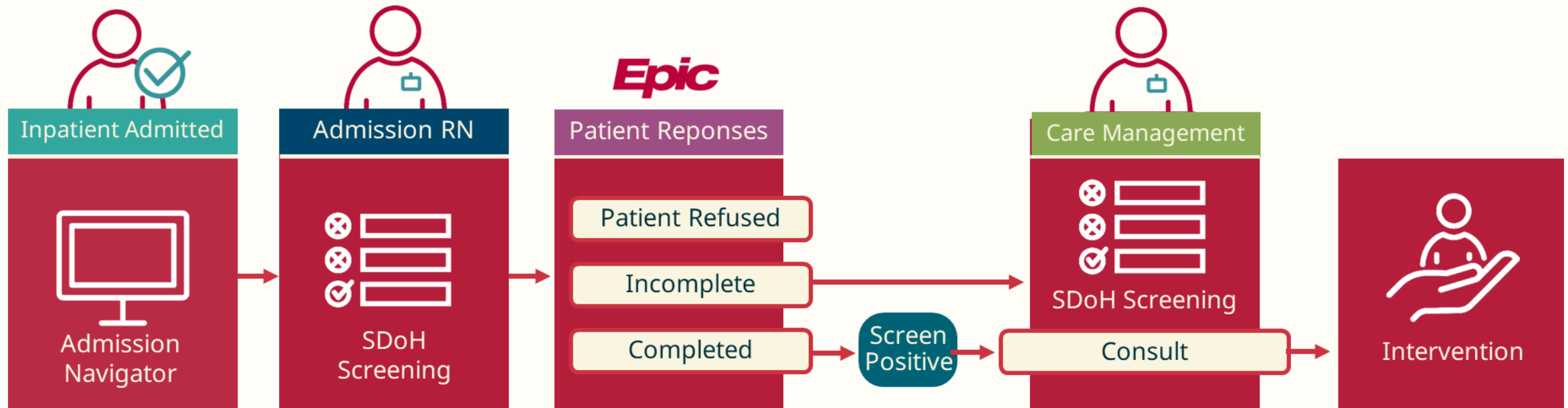
## MaineHealth External Collaboration

**Community Based Organization (CBO) SDoH Convening** Every 6 weeks to review SDoH Data and Priority Areas. Have engaged over **150 participants**, representing CBOs and statewide partners.



# Screening & Intervention

Every positive SDoH screening gets an automatic social work consult that connects the patient with community-based resources,

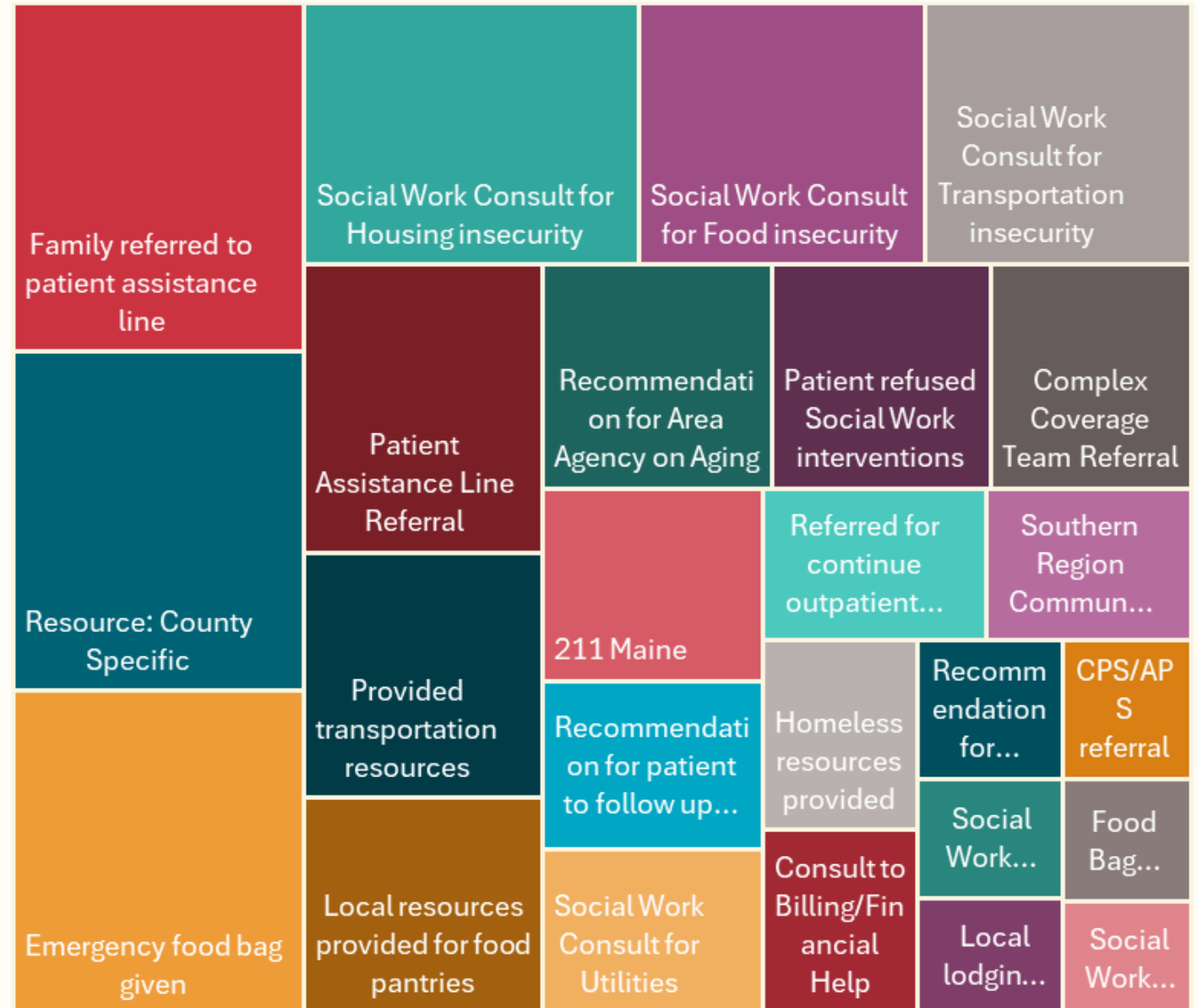


# Resource Connections & Referrals

Close to 10,000 patients connected to resources in CY24

- Emergency food bags
- FindHelp
- Patient Assistance Line
- Community Health Workers

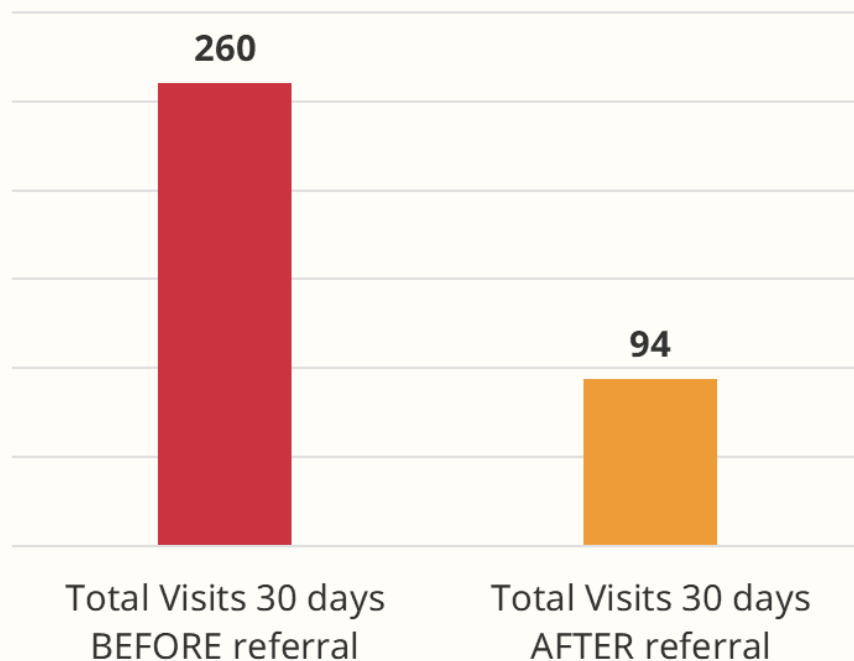
## Resource Connections and Referral



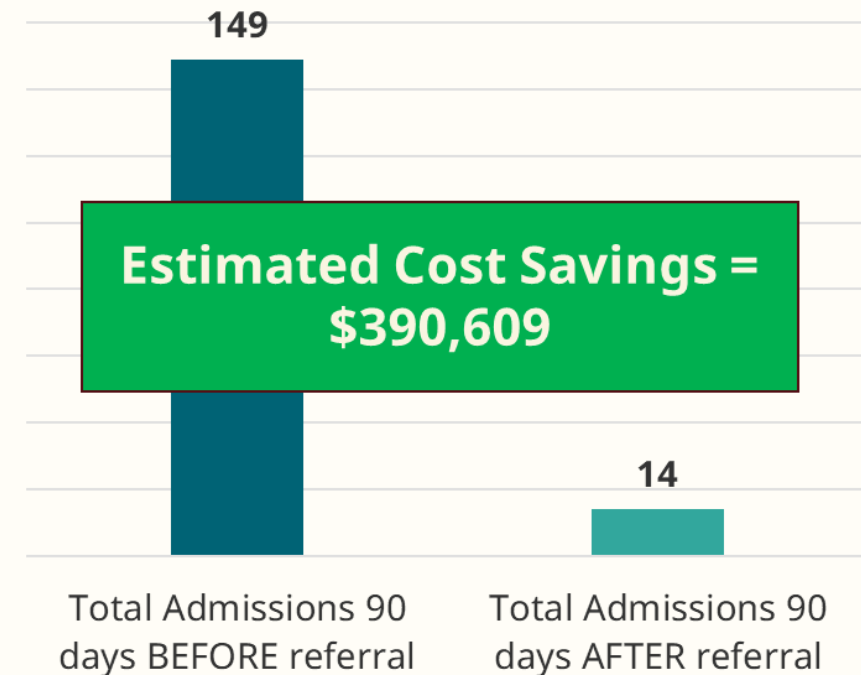
# ED and Inpatient Utilization Declined After Enrolling in Franklin & PenBay/Waldo Community Health Worker Programs

Total of 644 Patients enrolled in CHW program in FY24 (10/1/23-9/30/24)

**Change in ED Visits** Among 176 patients with One or More Visits 30 days before being referred to CHW program



**Change in Unplanned Admissions** Among 62 patients with One or More Admissions 90 days before being referred to CHW program







# Sharing Together

SDOH: All Domains  
System Profile



Total Encounters  
**51,822**



Total Screened  
**80%**



Positive Screening  
**16%**



No PCP  
**16% (9%)**



Avg 1 Yr ED Visit  
**3.2 (1.8)**



30 Day Readmit  
**18% (14%)**



Avg LOS  
**8 (5.8)**

SDOH Adult (18+) Inpatient All Domains Trend CY2024

At Risk  
Populations  
Positive Rate

56%  
Psych  
Hospital

38%  
Insurance  
Medicaid

37%  
Black or African  
American

34%  
Non-English  
Speaker

26%  
Age Group  
31 - 50

17%  
PenBay, BidSan,  
Franklin

Positive Rate Trend By Month

16%  
Jan

17%  
Feb

16%  
March

15%  
April

15%  
May

14%  
June

15%  
July

15%  
Aug

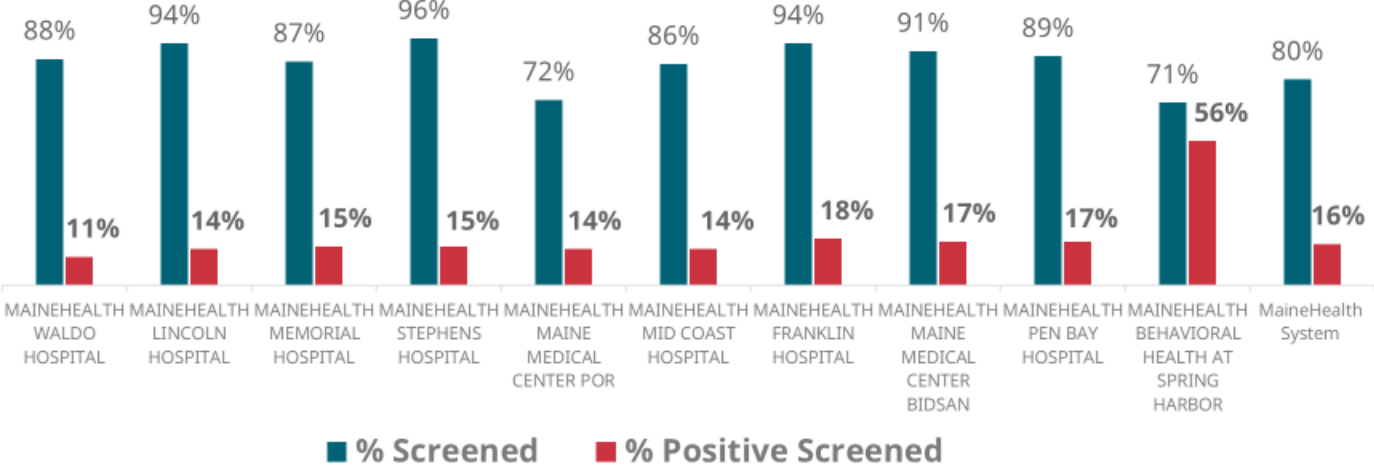
15%  
Sept

17%  
Oct

15%  
Nov

15%  
Dec

CY2024 Screening & Positive Screening Rate



Top Admit Dx

- Sepsis ( A41.9)
- Suicidal ideations ( R45.851)
- Acute respiratory failure with hypoxia (CMS-HCC) ( J96.01)
- Pneumonia ( J18.9)
- Major depressive disorder ( F33.2)

# 1 in 6 adults

have one or more health related social needs

Food Insecurity, Housing Instability, Transportation Inaccessibility, Utilities Insecurity,  
and/or Intimate Partner Violence



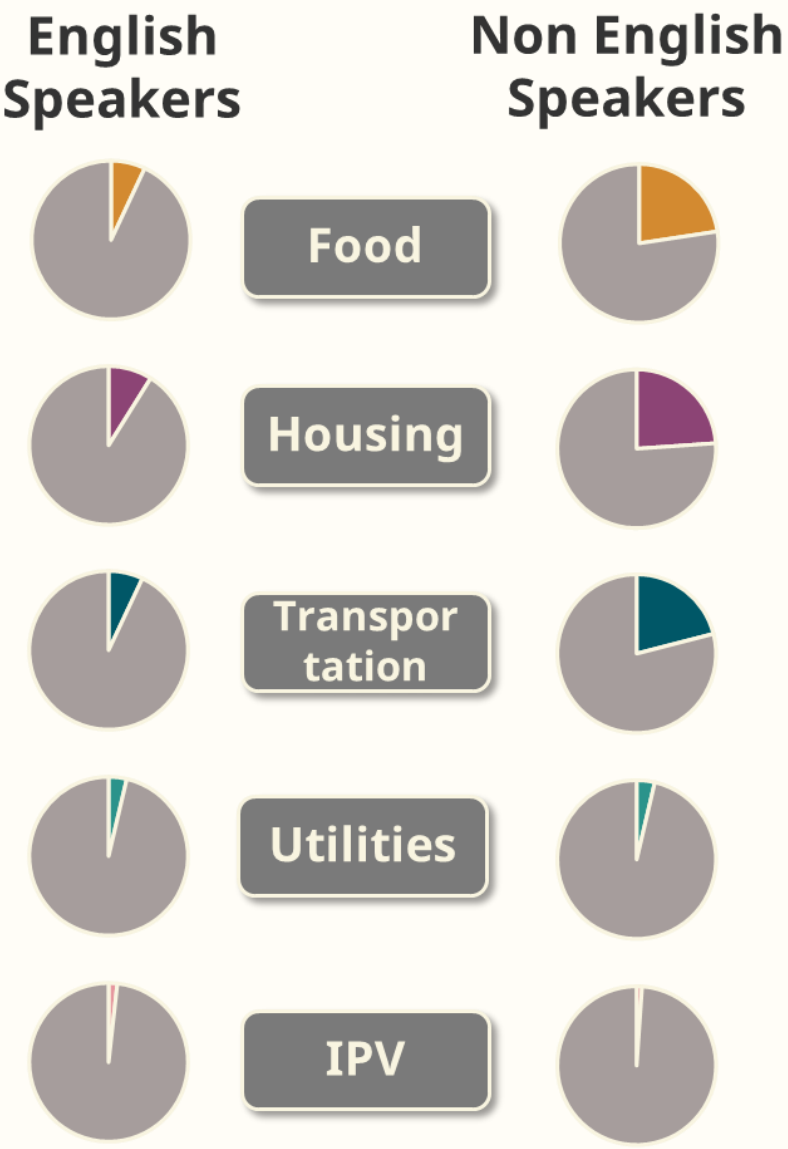
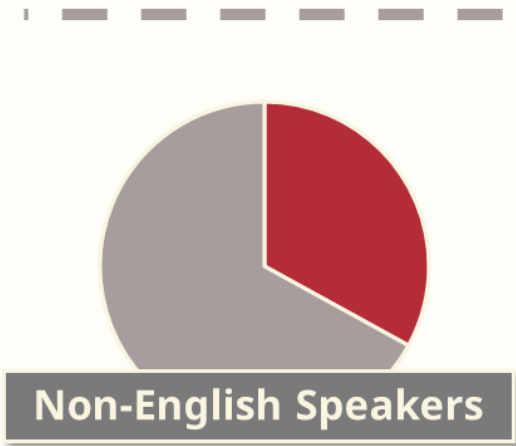
# Positive for Social Driver of Health

Positive screening for 1 or more SDOH domains is **2X** higher for Non-English Speakers, compared to patients who speak English.

Rate of housing instability and food insecurity is **3X** higher among Non-English Speakers, compared to patients who speak English.

Time Frame:  
CY2024

Overall Positive for 1 or more SDOH





# Impact on Healthcare?

3.5x

Psych Hospital  
Positive Screening Rate

1.3x

30 Day  
Readmission Rate

1.5x

Average  
Length of Stay

1.8x

Average  
1 Year ED Visit

# SDoH Community Convenings

Virtual and in-person gathering  
every 6 weeks to:

- 1 Share Data
- 2 Bring in community and subject matter expert perspective
- 3 Collective Action - from Social to Political Drivers of Health





# Early Wins & Lessons Learned



MaineHealth

# Early Wins...

ONE

Team and Leadership **buy-in** by focusing on the **WHY** behind Screening and Intervention

TWO

Implementation and Data Collection –  
**Measuring screening rate and resource impact**

THREE

Community conversation as a tool for improving  
**Partnership and Trust**

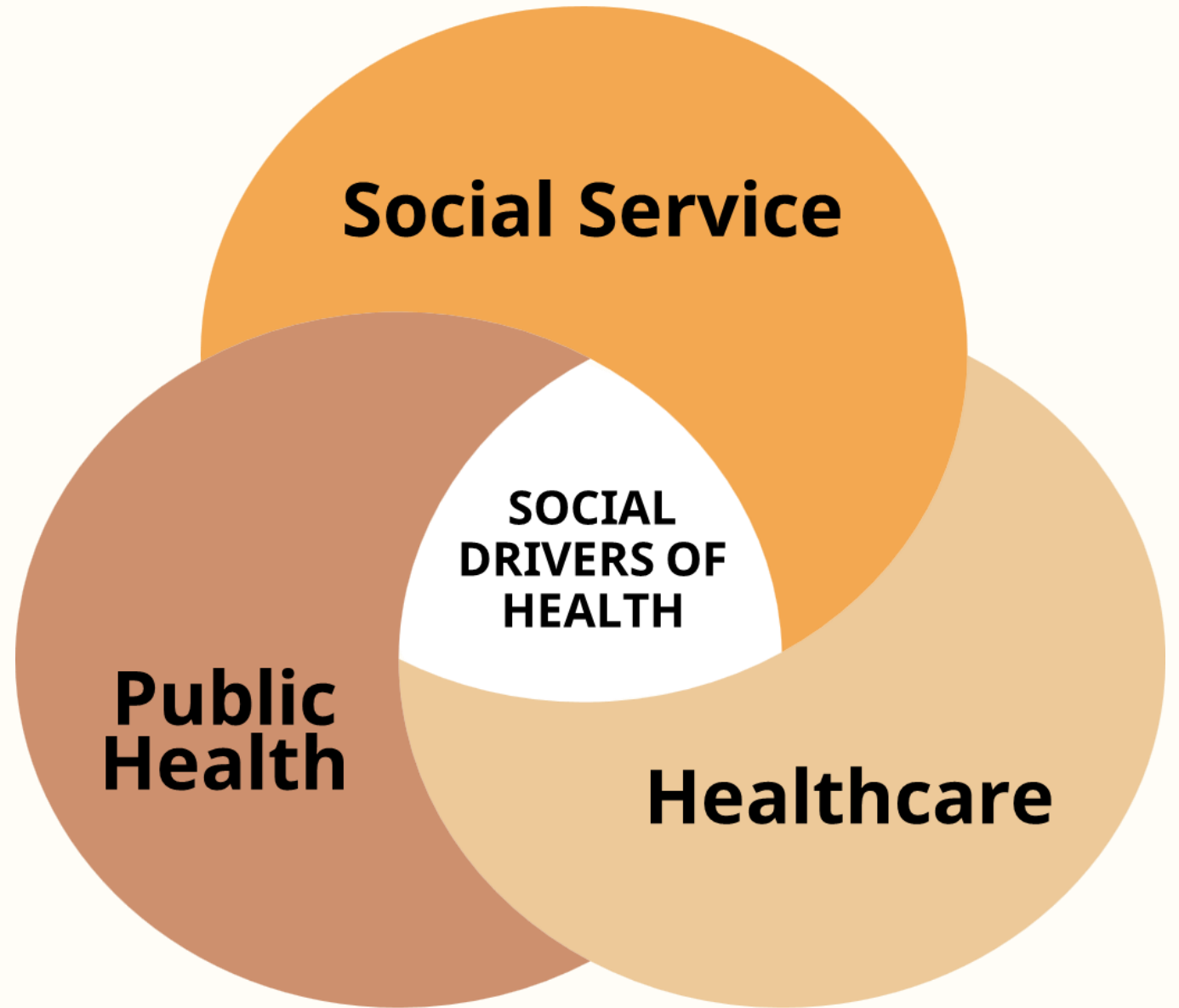
FOUR

Using data, storytelling and partnerships to  
**move upstream and influence policies**



# Three System Approach

For Addressing Social Drivers  
of Health





**American Hospital  
Association™**

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*Advancing Health in America*

# Thank you!

Please consider filling out this feedback form.

Next Care Delivery Transformation webinar:  
**August 21 at 11am CT**

