



Plan Ahead for National Hospital Week 2026: Healing Happens Here | May 10-16, 2026

Hospitals save lives and help communities thrive, and this **National Hospital Week (May 10-16)** is the perfect opportunity to celebrate the people and teams who make that happen every day. To help hospitals and health systems plan for this annual event, the AHA has developed **National Hospital Week content and merchandise**. These materials are designed to make it easy for you to highlight your hospital's impact, showcase your caregivers, and invite your community to join in celebrating how hospitals make a difference across the country.

WHAT YOU CAN DO NOW



Start planning. Visit www.aha.org/ahia/get-involved/national-hospital-week to access the **Hospital Week Toolkit**, complete with social media graphics, sample messaging and event ideas.



Explore official Hospital Week merchandise. www.jimcolemanstore.com/nhw/ Celebrate your teams with Hospital Week apparel, gifts, and other items designed for staff and volunteers.



Incorporate the "Healing Happens Here" theme across your internal and community activities — from staff recognition and storytelling to open houses and social media campaigns.



Recognize nurses as part of the celebration. Align your Hospital Week plans with Nurses Week (May 6-12) to create a powerful, unified message of gratitude.

WHY IT MATTERS

National Hospital Week is more than a celebration; it's a chance to remind the public that hospitals are where healing begins and communities grow stronger. Your participation helps reinforce the essential role hospitals play in keeping our communities healthy and thriving.

FURTHER QUESTIONS

For more information on National Hospital Week resources, contact:
Emily Gustafson, Vice President, Digital Strategy and Public Education at egustafson@aha.org.