Co-Designing Change
Innovation Summit Highlights

■■■ **REGION 6**

Iowa, Kansas, Minnesota, Missouri, Nebraska,
North Dakota, South Dakota,

The AHA's Innovation Summits convene community, hospital and health system leaders for a day of collaborative The AHA's Innovation Summits convene community, hospital and health system leaders for a day of collaborative design. Using a human-centered approach, participants listen, learn and co-create solutions to reduce disparities in health outcomes.

This one–page brief highlights the opportunities for action that emerged from the Region 1 convening, where participants identified three priority areas for change.

Priorities:

1 Establish Transparency to Earn Community Trust

- Host town halls or listening sessions for community members to ask questions, discuss important topics and provide feedback.
- Regularly publish data on health care access, quality and outcomes through accessible reports or dashboards to enhance public health response.
- Partner with community funders to align initiatives that minimize overlap and transparently demonstrate how resources support community priorities.

2 Embed Improvement Practices into Governance Structures

- Integrate population and community health goals directly into strategic planning and board-level objectives.
- Streamline reporting metrics to focus on a core set of standardized quality metrics to maintain a focused and consistent approach across health care operations.
- Define roles and responsibilities with accountability structures that elevate outcomes and performance data for leadership and board review.

3 Strengthen Organizational Commitment to Community Health

- Produce and disseminate educational materials on priority community health issues through trusted community partners.
- Explicitly embed community health outcome goals into performance metrics to improve decision making and refine process improvement measures.
- Coordinate with local and state public health departments to host health education events that tailor content to specific community needs.

Below are guiding questions designed to shape discussions, inform strategic planning and translate ideas into action to drive impact.

Call to Action:

- **Consider:** What is preventing us from transparently sharing health outcomes data with our community partners?
- **Engage:** What strategies or practices have been the most effective in building and maintaining community trust?
- **Integrate:** How can we partner with the community to enhance engagement and co-create initiatives that reflect shared priorities?

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