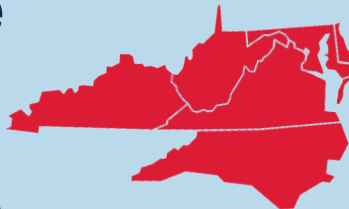


Co-Designing Change

Innovation Summit Highlights

REGION 3

District of Columbia, Delaware, Kentucky, Maryland, North Carolina, Virginia, West Virginia



The AHA's Innovation Summits convene community, hospital and health system leaders for a day of collaborative design. Using a human-centered approach, participants listen, learn and co-create solutions to reduce disparities in health outcomes.

This one-page brief highlights the opportunities for action that emerged from the Region 3 convening, where participants identified three priority areas for change.

Priorities:

1 Intentionality Through Data

- Identify key metrics for data collection and develop a consistent framework with measurable goals, outcomes and quantifiable results.
- Conduct an internal inventory to map how teams, resources and partners across the organization contribute to improving health outcomes.
- Build interactive dashboards to visualize progress on implementation activities and performance metrics and share results internally and externally.

2 Innovative Partnerships

- Establish formal networks of patient advisors and community advocates to help hospitals and health systems prioritize patient needs.
- Convene a joint task force of providers and community representatives to define shared goals for reducing disparities in health outcomes.
- Assign dedicated population health liaisons to partner with community groups through outreach events and workshops.

3 Sustainable Practices that Reflect Community Priorities

- Create dashboards to identify core budget line items focused on long-term health impacts.
- Establish mentorship and sponsorship programs for emerging leaders who represent the community served by the hospital/health system.
- Gather feedback from the community on ways to strengthen long-term efforts to reduce disparities in health outcomes.

Below are guiding questions designed to shape discussions, inform strategic planning and translate ideas into action to drive impact.

Call to Action:

- **Consider:** How well do our current systems and resources reflect the priorities of the communities we serve?
- **Engage:** What approaches might encourage community members and local leaders to engage in planning and decision making with hospitals and health systems to address community-identified needs?
- **Integrate:** How can we promote ongoing involvement for community members to actively participate in hospital-based task forces and local initiatives?