

**Healthcare Workforce Solutions** 

# Growing Clinical Talent Pipeline from Hire to Retire

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### **Your Presenters**



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#### **Healthcare Challenge**

Retaining Clinical Talent
Across Generations



#### **Retention Drivers**

Purpose, Growth, & Recognition



#### **Hire to Retire**

A Strategy for Modern Health Systems









#### **Healthcare Challenge**

**Retaining Clinical Talent Across Generations** 

- Diverse expectations across Baby Boomers,
   Gen X, Millennials, and Gen Z
- Burnout, work-life balance, and shifting career priorities
- Need for flexible roles and tailored engagement strategies







#### **Retention Drivers**

Purpose, Growth, & Recognition

- Nurses seek meaningful work aligned with personal values
- Career development pathways and mentorship are critical
- Recognition programs must be timely, authentic, and inclusive









#### **Hire to Retire**

A Strategy for Modern Health Systems

- Integrated talent lifecycle: recruitment, onboarding, development, succession
- Data-driven workforce planning
- Culture of continuous learning and leadership development



# About OHIOHEALTH



OHIOHEALTH IS A NATIONALLY RECOGNIZED, not-for-profit, charitable, healthcare outreach of the United Methodist Church.

Based in Columbus, Ohio, OhioHealth has been serving its communities since 1891. OhioHealth is a family of **35,000 associates**, physicians and volunteers, and a system of **16 member hospitals** and more than **200 ambulatory sites**, hospice, home health, medical equipment and other health services spanning a **50-county area**.

Represents Fiscal Year 2024 Data



#### **Hospital locations**

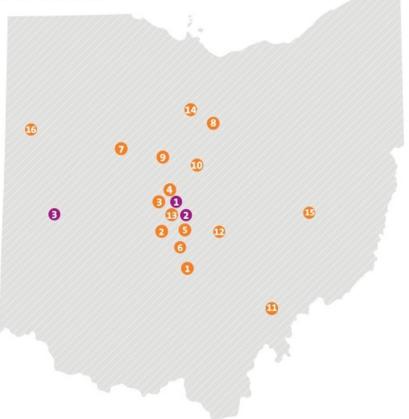
#### **FULL MEMBER**

- BERGER HOSPITAL
- O DOCTORS HOSPITAL
- DUBLIN METHODIST HOSPITAL
- GRADY MEMORIAL HOSPITAL
- G GRANT MEDICAL CENTER
- G GROVE CITY METHODIST HOSPITAL
- 🕖 HARDIN MEMORIAL HOSPITAL
- MANSFIELD HOSPITAL
- MARION GENERAL HOSPITAL
- MORROW COUNTY HOSPITAL
- O'BLENESS HOSPITAL
- PICKERINGTON METHODIST HOSPITAL
- RIVERSIDE METHODIST HOSPITAL
- SHELBY HOSPITAL
- SOUTHEASTERN MEDICAL CENTER
- TO VAN WERT HOSPITAL

#### **JOINT VENTURES**

- OHIOHEALTH REHABILITIATION HOSPITAL-DUBLIN
- OHIOHEALTH REHABILITIATION HOSPITAL-VICTORIAN VILLAGE
- 6 OHIO VALLEY SURGICAL HOSPITAL

200+
OUTPATIENT
LOCATIONS





## RECOGNIZED FOR our success



## Hire to Retire Strategy: Nurse Development Progression

Ongoing Individual Development Planning: Reflection & Exploration of potential professional specialization or degree advancement, including formal leadership, education, operations, advanced practice, informatics, research/evidence-based practice, quality/safety, etc.

Staff Nurse RESIDENCY

Charge Nurse / Preceptor TANGIBLE TOOLS

Nurse Leader CONNECT

Clinical Leader

DEVELOPMENT

PROGRAM

Nurse Manager NURSE LEADER CORE

Nurse Director Executive Role / CNO

Professional Development and Advancement Program for Nurses

External Program for Hi-Po
ANMs: The Health
Management Academy
Nursing Catalyst Program

Foster internal pipeline for nursing leadership and maintain staff nurse retention





# Comprehensive Professional Development Strategy



## Blending Formal Education, Mentorship, & Experiential Learning

- Professional development activities for nurses to provide growth opportunities for continuous development.
- Individualized, learner-driven program and we have had very positive feedback on this aspect.
- Examples: Advanced degree achievement, serving as faculty for academic partners, formal presentations, simulation debriefing sessions, participating in recruitment events, clinical research

# Role of Technology & Data in Personalizing a Professional Development Plan

- Clinical ladder management platform for the individual nurse, the manager, and committee overseeing program
- Empowering nurses with clear, accessible insights into their current standing and the specific steps needed to advance along the clinical ladder
- Real-time reports informing program committee and managers of the state of clinical ladder program applications







## Results of Executing a Strategy



#### **Return on Learning**

- Goal: Improved clinical outcomes
- Retention
- Enhanced nursing satisfaction



### **Engagement of Healthcare Team**

- Increase morale and team cohesion
- Increased participation of all team members
- Stronger alignment with organizational goals



## Impact on Transparency, Motivation, and Career Mobility

- Clear pathways for advancement and feedback
- Increased motivation through visible growth opportunities





## Retention through Recognition & Culture



## Creating a Culture of Appreciation & Advancement

- Importance of meaningful recognition
- Career progression opportunities

# Aligning Organization Values with Individual Purpose

- Connect daily work to mission-driven outcomes
- Encourage personal reflection and valuebased goal setting
- Build trust through authentic leadership and shared vision

# Impact on Transparency, Motivation, & Career Mobility

- Open communication channels for feedback and growth
- Boost engagement through clear development pathways
- Empower staff with tools to navigate their career journey





### **Call to Action**





**Digitize With Purpose** 



**Build a Culture** of Advancement



Measure **What Matters** 







### **Keep the Conversation Going**

Join us for our final session.



Session 3

From Data Fragmentation to Strategic Workforce Intelligence

**Wed., Nov. 19** 11:30 – 12:30 PM CDT

**Learn More** 







